

CONFERENCE SCHEDULE AND PROGRAM DESCRIPTIONS

Current as of March 7, 2005

Monday, April 11

11:00am

Conference Registration Opens

1:00 – 4:30pm

Pre-conferences

Every Child Ready to Read

Discover how to demonstrate to parents how important storytimes and reading aloud are to helping their children be ready to read in this hands-on workshop that will use the methods developed by PLA and ALSC.

Susan Bard, Early Literacy Program Volunteer Coordinator; Baltimore County Public Library, Baltimore, Maryland; *Moderator:* Susan Fichtelberg, Woodbridge Public Library

Children's Services Section

The Visible Librarian: Marketing and Advocacy

Libraries are no longer a given. Corporations are closing their libraries right and left. Hospitals once had to have a library on-site and a degreed librarian on staff. However, recent changes in the accreditation guidelines only require "access" to medical information. Many organizations figure it's all on the Internet and it's all free. Even public and academic libraries are feeling the pinch; branches are being closed, librarians laid off. How can you market your library, yourself and our profession to stay relevant--and employed?

Judith Siess, President, Information Bridges International, Inc., Cleveland, Ohio, <http://www.ibi-opi.com>; *Moderator:* Sophie Brookover, Camden County Library

Professional Development Committee

Developing Technology Based Youth Participation Projects with Teens

Teens love technology. Well at least some of them do and by providing opportunities for teens to work with you on technology-based library projects you have the chance to work with teens who already come to the library along with others that might never have walked through your doors before. This session will give you the chance to consider how to get teens involved in technology-based projects including library website development, computer troubleshooting, technology mentoring, online newsletters and tutorials, and more.

Linda Braun, Project Management and Consulting Coordinator, LEO: Librarians & Educators Online, <http://www.leonline.com>; *Moderator:* Judy Macaluso, Ocean County Library

Young Adult Section

PHOTO

Information Services in a Larger Context: What in the World is Affecting the Work We Do?

What is the better future that your customers want? What part of their future do you plan to make your new job? Benefit from the perspective of two nationally known experts on the information environment.

As a result of this program, participants will be able to:

1. Identify factors affecting the information environment
2. Predict customers' information needs in this context
3. Evaluate current services in light of the changing information environment
4. Develop and implement services that resonate with existing and *potential* customers

Pat Wagner of Pattern Research, Inc., Denver, Colorado, <http://www.pattern.com>; George Needham, Vice-President, Member Services, OCLC, <http://www.oclc.org>; *Moderator:* Joanne P. Roukens, Highlands Regional Library Cooperative

Regional Library Cooperatives

4:30 – 6:30pm

NJLA Store Preview

Join us after the pre-conference sessions for some fun. Shop the NJLA store early. Music by Guitarist Joseph Frame.

5:00 – 7:00pm

Casual Dinner Buffet in the Restaurant

Enjoy a light dinner with your colleagues at the Ocean View Restaurant. Pay as you go, no ticket required. Everyone is welcome!

7:00 – 9:00pm

NJLA Trivia Bowl!

Modeled on the GE College-Bowl, this trivia contest will pit teams of library lovers against each other for the first (and possibly only) NJLA-Bowl trophy. Questions on librarianship, general knowledge and trivia will be presented

Everyone is welcome!

Moderator: Michele Ruetty, Hasbrouck Heights Library

Tuesday, April 12

7:30 – 8:15am

Yoga

Enjoy your right to meditate. Suitable for everyone – novices and continuing practitioners – these classes promise to relax and energize us as we prepare for active conference days. Classes will be lead by teachers from Dancing Foot Yoga, of Red Bank.

<http://www.dancingfootyoga.com/>

7:30am – 5:30pm

Conference Registration Open

8:00am – 5:30pm

NJLA Store Open

8:30am

Exhibit Hall Ribbon Cutting and Grand Opening

The exhibits will be open today until 5:00pm.

9:00 – 9:50am

Retail Reality Check: One Year of Living with Merchandising the Collection

Last year, the New Jersey State Library, South Jersey Regional Library Cooperative joined with Mount Laurel Library to reinvent the library environment by using retail style techniques. Circulation zoomed, but what is staff and customer reaction after a year? Have they made any other changes? Hear how other NJ libraries have applied in their own communities the lessons learned from Merchandising the Collection: Trading Spaces Demonstration Project.

Joan Bernstein, Mount Laurel Library; Karen Hyman, South Jersey Regional Library Cooperative, <http://www.sjrlic.org/tradingspaces>; *Moderator:* Kathy Schalk-Greene, Mount Laurel Library

Member Services Committee

Games for Teens

Gaming is a fast growing pastime-how can libraries get involved? NJ librarians will present successful program ideas as well as collection development strategies. Cathy Delneo, Somerset County, Bridgewater Library; Susan Sclar, East Brunswick Public Library; Ginny Konefal, North Hunterdon Central High School; *Moderator:* Cathy Delneo, Somerset County Library, Bridgewater Library

Young Adult Section

Promoting Libraries Through Newsletters – Inexpensive Tips and Tricks

The Production Manager of the NJLA Newsletter will share tips and tricks to make your newsletter attractive and appealing to your readers. Two other panelists will discuss soliciting & organizing content & how small libraries can produce effective newsletters

Anita O'Malley, Production Manager, NJLA Newsletter; Jane Crocker, Chair, Editorial Board, NJLA Newsletter, Gloucester County College Library; Arlene Sahraie, Bergen County Cooperative Library System; *Moderator:* Leah Wagner, Monroe Township Public Library

NJLA Editorial Board and Public Relations Committee

New Jersey HELPS

Learn how you can help your patrons use NJ Helps, a new free and easy online way for residents to prescreen for 8 state assistance programs to help both individuals and families. These programs include food stamps, energy assistance and childcare.

Marybeth Schaedel, Division of Family Development, Department of Human Services; Sue Bremner, Communications and Collaboration Unit, NJ Dept. of Human Services, <http://www.njhelps.org/>;

Moderator: Pat Tumulty, NJLA Executive Director

How to Influence the Workplace

How you can you make your workplace healthier? What are the destructive, negative traps that continually damage our relationships with our colleagues? Learn some key strategies that anyone can practice everyday to improve the working environment. Join us for a practical workplace program that will both entertain and enlighten you.

Pat Wagner, Pattern Research, Inc., <http://www.pattern.com>; *Moderator*: Glynis Wray, Ocean County Library

Conference Committee

Beyond *The Secret Life of Bees*: Some Less Common Choices for Your Book Discussion Group

Panel of 5-8 librarians will each give a presentation of approximately 5 minutes describing books that have worked well for their library's book discussion group. Emphasis will be on less well known books or books not commonly chosen by discussion groups.

Moderator: Dale Spindel, Kenilworth Public Library

Personnel Administration Subcommittee

Pick of the Decade: Best Books for Grades K-8

A selection of recommended books on each grade level by children's literature experts.

Susan Fichtelberg, Woodbridge Public Library; Bonnie Kunzel, New Jersey State Library; Karen Messick, The New Jersey State Library for the Blind and Handicapped; Karen Vasilik, Clifton Public Library; *Moderator*: Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

10:00 – 10:45am

Keynote Speaker: Toni Garvey

City Librarian, Phoenix Public Library, Phoenix, Arizona and Library Journal's Librarian of the Year 2004 Toni Garvey oversees 14 libraries, serving 1.5 million people. Ms. Garvey revolutionized the Phoenix Public Library. Among other activities, she extended library hours, developed online surveys, consulted focus groups, held Spanish classes for staff, and has partnered with a variety of Phoenix based organizations to encourage reading and library usage. Under her guidance Phoenix Public Library's circulation has increased and new branches are being built and designed to meet the population's needs.

Ms. Garvey has over twenty years of experience. She started her career as a children's librarian at the Tucson-Pima Public Library. She has also served as the Deputy Director of the Loudoun County Public Library in Leesburg, Virginia. In 2001 she was President of the Public Library Association. Ms. Garvey currently lives in Phoenix with her husband and children.

PHOTO

11:00 – 11:50am

Legal Research and the *Pro Se Litigant*

Individuals acting as their own lawyers can cause problems for librarians in a number of ways. While attempting to be helpful, librarians cannot give legal advice. This program has two objectives: to

explain the basics of searching New Jersey case, statutory and administrative law, (both paper and electronic sources) and to offer advice on how to deal with the *pro se litigant*. Practical examples of actual requests will be discussed.

Glen Bencivengo, Esq., Pratt Institute School of Information and Library Science; *Moderator*: Jane Bambrick, David & Lorraine Cheng Library, William Paterson University

Library Directors – Employment Contracts or Not?

Many Library Directors in the state are under the Department of Personnel and feel that affords some protection of their position. We will hear from Directors with contracts (both Civil Service and not), from a representative of the Department of Personnel and from an attorney on how to ensure a Director has adequate protection in their position.

Jason Stone, East Brunswick Public Library; Christine Zembicki, Clifton Public Library; Anthony Larice, Attorney, NJ Department of Personnel, *Moderator*: Cindy Czesak, Paterson Public Library
Urban Library Section and Personnel Administration Subcommittee

Love in the Library: Romance Readers' Advisory

Do you cringe when someone asks you for another author who writes "just like Nora Roberts"? Do you know which of Jayne Ann Krentz's pseudonyms go with which subgenres of romance? Do you know who the most popular contemporary romance authors are? Presenters will give you the tools you need to start romancing your readers so that they'll love the library.

Mary Kay Chelton, Queens College; *Moderator*: Mary Pritting, Union Public Library
Professional Development Committee

More Than Words: Developing World Language Collections

New Jersey's ethnic profile is one of the most diverse in the United States. These shifting demographics have made many libraries take a look at their collections development policies. The speakers will talk about how their libraries responded to their changing populations, why they began to purchase books in world languages and share insight on how other libraries can do the same.

Linda Hansen, South Plainfield Public Library; *Moderator*: Allan M. Kleiman, Westfield Memorial Library

Special Populations Section

Electronic Communication and Teens – Blogging, IM, Chat, Etc.

For many teens talking on the phone has been replaced (or supplemented) with texting, IM, emailing. Teens publish their writing, biographies, and personal reflections in blogs. Electronic communication is an integral part of teen life. In this session you'll learn why teens are drawn to electronic communication tools and how you can integrate them into your library's programs and services.

Linda Braun, Project Management and Consulting Coordinator. LEO: Librarians and Educators Online, <http://www.leonline.com>; *Moderator*: Judy Macaluso, Ocean County Library

Young Adult Section and Information Technologies Section

PHOTO

FRBR: The Mystery Explained

Program explains the why's, what's, and how's of the descriptive cataloging and online catalog display of FRBR (Functional Requirements for Bibliographic Records).

Glenn Patton, WorldCat Quality Management at OCLC, <http://www.palinet.org>; Mary Marks, College at Florham Library, Fairleigh Dickinson University

Technical Services Section

PHOTO (Credit Rich Skopin, OCLC)

Propshop

Flannel and prop stories appealing to a child's natural curiosity and fun loving spirit.

Join this enthusiastic duo and participate in lively songs and stories that will enhance your storytime program.

Gail Benton and Trisha Waichulaitis, City of Mesa Library, Arizona; *Moderator:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

PHOTO

11:30am – 2:00pm

Cash Lunch Bar Opens

Visit the Exhibits

Check Out the NJLA Store

12:00 – 1:30pm

2005 Leadership Luncheon

Honoring President-Elect April Judge, West Caldwell Public Library. The newly elected section leadership and 2005 scholarship winners will also be recognized.

PHOTO

1:30 – 2:20pm

Personnel Policies

Kathleen Carr, Head of Personnel at the Ocean County Library, will speak about library policy issues. Kathleen Carr, Ocean County Library; *Moderator:* Dale Spindel, Kenilworth Public Library

Personnel Administration Subcommittee

Health Information: It's There But Do They Know It?

A survey of women's awareness of health information sources revealed a very low awareness of quality government sources and websites, including MedlinePlus, the National Library of Medicine, and HealthyNJ. Detailed findings and analysis will be presented in addition to recommendations and plans for addressing the problem. Members of the Documents Association of New Jersey will present plans for a formal state-wide promotion effort to introduce our citizens to the valuable government resources available for locating quality health information.

Dorothy Warner, Moore Library, Rider University; J. Drew Procaccino, Rider University; Ann Babits Grace, East Brunswick Public Library; *Moderator*: Dorothy Warner, Moore Library, Rider University
Documents Association of New Jersey

Beyond Faye Kellerman and *The Red Tent*: Building the Best Jewish Fiction Collections for Teens and Adults

Find out about new books by popular Jewish authors and learn about other terrific books and titles you may have missed, so you can recommend them to your patrons. Learn about specialized review sources, publishers, organizations, and awards that can help you build your collection of Jewish fiction. Rosalind Reisner, Central Jersey Regional Library Cooperative; *Moderator*: To Be Announced
Professional Development Committee

Taking on the Extraordinary: Shaping Special Library Events

Using the story of South Orange Public Library's 24-hour September 11th commemoration as a starting point, consider the possibilities of a special community event to connect with individuals invigorate members and highlight the ideals that are inherent in every library. Melissa Kopecky, South Orange Public Library; *Moderator*: Peggy Cardigan, Library Development Bureau, NJ State Library

Right Click! It's Easy to Copy Cool Graphics for Your Library Web Page. Can It Lead to Legal Trouble?

Library web page designers seldom have generous (or any) graphic arts budgets. It's easy to grab images off the web, but when is it legal? This session guides you through a handy flowchart that helps you identify what is in the public domain, gives you a sense of what qualifies as "fair use," and offers sample forms to email permission requests when necessary.

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com>; *Moderator*: Kelly-Ann Pennell, Ocean County Library, Waretown Branch

Conference Committee

PHOTO

One Book New Jersey

The author of *Dunk*, the YA selection for One Book New Jersey 2005, will talk about his writing and connecting to teens. Howard Fine, noted illustrator of many best selling children's titles, will discuss his work.

David Lubar, Author, *Dunk*, <http://www.davidlubar.com>; Howard Fine, Illustrator, *Piggie Pie*; *Moderator*: Pat Vasilik, Clifton Public

One Book New Jersey

2:30 – 3:00pm

NJLA Business Meeting

Everyone is welcome!

2:30 – 3:30pm

Poster Sessions

Read about what others have accomplished, learn about what has worked for them, and grow by sharing ideas together. List of topics was not available at press time. For details, please see:

<http://www.njla.org/conference.2005>

3:00 – 3:30pm

Visit the Exhibits

Ice Cream Extravaganza

3:30 – 4:20pm

Booktalk Makeover

Bland booktalks? Booktalk-phobia? A panel of New Jersey librarians will share booktalking tips that will help your presentations come alive!

Sharon Rawlins, Piscataway Public Library; Carlisle Craft Webber, Kinnelon Public Library; Liz Burns, Ocean County Library System, Toms River; Sarah Cornish, Somerset County Library System, Warren Library; Janet Rosolanko, Somerset County Library System, Hillsborough Library; Jerrie Triano, Ocean County Library System, Brick; Laura Leonard, Hillsdale Public Library; *Moderator:* Sharon Rawlins, Piscataway Public Library

Young Adult Section

Graphic Novels for Children

What is a graphic novel? Are they appropriate for children? An introduction into the best graphic novels for children, and how they can be used with children.

Karen Bilton, Somerset County Library; Diane Herbert, Hillsborough Library; Holly Smith, Tokyopop; *Moderators:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch and Kathy Muhm, Clark Public Library

Children's Services Section

How to Get Published!

This program will be of interest to both would-be writers and non-writers. Librarians will benefit from an "inside look" at the publishing industry and process - how agents, editors, offers, contracts work, as well as what kind of books get bought by whom for what kind of money! The speaker will talk about her specific experience publishing her novels as well as her non-fiction books, and also offer some specific guidance for those lucky librarians who have a book of their own to sell.

Pamela Redmond Satran, Author and Contributing Editor to *Parenting*,

<http://www.pamelaredmondsatran.com/>; *Moderator:* Karen Kleppe Lembo, Caldwell Public Library

Professional Development Committee

PHOTO (Credit: by Alexa Garbarino)

Hearing Your Deaf Customers: Deaf Culture and the Library

This program focuses on the basics of library services to the deaf and hard of hearing communities in all types of libraries. What do your deaf/hard of hearing customers expect of your library? What can every library provide? What state and local resources are available for you to provide services and resources for this segment of library customers?

Christine Olsen, Deaf & Hard of Hearing Awareness Program, NJ Library for the Blind & Physically Handicapped Venetia V. Demson, NJ State Library for the Blind & Physically Handicapped; Brian Shomo, Division of Deaf & Hard of Hearing, NJ DHS; *Moderator:* Allan M. Kleiman, Westfield Memorial Library

Special Populations Section

Who Decides Who Gets to Use Your Meeting Room and Exhibit Spaces?

The answer may surprise you. Find out before you get sued. Is it time to update your meeting room and exhibit space policies? This session will provide an overview of recent legal decisions and settlements with recommendations for legally enforceable library policies.

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.libraylaw.com>; *Moderator:* MaryEllen Firestone, East Brunswick Public Library

Conference Committee

PHOTO

Get Out From Behind the Reference Desk

Is the public service desk a barrier to giving good service? Find out how you can overcome barriers or perceptions of these barriers at this lively, provocative session.

Maxine Bleiweis, Westport Public Library, Westport, Connecticut; <http://www.westportlibrary.org/>; *Moderator:* Rachel Steiner, Berkeley Heights Public Library

Conference Committee

Accidental Library Manager

The Accidental Library Manager takes a practical look at the skills and background new and potential library managers need to succeed in their positions. It reassures those with little preparation and background for their management roles, who never realized they would be going into management (or never intended to do so), or whose library school coursework failed to prepare them for the challenges of management. In an era where younger and potential managers are told what their elders think they 'need to lead,' find out what library staff really wants from their managers, how to use your current background to succeed, and how to reduce the fear inherent in common concerns.

Extended program, continues until 5:20pm.

Rachel Singer Gordon, Author and Columnist; <http://www.lisjobs.com> and <http://librarycareers.blogspot.com/>; *Moderator:* Sophie Brookover, Camden County Library

Professional Development Committee

4:30 – 5:20pm

Best Books for Young Adults

Booktalks of 2005's Best Books for Young Adults selections by past-members of ALA's BBYA committee.

Bonnie Kunzel, New Jersey State Library; *Moderator*: Kimberly Paone, Elizabeth Public Library
Young Adult Services

Baby Sign Language Workshop for Librarians

A certified teacher of the deaf and an American sign language instructor will demonstrate simple signs that can be used in baby storytime programs.

Georgette Scognamiglio, Clifton Public Library; *Moderators*: Suzanne M. Miller, Woodbridge Public Library, Fords Branch and Pat Vasilik, Clifton Public Library

Children's Services Section

When I'm 64; Developing Programs & Services for Retired Boomers

The Baby Boomers born between 1946 and 1964 will begin to retire within the next few years. For this group of retirees it doesn't mean the end; it's simply the start of something new. What are some ways that libraries in New Jersey can attract this group to become lifelong users? How have libraries in Arizona and Connecticut begun to transform their libraries into lifelong learning centers? What are some lessons we can learn? Will you and your library be ready for the "age wave," when it comes?

Allan M. Kleiman, Westfield Memorial Library; Diantha Schull, President Libraries for the Future, <http://www.lff.org/>; *Moderator*: Chris Grippo, South Plainfield Public Library

Special Populations Section

History of the MLS in NJ

Pat Reeling will speak about the development of a professional librarian program in New Jersey, including the Fiftieth Anniversary of SCILS.

Pat Reeling, SCILS, Rutgers University; *Moderator*: To Be Announced

History & Preservation Section and Rutgers Alumni Association

Privacy Issues in Libraries

Internet sign up sheets, circulation records, personal data, staff observations -- all different kinds of information exist in library staff databases, memories, and records. When does a library have to give its records to law enforcement agencies? What choices does an institution have? How can libraries achieve a balance between patron rights versus governmental demands?

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com/>; *Moderator*: MaryEllen Firestone, East Brunswick Public Library

Conference Committee

PHOTO

Outreach to your Business Community

The public library has long been able to serve the small business community, but needs to position itself in the all-important role as a contributor to the economic vitality of the community. Hear an easy-to-implement plan for serving YOUR business community by the author of *Helping Business: The Public Library's Role in Community Economic Development*.

Maxine Bleiweis, Westport Public Library, Westport, Connecticut, <http://www.westportlibrary.org/>;

Moderator: Carol Ann Wilson

Conference Committee

Accidental Library Manager

Extended program continued – see 3:30pm for program description.

The Accidental Library Manager takes a practical look at the skills and background new and potential library managers need to succeed in their positions. It reassures those with little preparation and background for their management roles, who never realized they would be going into management (or never intended to do so), or whose library school coursework failed to prepare them for the challenges of management. In an era where younger and potential managers are told what their elders think they 'need to lead,' find out what library staff really wants from their managers, how to use your current background to succeed, and how to reduce the fear inherent in common concerns.

Rachel Singer Gordon, Author and Columnist, <http://www.lisjobs.com> and

<http://librarycareers.blogspot.com/>; *Moderator:* Sophie Brookover, Camden County Library

Professional Development Committee

5:30 – 7:30pm

NJLA Awards Reception

Featuring Public Relations Awards, Journalism Awards, and the Library Champion Awards.

Honors and Awards Subcommittee

7:30 – 9:00pm

Library Trustees: Liability of Trustees

New Jersey Library Trustee Association Program

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*,

<http://www.librarylaw.com/>; *Moderator:* Gail Dysleski, East Brunswick Public Library

50th Anniversary of the Library School at Rutgers

All are welcome to celebrate the 50th anniversary of the founding of New Jersey's premier Library School at Rutgers. As you dine on desserts and sip coffee, you will hear of the program's illustrious history, faculty, and achievements.

The Rutgers SCILS Alumni Association

9:00 - ?????

Meet and Greet in the Mariners' Lounge

Drinks and snacks on your own.

Wednesday, April 13

7:30 – 8:15am

Yoga

Enjoy your right to meditate. Suitable for everyone – novices and continuing practitioners – these classes promise to relax and energize us as we prepare for active conference days. Classes will be lead by teachers from Dancing Foot Yoga, of Red Bank.

<http://www.dancingfootyoga.com/>

7:30am – 3:00pm

Conference Registration Open

8:00 – 8:30am

Wake Up Coffee With Carol

Meet NJLA President Carol Phillips

PHOTO

8:00 – 4:30pm

NJLA Store Open

9:00 – 9:50am

Almost Famous: How Your Library Can Get In the News

With so many news stories competing for space, how do you make sure your library gets its fifteen minutes of fame? This panel discussion will cover how to create effective PR contacts with the media, what the media wants from you, and how to put the right spin on your events to reach the right audience.

Gretchen Vanbensusen, Gannett Newsgroup; NJN correspondent; *Moderator:* Donna Bachowski, Edgewater Free Public Library

Public Relations Committee

Wireless Access & Laptop Lending in Your Library

"Wireless Access" is more than The Next Big Thing: it's here, and libraries of all types are adding it to the services they provide. Indeed, the benefits of enabling library users to access the library's digital content as readily as they can make a cellular phone call seem obvious. And lending people wireless-equipped laptops for the purpose also seems very much within the mission of libraries. But what are the real expectations of our potential beneficiaries of wireless access? How much has wireless capability improved the library work environment and made it more attractive to our user base? How has it affected staff and library resources? I will present a case study, survey results, and research into the 'state of the technology' in order to offer a more realistic look at wireless network access than seems to be the norm in library literature and many librarians' expectations. The intent is NOT to dampen people's enthusiasm. Rather, it is to help other librarians avoid potentially costly missteps and maximize limited resources.

Hugh Holden, Guggenheim Library, Monmouth University; *Moderator:* Margaret Deng, MacKay Library, Union County College

College & University Section / ACRL- NJ Technology Committee

It Ain't Your Grandma's E-Books Anymore!

With changing technology, E-books continue to gain popularity among library patrons. The speakers will describe how the E-Book format is being used in a medium-sized public library, a library system, library consortium and an academic library. Various vendor options (NetLibrary, Baker & Taylor and Overdrive), download options and accessibility options will be discussed and shown.

Allan M. Kleiman, Westfield Memorial Library; Mary Mallery, Harry A. Sprague Library, Montclair State University; Molly O'Connor, Burlington County Library; *Moderator:* Paul Schroeder, Bound Brook Memorial Library

Reference Section and Special Populations Section

Qualitative Analysis for Librarians

The aim of this session is to make qualitative research more accessible to librarians. Panel presentations will include an overview of what qualitative analysis covers and research examples.

Tricia Libutti, Rutgers University Libraries; Dan O'Connor, SCILS, Rutgers University; Marie Radford, SCILS, Rutgers University; *Moderator:* Karen Hartman, Alexander Library, Rutgers University

College and University Section / ACRL-NJ Research Committee

Joust Read

The artist who created the 2005 Joust Read poster and graphics will do a powerpoint presentation demonstrating the creative process of producing commercial artwork as well as illustrating children's books.

Doug Keith, Illustrator, <http://members.aol.com/atozdk/>; *Moderator:* Susan Fichtelberg, Woodbridge Public Library

2005 Summer Reading Club Committee

Achieving Employee Buy-in for a Customer Service Initiative

Using a customer service committee to define good customer service, generate the list of customer service competencies on which they will be evaluated, and suggest ways they would like to be rewarded.

Christine Hill, Willingboro Public Library; *Moderator:* To Be Announced

10:00 – 10:50am

Keynote Speaker: Alice Hoffman

Ms. Hoffman is the author of many best sellers including *Practical Magic*, *Here on Earth* (an Oprah Book Club selection), and *Turtle Moon*. She began writing her first novel, *Property Of*, while still a student at Stanford University. Since then she has written fifteen novels, two books of short fiction, six children's books, and a number of screenplays. Ms. Hoffman has also regularly contributes to a number of periodicals including *American Review*, *The New York Times*, *The Boston Globe Magazine*, *Redbook*, *Architectural Digest*, *Gourmet*, *Premier*, and *Self*,

Women's rights, survival, and magic are some of the motifs that permeate Ms. Hoffman's works. Community and family also have important roles in her books. Everyday life and decisions are often infused by unusual occurrences, the darkness survived only with love and hope.

Ms. Hoffman, born in New York City, currently lives outside Boston with her family and her dogs. Her latest work is *The Ice Queen*.

<http://www.alicehoffman.com/>

10:50 – 11:30am

Coffee Break with the Exhibitors

**Book Signing Times for Michael Cart, David Levithan & Kelly Huegel
presenters at the "Lives are at Stake" Program**

11:15 – 11:30am

Children's Services Section Business Meeting

11:30am – 12:20pm

Everything You Need To Know About Teen Advisory Boards

Are you interested in starting a Teen Advisory Board at your library? Do you struggle with leading your Teen Advisory Board? Find out what TABs can offer your library - and your community. Learn techniques for gaining the support of your administrators and colleagues and discover new strategies for actualizing the great ideas that teens bring to the library. The Youth Participation Model supported by ALA/YALSA will be introduced.

Kimberly Paone, Elizabeth Public Library; Saleena Davidson, South Brunswick Public Library; Sharon Rawlins, Piscataway Public Library; Theresa Wordelman, Old Bridge Public Library; Zarita Mattox, Ocean County Library System; Beth Willoughby, Mary Jacobs Library; *Moderator:* Kimberly Paone, Elizabeth Public Library

Young Adult Section

Employee Evaluation

This seminar will demonstrate legal and practical techniques to prepare and deliver effective performance evaluations. With an interactive delivery style, the seminar leaders will demonstrate ways to prepare evaluations that inform and inspire, and, where appropriate, create evaluations that can be used as a stepping stone to effective discipline and discharge. This seminar helps participants focus on the fundamental principles and approaches necessary to implement and administer fair and meaningful performance evaluations. Participants in this session will also get an opportunity to participate in a hypothetical performance evaluation using the techniques learned.

Beth A. Hinsdale, Esq. Grotta, Glassman & Hoffman, P.C.; *Moderator:* Michele Reutty, Free Public Library of Hasbrouck Heights

Administration and Management Section

How the Public Library Can Help Its Educators?

A panel discussion of how different libraries are providing in-service programs to their teachers. Shirley Zuk, Old Bridge Public Library; Pat Vasilik, Clifton Public Library; Miranda Sulikowski, Ocean County Library; Mimi Cirillo, Burlington County; *Moderator*: Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

Libraries for Dynamic Learning

The future of the library is a topic of continuing concern and speculation. One emerging vision for libraries is to become less passive as repositories of information and more interactive as centers of "dynamic" learning. The varieties of individual and social learning strategies available in the cyber-visual ecology and the necessity of assuring competence – the ability to work effectively in a social-technical context – in order to participate in the global networks of tomorrow offer an historic opportunity for libraries to engage both the campus and the community in the excitement of creating a new culture of active learning.

James Marcum, Fairleigh Dickinson University, <http://alpha.fdu.edu/~marcum/index.html>;

Moderator: To Be Announced

Ten Tech Tools for Librarians

Staying relevant and useful in the age of Google is a challenge. Tech-savvy patrons want to know why the library doesn't have wireless access at the same time as other patrons need assistance using a mouse. Staying on top technologically requires wading through a sea of vendor hype, disparate opinions, and good old fashioned recalcitrance.

Jessamyn West, Rutland Free Library, Vermont and Co-editor of *Revolting Librarians Redux*,

<http://www.jessamyn.com/> and <http://www.librarian.net/>; *Moderator*: Lynn Schott, Sidney Silverman

Library, Bergen Community College

Information Technologies Section

"She Looked at Me Like I Was From Mars": Nonverbal Communication at the Reference Desk

This lively program provides the opportunity to sharpen your understanding of nonverbal communication and the role it plays in reference encounters. You will learn about the many types of nonverbal cues and how to become more skilled in interpreting the nonverbal messages of library users. In addition, you will find out how to make sure that you are providing positive nonverbal messages of approachability and interest in the library user's information needs. How do you look to users when they are deciding whether to approach with a question? Does your demeanor invite users or signal "Do not disturb?" What behaviors and gestures are appropriate when assisting users from different cultural backgrounds? How can you tell that a user is upset so you can quickly diffuse a potentially explosive situation? Positive and negative behaviors at the reference desk will be modeled and discussed.

Marie Radford, SCILS, Rutgers University, <http://www.scils.rutgers.edu/~mradford/>; *Moderator*:

Mary Kate Cullinan, Rutherford Library

Reference Section

It's Not Just About Books: Using AV Collections to Serve GLBTIQ Populations

Library collections, which serve the gay, lesbian, bisexual, transgendered, intersexed, and questioning population need to be well rounded both in terms of content and in terms of format. This program will focus on the Audio Visual Department and how it can be used to serve the GLBTIQ community. What relevant material does your library circulate? Has it been evaluated recently? Join us for some practical advice in identifying the best materials for your collection and identifying suitable vendors. Consider how to create an organizational climate that supports the use of so-called 'controversial' materials and how to use the collection for programming.

Laura Baldwin, Ocean County Library; *Moderator*: Enola Romano, Montclair Public Library
The Lesbian, Gay, Bisexual, Transgendered, and Intersexed Roundtable

11:30am – 2:30pm

Cash Lunch Bar Open

Visit the Exhibits

Check out the NJLA Store

12:30 – 2:30pm

Garden State Book Awards Luncheon Speaker: Author Sharon Dennis Wyeth

Sharon Dennis Wyeth grew up in Anacosta, a neighborhood in Washington, DC. Today she is the author of almost fifty books and a mom. Her works include everything from picture books, such as *Something Beautiful* and *Always My Dad* (a Reading Rainbow selection) to young adult fiction, such as *a Piece of Heaven*. Much of her work is autobiographical and personal, based upon her own experiences. She also likes to research and is inspired by African American history. Her works include *Orpheus Proud*, *My America: Freedom's Wings*, *Once on this River* and *Tomboy Trouble*. Ms. Wyeth currently lives in Montclair, NJ with her family

<http://www.sharondenniswyeth.com/> *Moderator*: Judy Macaluso, Ocean County Library

PHOTO

Past Presidents' Luncheon

College & University Section / ACRL – NJ Chapter Luncheon

“Charting the Right Course: Thoughts on Mission and Action”

Elizabeth E. Kirk is head of the Entrepreneurial Library Program at the Sheridan Libraries of Johns Hopkins University. In this position, Eliz is responsible for creating information services for external institutions and organizations that bring new revenue into the Sheridan Libraries and that act as a laboratory for creating more responsive services for patrons at a distance. Since the Entrepreneurial Library Program began in 2000 with a single position, it has grown to a staff of almost twenty people who serve secondary and higher education distance learners, Johns Hopkins alumni, and information providers with a broad range of services.

<http://library.jhu.edu/departments/elp> and <http://www.ala.org/ala/acrl/acrl/events/kirk.pdf>; *Moderator*:

Fran Kaufmann, Academic Library Consultant

PHOTO

1:30 – 2:30pm

Wacky Reference Brown Bag Lunch

If you need to vent about patrons, internet signups, or another reference topic bring your lunch and join your comrades in arms for an informal discussion and networking session.

Moderator: Mary Kate Cullinan, Rutherford Library

Reference Section

Technology Table Talk

BYOTT: Bring Your Own Tech Tool

Jessamyn West, co-editor of the book *Revolting Librarians Redux*, and creator of the blog [librarian.net](http://www.librarian.net), will join us for a brown bag lunch and discussion of technology, librarianship, blogs and blogging, and other topics. Bring your own bag lunch (or lunch from the Cash Lunch Bar) and your thoughts and questions for Jessamyn. Also, please feel free to share a technology tool you think is cool. Bring your iPod, Blackberry, Tablet Computer, cell phone, etc. and tell us how you use it and why you like it. If you don't have a tech tool but want to try one, be sure to stop by for some hands-on experience!

Jessamyn West; <http://www.jessamyn.com/> and <http://www.librarian.net/>; *Moderators:* Amy Kearns, Clifton Public Library and Sara Hansen, Old Bridge Public Library

2:00 – 3:00

Poster Sessions

Read about what others have accomplished, learn about what has worked for them, and grow by sharing ideas together. List of topics was not available at press time. For details, please see:

<http://www.njla.org/conference.2005>

Last Chance to Visit the Exhibits!

2:30 – 3:20pm

Copyright in the Digital Age

Public librarians are frequently tempted to make backup copies and are often unaware of copy and public performance rights. The speaker will discuss copyright in the digital era--posting s to list serves and bulletin boards, copying circulating items such as cd-roms, cassettes, dvds, licensing and shrink wrap agreements.

John Kettle, Rutgers School of Law, Newark; *Moderator:* Carol A. Roehrenbeck, Rutgers School of Law Library, Newark

Intellectual Freedom Subcommittee

Writing the History of New Jersey

Dr. Raymond Frey, author of *New Jersey; A Journey of Discovery*, will discuss the process of researching and writing about New Jersey history.

Raymond Frey, Centenary College; *Moderator:* Nancy Madacsi, Taylor Memorial Learning Resource Center, Centenary College

History & Preservation Section

Public Library Construction Bond Program: A Success Story

Come view slides of New Jersey's great new library buildings and hear about national and state trends in designing libraries. This program is valuable for anyone renovating or building a library. An update will be given on the Public Library Construction Bond Program.

Tina Keresztury, New Jersey State Library; *Moderator*: To Be Announced

New Jersey State Library

Research Forum

This program showcases ongoing and completed research conducted by New Jersey librarians. Presentations will include the winner of the College and University Section's Research Award and those others selected on a competitive basis by the Research Committee.

Extended program, continues until 4:20pm.

Moderator: Karen Hartman, Alexander Library, Rutgers University

College and University Section / ACRL-NJ Research Committee

Lives are at Stake

It is for libraries to have books on their shelves and resources for this community. Growth in publishing of GLBTQ Teen Fi The power of factual and fictional information in the lives of GLBTQ Teens. Goals of writers who write for GLBTQ & Straight Teens

Extended program, continues until 4:20pm.

Michael Cart, *Booklist* Columnist, former YALSA president, Co-author of the forthcoming *The Heart Has Its Reasons: Homosexuality in Young Adult Literature*; David Levithan, Author, Co-editor of the forthcoming anthology *Friends: Stories About Old Friends, New Friends, and Unexpectedly True Friends*, <http://www.davidlevithan.com>; Kelly Huegel, Author *GLBTQ: The Survival Guide for Queer and Questioning Teens*; *Moderator*: Judy Macaluso, Ocean County Library

Young Adult Section and The Lesbian, Gay, Bisexual, Transgendered, and Intersexed Roundtable

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100 Best Books for Children: Our Best Children's Books and the Stories Behind Them

An illustrated slide lecture that visually presents a *Horn Book* editor's research behind her book *100 Best Books for Children* published in 2004 by Houghton Mifflin.

Extended program, continues until 4:20pm.

Anita Silvey, Editor *Horn Book*, <http://www.anitasilvey.com>; *Moderator*: Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

Contemplating Retirement: Are You Really Ready?

This program is designed for members nearing retirement who would like to have the tools to make the best decisions about their retirement. A general overview of pension and retirement planning will be presented by a representative from the NJ Division of Pensions and Benefits. Also on hand to answer questions will be 3 happily retired colleagues.

Marc Eisen, retired East Orange Public Library; Lori McConnell, retired Irvington Public Library; Linda Kay, retired NJ State Library Development Bureau; *Moderator*: Susan Kheel, retired East Brunswick Public Library

Professional Development

3:30 – 4:20pm

Teaching Intellectual Honesty in a Tragically Hip World

Intellectual honesty, plagiarism, the ownership of information, and copyright law are issues of vital concern to academics, publishers, and the business community. Recent scandals involving scholars (e.g. historians Stephen Ambrose and Doris Kearns Goodwin), politicians (Prime Minister Tony Blair), and journalists (Jayson Blair formerly of The New York Times) point to a crisis in a definition of information ethics. There is a crisis in education as well, evidenced by a growing problem with plagiarism and a rise in the use of paper mills. Information gatekeepers (i.e., editors, department heads, faculty, and librarians)– all those who are charged with safeguarding the structure, integrity, and ethics of scholarly research and writing - looking for solutions. The ethics of intellectual honesty are thwarted by students, researchers, and professional writers who are either deliberately dishonest or are unaware of good scholarly procedure. Whatever the cause, the problem is exacerbated by the Internet and flow of information on the World Wide Web. This presentation will address the cultural aspects of intellectual honesty including how trends in pop-culture influence attitudes towards ownership of information and ideas. The impact of plagiarism on scholarly communication will also be discussed. Some solutions and pedagogical approaches will be explored.

Vibiana Bowman, Paul Robeson Library, Rutgers University, <http://vib.us>; *Moderator*: Annemarie Mascarenhas, Sidney Silverman Library, Bergen Community College

College and University Section/ ACRL-NJ User Education Committee

Irish in New Jersey

This presentation will examine how the trials and triumphs of the Irish people have contributed significantly to the development of New Jersey over the last four centuries. Through hard labor, culture, art, faith and fortitude, the Irish have been an enduring presence in the history of the Garden State. An examination of the first settlers from Ireland to arrive New Jersey sod through early development of community and adjustment to American life. The presence of the Irish in the work force and socio-economic mobility will be combined with colorful stories of identity, ceremony and symbolism from past centuries up through the present day. An informative, inspiring and joyous experience awaits those who wish to learn more about the story that is the Irish of New Jersey.

Dermot Quinn, Seton Hall University; *Moderator*: Alan Delozier, Walsh Library, Seton Hall University

History & Preservation Section

Technology Innovation Award

Recipient of this year's (2004) Technology Innovation Award will present their project.

College & University Section / ACRL-NJ Technology Committee

Research Forum

Extended program continued – see 2:30pm for program description.

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College and University Section / ACRL-NJ Research Committee

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Michael Cart, *Booklist* Columnist, former YALSA president, Co-author of the forthcoming *The Heart Has Its Reasons: Homosexuality in Young Adult Literature*; David Levithan, Author, Co-editor of the forthcoming anthology *Friends: Stories About Old Friends, New Friends, and Unexpectedly True Friends*, <http://www.davidlevithan.com>; Kelly Huegel, Author *GLBTQ: The Survival Guide for Queer and Questioning Teen*; *Moderator:* Judy Macaluso, Ocean County Library

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Anita Silvey, Editor *Horn Book*, <http://www.anitasilvey.com>; *Moderator:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

Managing Time and Taming the Paper Tiger

Someone recently said, "Time is the new money." So, are you investing yours wisely? Learn to set up a system to tame the paper tiger and to manage your time wisely, so that the important things get done.

Marie Radford, SCILS, Rutgers University, <http://www.scils.rutgers.edu/~mradford/>; *Moderator:* Michele Reutty, Free Public Library of Hasbrouck Heights

Administration and Management Section

4:20pm

End of Conference Raffle Drawings

As a thank you for your conference attendance and participation drawings will be held in each of the seven programs in the 3:30 – 4:20pm slot. You must be present to win. Good Luck!