

NJLA PROFESSIONAL DEVELOPMENT COMMITTEE MEETING

March 31, 2005

Monroe Township Library

Members present: Mary Pritting, April Judge, Glynis Wray, Rosalind Reisner, Sharon Goldschneider, Karen Kleppe Lembo, Sophie Brookover, Sue Kheel, Connie Paul, Brenda Muhlbaier, Steve Okrend, C.L. Quillen, Pat Tumulty, Joanne Roukens, Ellen O'Brien. Cindy Czesak also attended, representing the Administration and Management Section.

Minutes:

The minutes of the February 17, 2005 meeting were approved.

Sophie Brookover's News and Requests:

Sophie shared the good news of her pregnancy, but, in light of the increased responsibilities and a maternity leave, requested assistance from the committee for some of her NJLA Prof. Dev. Tasks. After all was said and done, C.L. Quillen agreed to moderate the committee list serv, Glynis Wray agreed to take on webmaster responsibilities and Sophie will keep working on the NJLA Blog proposal. [The Committee will need to speak further at June 9, 2005 meeting.]

Core Competencies

- a. **Management & Administration Competencies** - Cindy Czesak attended the meeting on behalf of the committee and shared the committee's responses and reasoning behind the responses. Continuing education is considered part of all subject areas. Cindy will review the Professional Development Committee's comments of March 31, 2005 with the Management & Administration Committee and send back after their next meeting.

Meeting Date Changes: In light of Book Expo on June 3, 4 & 5, meeting of June 3 will be re-scheduled for Thursday, June 9, 2005 from 10:00 a.m. to 12:00 p.m. at the Point Pleasant Borough branch of the Ocean County Library. The next meeting will be on Tuesday, July 12, 2005 from 10:00 a.m. to 12:00 p.m. at CJRLC.

Subcommittee Reports:

Conference:

The 2005 NJLA conference will be held Monday, April 11 through Wednesday, April 13 at the Ocean Place, Long Branch. Pat Tumulty reported that the numbers looked very good. Pat also reported on the number of NJLA memberships - 200 students were currently registered and the number of personal members of NJLA was over 100 more than this time last year. This all appears to be tied into conference registration numbers - and is very positive. (She noted that the restructuring of NJLA dues would open up more sections to more members.)

Exhibits:

All available booth space was filled.

Leadership:

Connie Paul shared that PLA program proposal "New librarians/emerging leaders - Give them tools, get them involved in leadership!" was accepted.

Mentoring:

Joanne Roukens shared information at Train the Trainers Program. There was discussion about the program being open to students and "job shadowing."

Professional Development Web Page:

No update.

Leading through Reading Program:

Discussion was held regarding whether library marketing title be chosen vs. an "out of the box" title. After some discussion the consensus was to go with Selling the Invisible: a Field Guide to Modern Marketing by

Harry Beckwith. The publisher is Warner Books and it is available in paperback. Joanne will look to see who the agent is and will raffle copies at various programs at NJLA conference. Connie and Joanne will arrange for a poster. Joanne agreed to run "Leading through Reading" again; it will be publicized at the conference.

Conference Committee Proposals: Sophie Brookover suggested Steven Cohen - weblogs, RSS, WIKIs. Connie Paul suggested a program for People New to the Profession; what can the library community do to keep young professionals interested. C.L. Quillen suggested Joyce Saricks as a speaker.

New Business:

NJLA will have a table at the Book Expo (#940). NJLA will also offer discount tickets; that information should be available by the time of the Conference. The Center for the Book Program Reception and Beta Phi Mu induction for Rutgers SCILS is set for April 19, 2005 at the Alexander Library, 3-5 p.m. Carol Tenopir of IEEE will be speaking. Keep an eye open for Legislative Day in the spring.

Next Meeting: In light of Book Expo on June 3, 4 & 5, next meeting is Thursday, June 9, 2005 from 10:00 a.m. to 12:00 p.m. at the Point Pleasant Borough branch of the Ocean County Library. (Committee Members: start thinking of 2006 conference program proposals!)