

the Right
to read
the Right
to learn
the Right
to grow
@ your library

NJLA Annual Conference

April 11 – April 13, 2005

Ocean Place Resort and Spa, Long Branch

Sponsored by NJLA, NJLTA and EMAnj



D E N N I S K O W A L
A R C H I T E C T S

52 West Main Street Somerville New Jersey 08876

Voice 908-231-0201 Fax 908-218-7979

President's Message

Welcome from NJLA President, Carol Kolb Phillips



Welcome to the 2005 Annual Conference. Committees, roundtables, and sections have been hard at work planning the events for these two and one half days! We know you will find the wide variety of programs from which you can choose to be informative as well as enjoyable.

Join us as we celebrate **The Three Rs: The Right to Read, The Right to Learn and The Right to Grow** in libraries of all types!

Libraries represent the heart and soul of a democratic society. The First Amendment to the Constitution guarantees the right to free speech, but if people cannot get access to that speech, it does little good. Libraries provide access to information and ideas, and make it possible for people of all ages to learn what they want or need to know. We are here for everyone — from infants to mature adults — in public institutions, in schools, in colleges, in businesses and in special organizations.

So, let's celebrate together our ability to offer our customers the right to read, the right to learn and the right to grow @ our libraries! Thank you for your support of the New Jersey Library Association.

Carol Kolb Phillips
President



Thank you for spending part of National Library Week 2005 with NJLA. The Conference Committee must consider many factors including holidays, national conferences, and conference site availability when setting conference dates. We know that many libraries organize special events in celebration of National Library Week, and we appreciate your support of the NJLA Conference during this busy and special time of year.

Conference Sponsors

The New Jersey Library Association gratefully acknowledges the support of our 2005 sponsors.

PLATINUM

Dennis Kowal Architects

GOLD

Arcari and Iovino

SILVER

**ELB Internet Services,
PALINET, Rivardo Schnitzer Capazzi**

BRONZE

**Baker and Taylor, CWA Local 1031,
Davidson Titles, Faridy Veisz Fraytak**

SPONSOR

EBSCO

Conference Services and Registration

■ Hospitality Table Sponsored by the Member Services Committee

Find out about NJLA Membership, Leadership and Networking Opportunities, and more! This is the place to ask for directions to programs, review local restaurant listings, or recharge with a piece of chocolate. Stop by to enter to win a free NJLA membership!

■ Registration Desk Hours

Monday, April 11 11:00am – 4:00pm

Tuesday, April 12 7:30am – 5:30pm

Wednesday, April 13 7:30am – 3:00pm

■ NJLA Store

Ways and Means Subcommittee

The ever-popular NJLA Store will be well stocked with a variety of exceptional items perfect for you or for gifts. Stop by and support NJLA.

Located in the Garfield Room

Monday, April 11 4:30 – 6:30pm

With a special music performance by guitarist Joseph Frame

Tuesday, April 12 8:00am – 5:30pm

Wednesday, April 13 8:00am – 4:30pm

■ Barnes and Noble Book Store

Barnes and Noble of North Brunswick will be on hand with a huge inventory of Garden State Book Award winners, titles by many of our program presenters, and, of course, Alice Hoffman's new novel, *The Ice Queen*. A portion of all sales benefits NJLA!

Located in the Grant Room

Monday, April 11 4:30 – 6:30pm

Tuesday, April 12 8:30am – 5:30pm

Wednesday, April 13 8:30am – 4:30pm

■ Casual Dinner Buffet in the Restaurant

Come out and socialize after the pre-conferences. Join your friends and colleagues for a casual dining experience in the Ocean View Restaurant. Pay as you go, no ticket required. Everyone is welcome to relax and join in the fun!

Monday, April 11 5:00 – 7:00pm

■ NJLA Trivia Bowl!

Modeled after the GE College-Bowl, this trivia contest will pit teams of library lovers against each other for the first (and possibly only) NJLA-Bowl trophy. Questions on librarianship, general knowledge, and trivia will be presented. Everyone is welcome!

Monday, April 11 7:00 – 9:00pm

Exhibits

■ Exhibit Hall Hours

Tuesday, April 12 8:30am – 5:00pm

Wednesday, April 13 8:30am – 3:30pm

■ Exhibit Special Events

Tuesday, April 12

Ribbon Cutting and Grand Opening 8:30am

Ice Cream Extravaganza 3:00 – 3:30pm

Sponsored by Arcari and Iovino.

Wednesday, April 13

Coffee Break 10:50 – 11:30am

■ Exhibit Hall Bingo

Pick up a BINGO card, visit the vendors listed and you're eligible to win a fabulous digital camera or another great prize.

Authors' Alley Participants

Please see daily schedules to find out when these authors will be signing books!

Daniel and Kim
Adlerman

Tom Amico

Jennifer Belle

Gail Benton

Sophie Blackall

Paulette Bogan

Vibiana Bowman

Linda Braun

Anne Capeci

Michael Cart

Mary K. Chelton

Joseph Colicchio

James Lincoln Collier

Pat Cummings

Margery Cuyler

Howard Fine

Raymond Frey

Rachel Singer Gordon

Rita Gray

Ken and Doris Hall

Alice Hoffman

Mary Hogan

Kelly Huegel

Paul DuBois Jacobs

Doug Keith

Rod Kennedy

Bonnie Kunzel

David Levithan

Lenore Look

David Lubar

Lauren Manoy

Alfred Martino

Mary Minow

Kathleen O'Reilly

Dermot Quinn

Marie Radford

Ken Rappoport

Rosalind Reisner

Ann Rinaldi

Kristi Roberts

Susan Roth

Pam Redmond Satran

Judith Siess

Anita Silvey

Trisha Waichulaitis

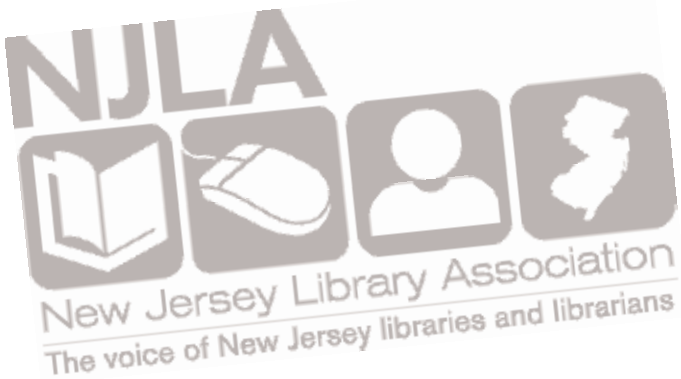
Jessamyn West

F. Paul Wilson

Elizabeth Winthrop

Erica Wolf

Sharon Dennis Wyeth



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As a courtesy to presenters and attendees, please turn off all cell phones and beepers.

Monday, April 11

11:00am

Conference Registration Opens

1:00 – 4:30pm

Pre-conferences

■ **Every Child Ready to Read**

Discover how to demonstrate to parents how important storytimes and reading aloud are to helping their children be ready to read in this hands-on workshop that will use the methods developed by PLA and ALSC.

Susan Bard, Early Literacy Program Volunteer Coordinator; Baltimore County Public Library, Baltimore, Maryland; *Moderator*: Susan Fichtelberg, Woodbridge Public Library
Children's Services Section



SUSAN BARD

■ **The Visible Librarian: Marketing and Advocacy**

Libraries are no longer a given. Corporations are closing their libraries right and left. Hospitals once had to have a library on-site and a degreed librarian on staff. However, recent changes in the accreditation guidelines only require "access" to medical information. Many organizations figure it's all on the Internet and it's all free. Even public and academic libraries are feeling the pinch; branches are being closed, librarians laid off. How can you market your library, yourself and our profession to stay relevant — and employed?!

Judith Siess, President, Information Bridges International, Inc., Cleveland, Ohio, <http://www.ibi-opl.com>;
Moderator: Sophie Brookover, Camden County Library
Professional Development Committee

■ **Developing Technology Based Youth Participation Projects with Teens**

Teens love technology. Well, at least some of them do. By providing opportunities for teens to work with you on technology-based library projects, you have the chance to work with teens who already come to the library along with others that might never have walked through your doors before. This session will give you the chance to consider how to get teens involved in technology-based projects including library website development, computer troubleshooting, technology mentoring, online newsletters and tutorials, and more.

Linda Braun, Project Management and Consulting Coordinator, LEO: Librarians & Educators Online, <http://www.leonline.com>
Moderator: Judy Macaluso, Ocean County Library
Young Adult Section



■ **Information Services in a Larger Context:**

What in the World is Affecting the Work We Do?

What is the better future that your customers want? What part of their future do you plan to make your new job? Benefit from the perspective of two nationally known experts on the information environment. As a result of this program, participants will be able to:

- Identify factors affecting the information environment.
- Predict customers' information needs in this context.
- Evaluate current services in light of the changing information environment.
- Develop and implement services that resonate with existing and potential customers.

Pat Wagner of Pattern Research, Inc., Denver, Colorado, <http://www.pattern.com>; George Needham, Vice-President, Member Services, OCLC, <http://www.oclc.org>; Moderator: Joanne P. Roukens, Highlands Regional Library Cooperative
Regional Library Cooperatives

4:30 – 6:30pm

■ **Time to Unwind/NJLA Store Preview**

Join us after the pre-conference sessions for some fun. Shop the NJLA store early. Music by guitarist Joseph Frame.
Located in the Garfield Room

■ **Barnes and Noble Book Store Open**

Shop for One Book New Jersey and Garden State Book Award winning titles. Pick up your copy of Alice Hoffman's *The Ice Queen*. Enjoy browsing the fine works of our New Jersey authors. A portion of all sales benefits NJLA!
Located in the Grant Room

5:00 – 7:00pm

■ **Casual Dinner Buffet in the Ocean View Dining Room**

Enjoy a light dinner with your colleagues at the Ocean View Dining Room. Pay as you go, no ticket required. Everyone welcome!

7:00 – 9:00pm

■ **NJLA Trivia Bowl!**

Modeled after the GE College-Bowl, this trivia contest will pit teams of library lovers against each other for the first (and possibly only) NJLA-Bowl trophy. Questions on librarianship, general knowledge and trivia will be presented. Everyone is welcome!
Moderator: Michele Ruetty, Hasbrouck Heights Library

9:00 - ???

- Meet and greet in the Ocean View Lounge.
Drinks and snacks on your own.

Tuesday, April 12

7:30 – 8:15am

■ **Yoga**

Enjoy your right to meditate. Suitable for everyone — novices and continuing practitioners — these classes promise to relax and energize us as we prepare for active conference days. Classes will be led by teachers from Dancing Foot Yoga of Red Bank.
<http://www.dancingfootyoga.com/>

7:30am – 5:30pm

■ **Conference Registration Open**

Program

8:00am – 5:30pm

■ **NJLA Store Open**

8:30am

■ **Exhibit Hall Ribbon Cutting and Grand Opening**

The exhibits will be open today until 5:00pm.

8:30am – 5:30pm

■ **Barnes and Noble Book Store Open**

9:00 – 9:50am

■ **Retail Reality Check:**

One Year of Living with Merchandising the Collection

Last year, the New Jersey State Library and the South Jersey Regional Library Cooperative joined with Mount Laurel Library to reinvent the library environment by using retail style techniques. Circulation zoomed, but what is staff and customer reaction after a year? Have they made any other changes? Hear how other New Jersey libraries have applied in their own communities the lessons learned from Merchandising the Collection: Trading Spaces Demonstration Project.

Joan Bernstein, Mount Laurel Library; Karen Hyman, South Jersey Regional Library Cooperative, <http://www.sjrlc.org/tradingspaces>;

Moderator: Kathy Schalk-Greene, Mount Laurel Library

Member Services Committee

■ **Games @ Your Library**

Gaming is a fast growing pastime-how can libraries get involved? New Jersey librarians will present successful program ideas as well as collection development strategies.

Cathy Delneo, Somerset County, Bridgewater Library; Susan Sclar, East Brunswick Public Library; Ginny Konefal, North Hunterdon Central High School; Moderator: Cathy Delneo, Somerset County Library, Bridgewater Library
Young Adult Section

■ **Promoting Libraries Through Newsletters —
Inexpensive Tips and Tricks**

The Production Manager of the NJLA Newsletter will share tips and tricks to make your newsletter attractive and appealing to your readers. Two other panelists will discuss soliciting and organizing content and how small libraries can produce effective newsletters.

Anita O'Malley, Production Manager, NJLA Newsletter; Jane Crocker, Chair, Editorial Board, NJLA Newsletter, Gloucester County College Library; Arlene Sahraie, Bergen County Cooperative Library System; Moderator: Leah Wagner, Monroe Township Public Library

Editorial Board and Public Relations Committee

■ **New Jersey HELPS**

Learn how you can help your patrons use NJ HELPS, a new free and easy online way for residents to prescreen for 8 state assistance programs to help both individuals and families. These programs include food stamps, energy assistance and child care.

Marybeth Schaedel, Division of Family Development, New Jersey Department of Human Services; Sue Bremner, Communications and Collaboration Unit, New Jersey Department of Human Services, <http://www.njhelps.org/>;

Moderator: Pat Tumulty, NJLA Executive Director

■ **How to Influence the Workplace**

How you can you make your workplace healthier? What are the destructive, negative traps that continually damage our relationships with our colleagues? Learn some key strategies that anyone can practice everyday to improve the working environment. Join us for a practical workplace program that will both entertain and enlighten you.

Pat Wagner, Pattern Research, Inc., <http://www.pattern.com/>;

Moderator: Glynis Wray, Ocean County Library

■ **Beyond *The Secret Life of Bees*:
Some Less Common Choices for Your Book Discussion Group**

A panel of librarians will describe books which have worked well for their book discussion groups. Emphasis will be on less well known books or books not commonly chosen by discussion groups.

Eleanor Clarke, Ocean County Library; Irene Goldberg, Monroe Public Library; Dorothy Ji, Union Public Library; Claudia Link, East Brunswick Public Library; Andrea Londenski, South River Public Library; Dale Spindel, Kenilworth Public Library; *Moderator*: Dale Spindel, Kenilworth Public Library

■ **Pick of the Decade: Best Books for Grades K-8**

A selection of recommended books on each grade level by children's literature experts.

Susan Fichtelberg, Woodbridge Public Library; Bonnie Kunzel, New Jersey State Library; Karen Messick, The New Jersey State Library for the Blind and Handicapped; Pat Vasilik, Clifton Public Library; *Moderator*: Suzanne M. Miller, Woodbridge Public Library, Fords Branch
Children's Services Section

10:00 – 10:45am

■ **Keynote Speaker: Toni Garvey**

City Librarian, Phoenix Public Library, Phoenix, Arizona and *Library Journal's* Librarian of the Year 2004.

Toni Garvey oversees 14 libraries, serving 1.5 million people. Ms. Garvey has made some remarkable changes at the Phoenix Public Library including extending library hours, offering staff training in Spanish language skills, and forging partnerships with Phoenix based organizations to encourage reading and library usage. Under her guidance Phoenix Public Library's circulation has increased dramatically and new branches are being built and designed to meet the population's needs.



TONI GARVEY
PHOTO BY BOB RINK

Ms. Garvey has over twenty years of experience. She started her career as a children's librarian at the Tucson-Pima Public Library and later served as the Deputy Director of the Loudoun County Public Library in Leesburg, Virginia. In 2001 she was President of the Public Library Association. Ms. Garvey lives in Phoenix with her husband and children.

This keynote presentation sponsored by
Platinum Sponsor Dennis Kowal Architects

11:00 – 11:50am

■ **Legal Research and the *Pro Se Litigant***

Individuals acting as their own lawyers can cause problems for librarians in a number of ways. This program has two objectives: to explain the basics of searching New Jersey case, statutory and administrative law, (both paper and electronic sources) and to offer advice on how to deal with the *pro se litigant*. Practical examples of actual requests will be discussed.

Glen Bencivengo, Esq., Pratt Institute School of Information and Library Science; *Moderator*: Jane Bambrick, David & Lorraine Cheng Library, William Paterson University

■ **Communication Mistakes that Only Really Smart and Busy People Make**

Being educated, credentialed, experienced, and just plain smart is not enough to guarantee that you are also good at eliciting the best from employees, patrons, and colleagues, and making it easy for others to get their jobs done well. *Communication Mistakes* is an entertaining and fact-filled program that answers the question: "Why don't smart people run the world?" Learn how to diagnose your own communication mistakes, improve your ability to be productive and improve your workplace relationships.

Pat Wagner of Pattern Research, Inc., Denver, Colorado,
<http://www.pattern.com>; *Moderator*: Cindy Czesak, Paterson Public Library
Urban Library Section and Personnel Administration Subcommittee

Program

■ Love in the Library: Romance Readers' Advisory

Do you cringe when someone asks you for another author who writes "just like Nora Roberts"? Do you know which of Jayne Ann Krentz's pseudonyms go with which subgenres of romance? Do you know who the most popular contemporary romance authors are? Get the tools you need to start romancing your readers so that they'll love the library.

Mary Kay Chelton, Queens College; *Moderator:* Mary Pritting, Union Public Library
Professional Development Committee

The exhibits will be open today until 5:00pm

■ More Than Words: Developing World Language Collections

New Jersey's ethnic profile is one of the most diverse in the United States. These shifting demographics have made many libraries take a look at their collections development policies. The speakers will talk about how their libraries responded to their changing populations, why they began to purchase books in world languages and share insight on how other libraries can do the same.

Linda Hansen, South Plainfield Public Library; Ingrid Betancourt, Newark Public Library; Carmen Rivera, Lectorum; *Moderator:* Allan M. Kleiman, Westfield Memorial Library
Special Populations Section

■ Electronic Communication and Teens – Blogging, IM, Chat, Etc.



For many teens talking on the phone has been replaced (or supplemented) with texting, IM, emailing. Teens publish their writing, biographies, and personal reflections in blogs. Electronic communication is an integral part of teen life. In this session you'll learn why teens are drawn to electronic communication tools and how you can integrate them into your library's programs and services.

Linda Braun, Project Management and Consulting Coordinator. LEO: Librarians and Educators Online, <http://www.leonline.com>; *Moderator:* Judy Macaluso, Ocean County Library
Young Adult Section and Information Technologies Section.

■ FRBR: The Mystery Explained

Learn the whys, whats, and hows of the descriptive cataloging and online catalog display of FRBR (Functional Requirements for Bibliographic Records).

Glenn Patton, WorldCat Quality Management at OCLC, <http://www.palinet.org>; *Moderator:* Mary Marks, College at Florham Library, Fairleigh Dickinson University
Technical Services Section



GLENN PATTON
PHOTO BY RICH SKOPIN, OCLC

■ Propshop



GAIL BENTON AND
TRISHA WAICHULAITIS

Flannel and prop stories appeal to a child's natural curiosity and fun loving spirit. Join this enthusiastic duo and participate in lively songs and stories that will enhance your storytime programs. Hear from the authors of *Low-Cost, High-Interest Programming: Seasonal Events for Preschoolers and Ready-To-Go Storytimes: Fingerplays, Scripts, Patterns, Music and More.*

Gail Benton and Trisha Waichulaitis, City of Mesa Library, Arizona; *Moderator:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

11:30am – 2:00pm

- Cash Lunch Bar Opens
- Visit the Exhibits
- Check Out the NJLA Store
- Shop @ Barnes and Noble

12:00 – 1:30pm

■ **2005 Leadership Luncheon**

Honoring President-Elect April Judge, West Caldwell Public Library. The newly elected section leadership and 2005 scholarship winners will also be recognized.



APRIL JUDGE
PHOTO BY RON DAY

- For those not attending a luncheon the Ocean View Dining Room and other dining options will be available.

1:30 – 2:20pm

■ **Fun and Important Facts That Every Leader Needs to Know About Human Resources**

Is it a requirement that employees be given a lunch hour? Can you place a medical note in an employee's personnel file? The answer to both questions is NO. Want to know more? This fun filled class will cover a variety of Human Resource issues such as what to cover in a personnel policy; why you must do sexual harassment training, why and when you must throw away personnel records and other HR related topics.

Kathleen Carr, Ocean County Library;
Moderator: Dale Spindel, Kenilworth Public Library
Personnel Administration Subcommittee

■ **Health Information: It's There But Do They Know It?**

A survey of women's awareness of health information sources revealed a very low awareness of quality government sources and websites, including MedlinePlus, the National Library of Medicine, and HealthyNJ. Detailed findings and analysis will be presented in addition to recommendations and plans for addressing the problem. Members of the Documents Association of New Jersey will present plans for a formal state-wide promotion effort to introduce our citizens to the valuable government resources available for locating quality health information.

Dorothy Warner, Moore Library, Rider University; J. Drew Procaccino, Rider University; Ann Babits Grice, East Brunswick Public Library;
Moderator: Dorothy Warner, Moore Library, Rider University
Documents Association of New Jersey

■ **Beyond Faye Kellerman and The Red Tent: Building the Best Jewish Fiction Collections for Teens and Adults**

Find out about new books by popular Jewish authors and learn about other terrific books and titles you may have missed, so you can recommend them to your patrons. Learn about specialized review sources, publishers, organizations, and awards that can help you build your collection of Jewish fiction.

Rosalind Reisner, Central Jersey Regional Library Cooperative;
Moderator: C.L. Quillen, Ocean County Library, Point Pleasant Branch
Professional Development Committee

■ **Taking on the Extraordinary: Shaping Special Library Events**

Using the story of South Orange Public Library's 24-hour September 11th commemoration as a starting point, consider the possibilities of a special community event to connect with individuals, invigorate members and highlight the ideals that are inherent in every library.

Melissa Kopecky, South Orange Public Library; Moderator: Peggy Cadigan, Library Development Bureau, New Jersey State Library

Program

■ Right Click! It's Easy to Copy Cool Graphics for Your Library Web Page. Can It Lead to Legal Trouble?



MARY MINOW

Ocean County Library, Waretown Branch
Conference Committee

Library web page designers seldom have generous (or any) graphic arts budgets. It's easy to grab images off the web, but when is it legal? This session guides you through a handy flowchart that helps you identify what is in the public domain, gives you a sense of what qualifies as "fair use," and offers sample forms to email permission requests when necessary. Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com> and <http://blog.librarylaw.com>; Moderator: Kelly-Ann Pennell,

■ One Book New Jersey

David Lubar, the author of *Dunk*, the YA selection for One Book New Jersey 2005, will talk about his writing and connecting to teens. Howard Fine, noted illustrator of many best selling children's titles, will discuss his work.

David Lubar, Author, *Dunk*, <http://www.davidlubar.com>; Howard Fine, Illustrator, *Piggie Pie*; Moderator: Pat Vasilik, Clifton Public Library
One Book New Jersey

The exhibits will be open today until 5:00pm

2:30 – 3:00pm

■ NJLA Business Meeting

Everyone is welcome!

2:30 – 3:30pm

■ Poster Sessions

Posters on view all day, with presenters available from 2:30 – 3:30pm to speak with attendees.

Poster Sessions on the 2nd Floor Mezzanine

How Corky Came to the Newark Library or Koalas Blaze the Trail

Paula Baratta, Newark Public Library, North End Branch; Michele Cappetta, Newark Public Library; Heidi Cramer, Newark Public Library

Outreach Within Reach

Mimi Cirillo, Burlington County Library; Eric Zino, Burlington County Colleg

TGIF! Fridays: Developing Low-Cost Programming for Adults and Older Adults

Allan Kleiman, Westfield Memorial Library

Be A Buddy:

How One Library Became a Partner in the Community

Lina A. Belkewich, Piscataway Public Library; Patricia Simmonds, Piscataway Public Library; Debbie Majorczak, Teacher, Martin Luther King School, Piscataway; Michele Cseh, Teacher, Martin Luther King School, Piscataway

Empowering Teens as Community Partners Summit

Judy Macaluso, Ocean County Library; Elise Weber, Ocean County Library

Suddenly Last Summer.

Joanne Friedman, Kearny Public Library

JerseyClicks: New Jersey's Library Gateway to Quality Information.

Scherelene Schatz, Consultant, New Jersey State Library

3:00 – 3:30pm

■ Ice Cream Extravaganza

Visit the Exhibit Hall. Provided for you with the generous support of Gold Sponsor Arcari and Iovino Architects.

3:30 – 4:20pm

■ **Booktalk Makeover**

Bland booktalks? Booktalk-phobia? A panel of New Jersey librarians will share booktalking tips that will help your presentations come alive! Sharon Rawlins, Piscataway Public Library; Carlisle Craft Webber, Kinnelon Public Library; Liz Burns, Ocean County Library System, Toms River; Sarah Cornish, Somerset County Library System, Warren Library; Janet Rosolanko, Somerset County Library System, Hillsborough Library; Jerrie Triano, Ocean County Library System, Brick; Laura Leonard, Hillsdale Public Library; *Moderator:* Sharon Rawlins, Piscataway Public Library
Young Adult Section

■ **Graphic Novels for Children**

What is a graphic novel? Are they appropriate for children? An introduction to some of the best graphic novels for children and how they can be used in library programming. Karen Bilton, Somerset County Library; Diane Herbert, Somerset County Library, Hillsborough Library; Holly Smith, Tokyopop; *Moderators:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch and Kathy Muhm, Clark Public Library
Children's Services Section

■ **How to Get Published!**

This program will be of interest to both would-be writers and non-writers. Librarians will benefit from an "inside look" at the publishing industry and process – how agents, editors, offers and contracts work, as well as what kind of books get bought by whom for what kind of money! The speaker will talk about her specific experience publishing her novels as well as her non-fiction books, and also offer some specific guidance for those lucky librarians who have a book of their own to sell.



PAMELA REDMOND SATRAN
CREDIT: BY ALEXA GARBARINO

Pamela Redmond Satran, Author and Contributing Editor to *Parenting*, <http://www.pamelaredmondsatran.com/>; *Moderator:* Karen Kleppe Lembo, Caldwell Public Library
Professional Development Committee

■ **Hearing Your Deaf Customers: Deaf Culture and the Library**

This program focuses on the basics of library services to the deaf and hard of hearing communities in all types of libraries. What do your deaf/hard of hearing customers expect of your library? What can every library provide? What state and local resources are available for you to provide services and resources for this segment of library customers?

Christine Olsen, Deaf & Hard of Hearing Awareness Program, New Jersey State Library for the Blind & Handicapped; Venetia V. Demson, New Jersey State Library for the Blind & Handicapped; Brian Shomo, Division of Deaf & Hard of Hearing, New Jersey Department of Human Services; *Moderator:* Allan M. Kleiman, Westfield Memorial Library
Special Populations Section

■ **Who Decides Who Gets to Use Your Meeting Room and Exhibit Spaces?**

The answer may surprise you. Find out before you get sued. Is it time to update your meeting room and exhibit space policies? This session will provide an overview of recent legal decisions and settlements with recommendations for legally enforceable library policies.



MARY MINOW

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com> and <http://blog.librarylaw.com>; *Moderator:* MaryEllen Firestone, East Brunswick Public Library
Conference Committee

The exhibits will be open today until 5:00pm

■ Get Out from Behind the Reference Desk

Is the public service desk a barrier to giving good service? Find out how you can overcome barriers or perceptions of these barriers at this lively, provocative session.

Maxine Bleiweis, Westport Public Library, Westport, Connecticut; <http://www.westportlibrary.org/>; Moderator: Rachel Steiner, Berkeley Heights Public Library
Conference Committee

■ Accidental Library Manager

The Accidental Library Manager takes a practical look at the skills and background new and potential library managers need to succeed in their positions. It reassures those with little preparation and background for their management roles, who never realized they would be going into management (or never intended to do so), or whose library school coursework failed to prepare them for the challenges of management. In an era where younger and potential managers are told what their elders think they "need to lead," find out what library staff really want from their managers, how to use your current background to succeed, and how to reduce the fear inherent in common concerns.

Extended program, continues until 5:20pm.

Rachel Singer Gordon, Author and Columnist; <http://www.lisjobs.com> and <http://librarycareers.blogspot.com/>; Moderator: Sophie Brookover, Camden County Library
Professional Development Committee

4:30 – 5:20pm

■ Best Books for Young Adults

Booktalks of 2005's Best Books for Young Adults selections by past-members of ALA's BBYA committee.

Bonnie Kunzel, New Jersey State Library;
Moderator: Kimberly Paone, Elizabeth Public Library
Young Adult Services

■ Baby Sign Language Workshop for Librarians

Learn how simple signs can be used in baby storytime programs.

Christine Jones; Moderators: Suzanne M. Miller, Woodbridge Public Library, Fords Branch and Pat Vasilik, Clifton Public Library
Children's Services Section

■ When I'm 64;

Developing Programs & Services for Retired Boomers

The Baby Boomers born between 1946 and 1964 will begin to retire within the next few years. For this group of retirees it doesn't mean the end; it's simply the start of something new. What are some ways that libraries in New Jersey can attract this group to become lifelong users? How have libraries in Arizona and Connecticut begun to transform their libraries into lifelong learning centers? What are some lessons we can learn? Will you and your library be ready for the "age wave," when it comes?

Allan M. Kleiman, Westfield Memorial Library; Diantha Schull, President Libraries for the Future, <http://www.lff.org/>; Moderator: Chris Grippo, South Plainfield Public Library
Special Populations Section

■ Fifty Years of the Rutgers MLS

Pat Reeling will speak about the development of a professional librarian program in New Jersey, including the Fiftieth Anniversary of SCILS.

Pat Reeling, Professor Emerita, SCILS, Rutgers University; Moderator: Nancy Madacsi, Taylor Memorial Learning Resource Center, Centenary College
History & Preservation Section and Rutgers SCILS Alumni Association

■ **Privacy Issues in Libraries**

Internet sign up sheets, circulation records, personal data, staff observations — all different kinds of information exist in library staff databases, memories, and records. When does a library have to give its records to law enforcement agencies? What choices does an institution have? How can libraries achieve a balance between patron rights versus governmental demands?



Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com/> and <http://blog.librarylaw.com/>; Moderator: MaryEllen Firestone, East Brunswick Public Library
Conference Committee

■ **Outreach to Your Business Community**

The public library has long been able to serve the small business community, but needs to position itself in the all-important role as a contributor to the economic vitality of the community. Hear an easy-to-implement plan for serving YOUR business community by the author of *Helping Business: The Public Library's Role in Community Economic Development*.

Maxine Bleiweis, Westport Public Library, Westport, Connecticut; <http://www.westportlibrary.org/>; Moderator: Carol Ann Wilson
Conference Committee

■ **Accidental Library Manager**

Extended program continued — see 3:30pm for program description.

Rachel Singer Gordon, Author and Columnist, <http://www.lisjobs.com> and <http://librarycareers.blogspot.com/>; Moderator: Sophie Brookover, Camden County Library
Professional Development Committee

5:30 – 7:30pm

■ **NJLA Awards Reception**

Gather with your colleagues to celebrate the Public Relations Awards, Journalism Awards, Library Champion Awards, and the Librarian of the Year.

Honors and Awards Subcommittee

7:30 – 9:00pm

■ **Who Ya Gonna Sue?**

Stormfronts, Lawsuits and Library Trustee Liability

New Jersey Library Trustee Association Program. Most trustees erroneously believe a public library can't be sued. Come hear from an expert on the legal obligations of boards of trustees and county library commissioners. The New Jersey lawsuit in the Morristown case is a landmark for libraries around the country in setting patron behavior policies. What's the next lawsuit that New Jersey library trustees face? Privacy, Free Speech, Copyright? Review a policy checklist to help insulate yourself from liability.

Mary Minow, Library Law Consultant and Co-author of *The Library's Legal Answer Book*, <http://www.librarylaw.com/> and <http://blog.librarylaw.com/>; Moderator: Gail Dysleski, East Brunswick Public Library

■ **50th Anniversary of the Library School at Rutgers University**

All are welcome to celebrate the 50th anniversary of the founding of New Jersey's premier Library School at Rutgers University. As you dine on desserts and sip coffee, you will hear of the program's illustrious history, faculty, and achievements.

Rutgers SCILS Alumni Association

9:00 – ??????

■ **Meet and Greet in the Ocean View Lounge**

Drinks and snacks on your own.

Wednesday, April 13

7:30 – 8:15am

■ **Yoga**

Enjoy your right to meditate. Suitable for everyone — novices and continuing practitioners — these classes promise to relax and energize us as we prepare for active conference days. Classes will be lead by teachers from Dancing Foot Yoga of Red Bank.

<http://www.dancingfootyoga.com/>

7:30am – 3:00pm

■ **Conference Registration Open**

8:00 – 8:30am

■ **Wake Up Coffee with Carol**

Meet President Carol Phillips at this informal time to hear about NJLA news or just enjoy this relaxing way to start your day. Everyone is welcome.

8:00am – 4:30pm

■ **NJLA Store Open**

8:30am – 3:30pm

■ **Exhibit Hall Open**

The exhibits will be open today until 3:30pm

8:30am – 4:30pm

■ **Barnes and Noble Book Store Open**

9:00 – 9:50am

■ **Almost Famous: How Your Library Can Get In the News**

With so many news stories competing for space, how do you make sure your library gets its fifteen minutes of fame? This panel discussion will cover how to create effective PR contacts with the media, what the media wants from you, and how to put the right spin on your events to reach the right audience.

Gretchen Vanbensusen, Gannett Newsgroup; New Jersey Network correspondent; *Moderator:* Donna Bachowski, Edgewater Free Public Library *Public Relations Committee*

■ **Wireless Access & Laptop Lending in Your Library**

“Wireless Access” is more than The Next Big Thing: it's here, and libraries of all types are adding it to the services they provide. Indeed, the benefits of enabling library users to access the library's digital content as readily as they can make a cellular phone call seem obvious. And lending people wireless-equipped laptops for the purpose also seems very much within the mission of libraries. But what are the real expectations of our potential beneficiaries of wireless access? How much has wireless capability improved the library work environment and made it more attractive to our user base? How has it affected staff and library resources? I will present a case study, survey results, and research into the “state of the technology” in order to offer a more realistic look at wireless network access than seems to be the norm in library literature and many librarians' expectations. The intent is NOT to dampen people's enthusiasm. Rather, it is to help other librarians avoid potentially costly missteps and maximize limited resources.

Hugh Holden, Guggenheim Library, Monmouth University; *Moderator:* Margaret Deng, MacKay Library, Union County College *College & University Section / ACRL- NJ Technology Committee*

■ **It Ain't Your Grandma's E-Books Anymore!**

With changing technology, E-books continue to gain popularity among library patrons. The speakers will describe how the E-Book format is being used in a medium-sized public library, a library system, library consortium and an academic library. Various vendor options (NetLibrary, Baker & Taylor and Overdrive), download options and accessibility options will be discussed and shown.

Allan M. Kleiman, Westfield Memorial Library; Mary Mallery, Harry A. Sprague Library, Montclair State University; Molly Connor, Burlington County Library; Moderator: Paul Schroeder, Bound Brook Memorial Library

Reference Section and Special Populations Section

■ **Qualitative Analysis for Librarians**

The aim of this session is to make qualitative research more accessible to librarians. Panel presentations will include an overview of what qualitative analysis covers and research examples.

Tricia Libutti, Rutgers University Libraries; Dan O'Connor, SCILS, Rutgers University; Marie Radford, SCILS, Rutgers University; Moderator: Karen Hartman, Alexander Library, Rutgers University

College and University Section / ACRL-NJ Research Committee

■ **Joust Read**

The artist who designed the 2005 Joust Read poster and graphics will discuss the creative process of producing commercial artwork as well as illustrating children's books.

Doug Keith, Illustrator, <http://members.aol.com/atozdk/>; Moderator: Susan Fichtelberg, Woodbridge Public Library

2005 Summer Reading Club Committee

■ **Achieving Employee Buy-In for a Customer Service Initiative**

Using a customer service committee to define good customer service, generate the list of customer service competencies on which employees will be evaluated, and suggest ways they would like to be rewarded.

Christine Hill, Willingboro Public Library; Moderators: Christine Zembicki, Clifton Public Library and Cindy Czesak, Paterson Public Library

10:00 – 10:50am

■ **Keynote Speaker: Alice Hoffman**

Ms. Hoffman is the author of many best sellers including *Practical Magic*, *Here on Earth* (an Oprah Book Club selection), and *Turtle Moon*. She began writing her first novel, *Property Of*, while still a student at Stanford University. Since then she has written fifteen novels, two books of short fiction, six children's books, and a number of screenplays.

Her latest work is *The Ice Queen*. Ms. Hoffman has also regularly contributed to a number of periodicals including *American Review*, *The New York Times*, *The Boston Globe Magazine*, *Redbook*, *Architectural Digest*, *Gourmet*, *Premier*, and *Self*.



ALICE HOFFMAN

Women's rights, survival, and magic are some of the motifs that permeate Ms. Hoffman's works. Community and family also have important roles in her books. Everyday life and decisions are often infused by unusual occurrences, the darkness survived only with love and hope.

Ms. Hoffman, born in New York City, currently lives outside Boston with her family and her dogs.

<http://www.alicehoffman.com/>

Alice Hoffman appears courtesy of Little Brown Company. Book signing will follow the keynote.

10:50 – 11:30am

■ **Coffee Break with the Exhibitors**

Brought to you by our Silver Sponsors: ELB Internet Services, PALINET, Rivardo Schnitzer Capazzi.

Program

11:15 – 11:30am

■ Children's Services Section Business Meeting

11:30am – 12:20pm

■ Everything You Need To Know About Teen Advisory Boards

Are you interested in starting a Teen Advisory Board at your library? Do you struggle with leading your Teen Advisory Board? Find out what TABs can offer your library — and your community. Learn techniques for gaining the support of your administrators and colleagues and discover new strategies for actualizing the great ideas that teens bring to the library. The Youth Participation Model supported by ALA/YALSA will be introduced.

Kimberly Paone, Elizabeth Public Library; Saleena Davidson, South Brunswick Public Library; Sharon Rawlins, Piscataway Public Library; Theresa Wordelman, Old Bridge Public Library; Zarita Mattox, Ocean County Library System; Beth Willoughby, Mary Jacobs Library; *Moderator:* Kimberly Paone, Elizabeth Public Library

Young Adult Section

■ Employee Evaluation

This seminar will demonstrate legal and practical techniques to prepare and deliver effective performance evaluations. With an interactive delivery style, the leader will demonstrate ways to prepare evaluations that inform and inspire, and, where appropriate, create evaluations that can be used as a stepping stone to effective discipline and discharge. Participants will focus on the fundamental principles and approaches necessary to implement and administer fair and meaningful performance evaluations. Participants will also have an opportunity to participate in a hypothetical performance evaluation using the techniques learned.

Beth A. Hinsdale, Esq. Grotta, Glassman & Hoffman, P.C.;

Moderator: Michele Reutty, Free Public Library of Hasbrouck Heights

Administration and Management Section

■ How the Public Library Can Help Its Educators

A panel discussion of how different libraries are providing in-service programs to their teachers.

Shirley Zuk, Old Bridge Public Library; Pat Vasilik, Clifton Public Library; Miranda Sulikowski, Ocean County Library; Mimi Cirillo, Burlington County Library; *Moderator:* Suzanne M. Miller, Woodbridge Public Library, Fords Branch

Children's Services Section

■ Libraries for Dynamic Learning

The future of the library is a topic of continuing concern and speculation. One emerging vision for libraries is to become less passive as repositories of information and more interactive as centers of "dynamic" learning. The varieties of individual and social learning strategies available in the cyber-visual ecology and the necessity of assuring competence — the ability to work effectively in a social-technical context — in order to participate in the global networks of tomorrow offer an historic opportunity for libraries to engage both the campus and the community in the excitement of creating a new culture of active learning.

James Marcum, Fairleigh Dickinson University,

<http://alpha.fdu.edu/~marcum/index.html>; *Moderator:* Marc Meola,

Roscoe L. West Library,

The College of New Jersey



**The exhibits will
be open today
until 3:30pm**

■ **Ten Tech Tools for Librarians**

Staying relevant and useful in the age of Google is a challenge. Tech-savvy patrons want to know why the library doesn't have wireless access at the same time as other patrons need assistance using a mouse. Staying on top technologically requires wading through a sea of vendor hype, disparate opinions, and good old fashioned recalcitrance.



JESSAMYN WEST
PHOTO BY GREG SAMPSON

Jessamyn West, Rutland Free Library, Vermont and Co-editor of *Revolting Librarians Redux*,

<http://www.jessamyn.com/> and <http://www.librarian.net/>; Moderator: Lynn Schott, Sidney Silverman Library, Bergen Community College
Information Technologies Section

■ **“She Looked at Me Like I Was From Mars”:
Nonverbal Communication at the Reference Desk**

This lively program provides the opportunity to sharpen your understanding of nonverbal communication and the role it plays in reference encounters. You will learn about the many types of nonverbal cues and how to become more skilled in interpreting the nonverbal messages of library users. In addition, you will find out how to make sure that you are providing positive nonverbal messages of approachability and interest in the library user's information needs. How do you look to users when they are deciding whether to approach with a question? Does your demeanor invite users or signal “Do not disturb?” What behaviors and gestures are appropriate when assisting users from different cultural backgrounds? How can you tell that a user is upset so you can quickly diffuse a potentially explosive situation? Positive and negative behaviors at the reference desk will be modeled and discussed.

Marie Radford, SCILS, Rutgers University,

<http://www.scils.rutgers.edu/~mradford/>; Moderator: Mary Kate Cullinan, Rutherford Public Library
Reference Section

■ **It's Not Just About Books:
Using AV Collections to Serve GLBTIQ Populations**

Library collections, which serve the gay, lesbian, bisexual, transgendered, intersexed, and questioning population need to be well rounded both in terms of content and in terms of format. This program will focus on the Audio Visual Department and how it can be used to serve the GLBTIQ community. What relevant material does your library circulate? Has it been evaluated recently? Join us for some practical advice in identifying the best materials for your collection and identifying suitable vendors. Consider how to create an organizational climate that supports the use of so-called “controversial” materials and how to use the collection for programming.

Laura Baldwin, Ocean County Library; Moderator: Enola Romano, Montclair Public Library

Lesbian, Gay, Bisexual, Transgendered, and Intersexed Roundtable

11:30am – 2:30pm

- **Cash Lunch Bar Open**
- **Visit the Exhibits**
- **Check out the NJLA Store**
- **Shop @ Barnes and Noble**

Program

12:30 – 2:30pm

■ Garden State Book Awards Luncheon

Speaker: Author Sharon Dennis Wyeth

Sharon Dennis Wyeth grew up in Anacosta, a neighborhood in Washington, DC. Today she is the author of almost fifty books and is also a mom. Her works include everything from picture books, such as *Something Beautiful* and *Always My Dad* (a Reading Rainbow selection) to young adult fiction, such as

A Piece of Heaven. Much of her work is autobiographical and personal, based upon her own experiences. She also likes to research and is inspired by African American history. Her works include *Orpheus Proud*, *My America: Freedom's Wings*, *Once on this River* and *Tomboy Trouble*. Ms. Wyeth currently lives in Montclair, with her family.

<http://www.sharondenniswyeth.com/>

Moderator: Judy Macaluso, Ocean County Library



SHARON DENNIS WYETH

■ For those not attending a luncheon the Ocean View Dining Room and other dining options will be available.

■ College & University Section ACRL-NJ Chapter Luncheon "Charting the Right Course: Thoughts on Mission and Action"



ELIZABETH KIRK

Elizabeth E. Kirk is head of the Entrepreneurial Library Program at the Sheridan Libraries of Johns Hopkins University. In this position, Eliz is responsible for creating information services for external institutions and organizations that bring new revenue into the Sheridan Libraries and that act as a laboratory for creating more responsive services for patrons at a distance. Since the Entrepreneurial Library Program began in 2000 with a single position, it has grown to a staff of almost twenty people who serve secondary and higher education distance learners, Johns Hopkins alumni, and information providers with a broad range of services.

<http://library.jhu.edu/departments/elp> and

<http://www.ala.org/ala/acrl/acrl/events/kirk.pdf>;

Moderator: Fran Kaufmann, Academic Library Consultant

■ Past Presidents' Luncheon

1:30 – 2:30pm

■ Wacky Reference Brown Bag Lunch

If you need to vent about patrons, internet signups, or another reference topic bring your lunch and join your comrades in arms for an informal discussion and networking session.

Moderator: Mary Kate Cullinan, Rutherford Public Library

Reference Section

■ Technology Table Talk BYOTT: Bring Your Own Tech Tool

Jessamyn West, co-editor of the book *Revolting Librarians Redux*, and creator of the blog librarian.net, will join us for a brown bag lunch and discussion of technology, librarianship, blogs and blogging, and other topics. Bring your lunch from the Cash Lunch Bar and your thoughts and questions for Jessamyn. Also, please feel free to share a technology tool you think is cool. Bring your iPod, Blackberry, Tablet Computer, cell phone, etc. and tell us how you use it and why you like it. If you don't have a tech tool but want to try one, be sure to stop by for some hands-on experience!

Jessamyn West; <http://www.jessamyn.com/> and <http://www.librarian.net/>;

Moderators: Amy Kearns, Clifton Public Library and Sara Hansen, Old Bridge Public Library

2:00 – 3:30pm

■ **Poster Sessions**

Posters on view all day, with presenters available from 2:30 – 3:30pm to speak with attendees.

Poster Sessions on the 2nd Floor Mezzanine

The Brand and the Bucks: The Super Librarian Online Store

Steve Garwood, INFOLINK

Journal Articles in 2 – 4 Clicks

Eleonora Dubicki, Monmouth University Library and Jessica Unger, Monmouth University Library

Webliographies: Leaping ‘Beyond Google’ in a Single Bound

Caroline Geck, Kean University Library; Craig Anderson, Kean University Library; Chrisler Pitts, Kean University Library

NJLA Technical Services Section:

Come Learn and Grow with Us

Mary Marks, Fairleigh Dickinson University Library; Adele Barree, Somerset County Library System; Marcia Lubansky, Bernards Township Library

Jersey City: Past and Present Website Project

Patrick Shalhoub, Congressman Frank J. Guarini Library, New Jersey City University; Carmela A. Karnoutsos, Professor of History, New Jersey City University

Creating Our Future —

Creating Library Leaders for the 21st Century

Marilyn Wilt, Rutgers University Libraries

On the Right Track to Providing Quality Consumer Health Information to Your Library Users

Deborah Magnan, Associate Librarian, Hackensack Medical Library University Medical Center; Micki McIntyre, HealthyNJ Librarian, University of Medicine and Dentistry of New Jersey; Patricia Reusing, Bayshore Community Hospital

■ **Last Chance to Visit the Exhibits!**

2:30 – 3:20pm

■ **Copyright in the Digital Age**

Public librarians are frequently tempted to make backup copies and are often unaware of copy and public performance rights.

The speaker will discuss copyright in the digital era — postings to listservs and bulletin boards, copying circulating items such as CD-ROMs, cassettes, DVDs, licensing and shrink wrap agreements.

John Kettle, Rutgers University School of Law, Newark; *Moderator:* Carol A.

Roehrenbeck, Rutgers University School of Law Library, Newark

Intellectual Freedom Subcommittee

■ **Writing the History of New Jersey**

Dr. Raymond Frey, author of *New Jersey: A Journey of Discovery*, will discuss the process of researching and writing about New Jersey history.

Raymond Frey, Centenary College; *Moderator:* Nancy Madacsi, Taylor Memorial Learning Resource Center, Centenary College

History & Preservation Section

■ **Public Library Construction Bond Program: A Success Story**

Come view slides of New Jersey's great new library buildings and hear about national and state trends in designing libraries. This program is valuable for anyone renovating or building a library. An update will be given on the Public Library Construction Bond Program.

Tina Keresztury, New Jersey State Library; *Moderator:* Carol Kolb Phillips, East Brunswick Public Library

New Jersey State Library

Program

■ Research Forum

This program showcases ongoing and completed research conducted by New Jersey librarians. Presentations will include the winner of the College and University Section's Research Award and those others selected on a competitive basis by the Research Committee.

Extended program, continues until 4:20pm.

Moderator: Karen Hartman, Alexander Library, Rutgers University
College and University Section / ACRL-NJ Research Committee

■ Lives Are At Stake

The power of factual and fictional information in the lives of GLBTQ Teens. How crucial it is for libraries to have books on their shelves and resources for this community. Growth in publishing of GLBTQ Teen Fiction. Goals of writers who write for GLBTQ & Straight Teens.

Extended program, continues until 4:20pm.

Michael Cart, Booklist Columnist, former YALSA president, Co-author of the forthcoming *The Heart Has Its Reasons: Homosexuality in Young Adult Literature*; **David Levithan**, Author, Co-editor of the forthcoming anthology *Friends: Stories About Old Friends, New Friends, and Unexpectedly True Friends*, <http://www.davidlevithan.com>; **Kelly Huegel**, Author *GLBTQ: The Survival Guide for Queer and Questioning Teens*; **Moderator:** Judy Macaluso, Ocean County Library
Young Adult Section and Lesbian, Gay, Bisexual, Transgendered, and Intersexed Roundtable



MICHAEL CART
PHOTO BY DON DICKHERBER



KELLY HUEGEL
REBECCA TOLK PHOTOGRAPHY



DAVID LEVITHAN

■ 100 Best Books for Children: Our Best

Children's Books and the Stories Behind Them

An illustrated slide lecture that visually presents a Horn Book editor's research behind her book *100 Best Books for Children*, published in 2004 by Houghton Mifflin.

Extended program, continues until 4:20pm.

Anita Silvey, Editor Horn Book, <http://www.anitasilvey.com>;
Moderator: Suzanne M. Miller, Woodbridge Public Library, Fords Branch
Children's Services Section



ANITA SILVEY
PHOTO BY NEIL GIORDANO

■ Contemplating Retirement: Are You Really Ready?

This program is designed for members nearing retirement who would like to have the tools to make the best decisions about their retirement. A general overview of pension and retirement planning will be presented by a representative from the New Jersey Division of Pensions and Benefits. Also on hand to answer questions will be some happily retired colleagues.

Marc Eisen, retired East Orange Public Library; **Lori McConnell**, retired Irvington Public Library; **Linda Kay**, retired New Jersey State Library Development Bureau;
Moderator: Susan Kheel, retired East Brunswick Public Library
Professional Development

3:30 – 4:20pm**■ Teaching Intellectual Honesty in a Tragically Hip World**

Intellectual honesty, plagiarism, the ownership of information, and copyright law are issues of vital concern to academics, publishers, and the business community. Recent scandals involving scholars (e.g. historians Stephen Ambrose and Doris Kearns Goodwin), politicians (Prime Minister Tony Blair), and journalists (Jayson Blair formerly of *The New York Times*) point to a crisis in a definition of information ethics. There is a crisis in education as well, evidenced by a growing problem with plagiarism and a rise in the use of paper mills. Information gatekeepers (i.e., editors, department heads, faculty, and librarians) — all those who are charged with safeguarding the structure, integrity, and ethics of scholarly research and writing — are looking for solutions. The ethics of intellectual honesty are thwarted by students, researchers, and professional writers who are either deliberately dishonest or are unaware of good scholarly procedure. Whatever the cause, the problem is exacerbated by the Internet and flow of information on the World Wide Web. This presentation will address the cultural aspects of intellectual honesty including how trends in pop-culture influence attitudes towards ownership of information and ideas. The impact of plagiarism on scholarly communication will also be discussed. Some solutions and pedagogical approaches will be explored.

Vibiana Bowman, Paul Robeson Library, Rutgers University, <http://vib.us>;

Moderator: Annemarie Mascarenhas, Sidney Silverman Library, Bergen Community College

College and University Section/ ACRL-NJ User Education Committee

■ Irish in New Jersey

Examine how the trials and triumphs of the Irish people have contributed significantly to the development of New Jersey over the last four centuries. Through hard labor, culture, art, faith and fortitude, the Irish have been an enduring presence in the history of the Garden State. An examination of the first settlers from Ireland to arrive in New Jersey through early development of community and adjustment to American life. The presence of the Irish in the work force and socio-economic mobility will be combined with colorful stories of identity, ceremony and symbolism from past centuries up through the present day. An informative, inspiring and joyous experience awaits those who wish to learn more about the story that is the Irish of New Jersey.

Dermot Quinn, Seton Hall University; Moderator: Alan Delozier, Walsh Library, Seton Hall University

History & Preservation Section



DERMOT QUINN
JOHN WARGACKI
SETON HALL UNIVERSITY

■ Technology Innovation Award

Recipient of this year's (2004) Technology Innovation Award will present their project.

Moderator: Barbara Belicose, Brookdale Community College

College & University Section / ACRL-NJ Technology Committee

■ Research Forum

Extended program continued — see 2:30pm for program description.

Moderator: Karen Hartman, Alexander Library, Rutgers University

College and University Section / ACRL-NJ Research Committee

Program

■ Lives Are At Stake

Extended program continued —
see 2:30pm for program description.

Michael Cart, Booklist Columnist, former YALSA president, Co-author of the forthcoming *The Heart Has Its Reasons: Homosexuality in Young Adult Literature*;
David Levithan, Author, Co-editor of the forthcoming anthology *Friends: Stories About Old Friends, New Friends, and Unexpectedly True Friends*,

<http://www.davidlevithan.com>; Kelly Huegel, Author *GLBTQ: The Survival Guide for Queer and Questioning Teens*;

Moderator: Judy Macaluso, Ocean County Library

Young Adult Section and Lesbian, Gay, Bisexual, Transgendered, and Intersexed Roundtable

■ 100 Great Books for Children:

Our Best Children's Books and the Stories Behind Them

Extended program continued —
see 2:30pm for program description.

Anita Silvey, Editor Horn Book, <http://www.anitasilvey.com>;

Moderator: Suzanne M. Miller, Woodbridge Public Library, Fords Branch
Children's Services Section

■ Managing Time and Taming the Paper Tiger

Someone recently said, "Time is the new money." So, are you investing yours wisely? Learn to set up a system to tame the paper tiger and to manage your time wisely, so that the important things get done.

Marie Radford, SCILS, Rutgers University,

<http://www.scils.rutgers.edu/~mradford/>; Moderator: Michele Reutty, Free Public Library of Hasbrouck Heights

Administration and Management Section

4:20pm

■ End of Conference Drawings for Prizes

As a thank you for your conference attendance and participation, drawings will be held in each of the seven programs in the 3:30 – 4:20pm slot. You must be present to win. Good Luck!

the Right
to read
the Right
to learn
the Right
to grow
@ your library

NJLA 2005 Spring Conference Exhibitors

AMI Imaging

Booth 427

127 C Gaither Dr.
Mount Laurel, NJ 08054
866-274-6243

- Eric Mayer
- Thom Ripple
- Jere Goodman

Arcari & Iovino Architects

Booth 102

One Katherine St.
Little Ferry, NJ 07643
201-641-0600

- Anthony Iovino
- Rebecca Iovino
- Donna Dempsey

Astrocare Fire & Water Restoration, Inc.

Booth 420

50 So. Center St.
Unit 22
Orange, NJ 07050
973-777-1234

- Peter McCabe
- Sally Grisee-Dixon
- Wendy Grisee

AWE

Booth 424

1100 E. Hector St.
Suite #323
Conshohocken, PA 19428
610-940-5886

- Karl D. Thornton
- Steve Russell
- Brad Quast

Baker & Taylor

Booth 115 & 117

2550 W. Tyvola Rd.
Charlotte, NC 28217
800-775-1800

- Michael Utasi
- Jill Walker
- Bob Rotello
- Frank McDonald
- Katie White

Barbara Zabel/ Apple Books

Booth 215

76 Pennsbury Way
E. Brunswick, NJ 08816
732-967-8950

- Carl Zabel
- Barbara Zabel
- Stephanie Zabel

BBC AudioBooks America

Booth 310

1 Lafayette Rd.
P.O. Box 1450
Hampton, NH 03843
603-926-8744

- Joseph Padilla

Beatty, Harvey & Associates, Architects

Booth 303

3 East 28th Street
New York, NY 10016
212-213-1339

- Todd Harvey
- Sal Coco
- Chris Sepp

Blackstone Audiobooks

Booth 325

31 Mistletoe Rd
Ashland, OR 97520
541-488-6036

- Alan Recko
- Clay Feeter

Books on Tape/ Listening Library

Booth 106

P.O. Box 25122
Santa Ana, CA 92799
800-541-5525

- John Duff

Booksmiths

Booth 221-228

P.O. Box 24
Allendale, NJ 07401
201-848-1479

- Linda Smith
- Robert Smith
- Anne Papiano
- Carol Ciancia
- Tom Demma

Bowker

Booth 211

630 Central Ave.
New Providence, NJ 07974
800-Bowker2

- Jade Green

Brilliance Audio

Booth 405

1704 Eaton Drive
Grand Haven, MI 49417
800-648-2312 ext. 734

- Amy Hosford

Exhibitors

Brodart Company

Booth 112

500 Arch St.
Williamsport, PA 17701
800-233-8467
• Guy McMullen

BWI

Booth 212

1847 Mercer Rd.
Lexington, KY 40511
800-888-4478
• Glenn Kasofsky

Celebrate Writing Inc

Booth 307

15 Mohawk Ave
Rockaway, NJ 07866
973 627 2786
• Patti Biringier
• Marie Biringier

Center for Occupational Employment Information

Booth 315

Labor Bldg.
P.O. Box 057
Trenton, NJ 08625
609-292-2626
• Bob Massanova
• Gene Blicharz

Checkpoint Systems, Inc.

Booth 110

101 Wolf Dr.
P.O. Box 188
Thorofare, NJ 08086
800-257-5540
• Dick Goman
• John Nagy

Chelsea House Publishers

Booth 105

One Beeman Rd.
Northborough, MA 01532
800-848-Book
• Cliff Herbert

Children's Plus

Booth 118

1387 Dutch American Way
Beecher, IL 60401
800-230-1279
• Bob Dyke

Combined Book Exhibit

Booth 402-410

277 White St.
Buchanan, NY 10511
914-739-7500
• Jon Malinowski

Communications Workers of America – Local 1031

Booth 101

84 Culver Rd
Monmouth Junction, NJ 08852
732-274-2171
• John Rose
• Phyllis Haefner
• Rene Garzon

Continental Copy Products, Ltd.

Booth 220

172 Skillman Ave.
Brooklyn, NY 11211
718-782-5064
• Wayne Piskin

Coordinated Technologies Group, Inc.

Booth 418

210 Summit Ave.
Montvale, NJ 07645
201-930-8600
• Sam Argintar
• Woktek Iwanczyk
• Barbara Kruger

Creative Library Concepts, Inc.

Booth 407

525 Boulevard
Kenilworth, NJ 07033
908-276-9200
• Larry Rice
• David Kingsburg
• Charles Cohen

CTech

Booth 217

2 No. William St.
P.O. Box 30
Pearl River, NY 10965
845-735-7907
• Fred Kutner

Dan O'Connor

Booth 121

89 Katydid Drive
Branchburg NJ 08876
908-707-9545

Davidson Titles, Inc.

Booth 103

2345 Doctor F.E.Wright Dr.
Jackson, TN 38305
800-433-3903
• Cliff Herbert
• Tom Farrell

**Design Resources Group
Architects**

Booth 401
575 State Route 28
Raritan, NJ 08869
908-231-0040
• John Kelemen
• Phil Cacossa

**Donor Perfect/
SofterWare, Inc.**

Booth 322
540 Pennsylvania Avenue
Ft. Washington, PA 19034
215-648-4411
• Terry Hersh

Dynix

Booth 328
400 W. 5050 North
Provo, UT 84604
800-288-8020

**EBSCO Information
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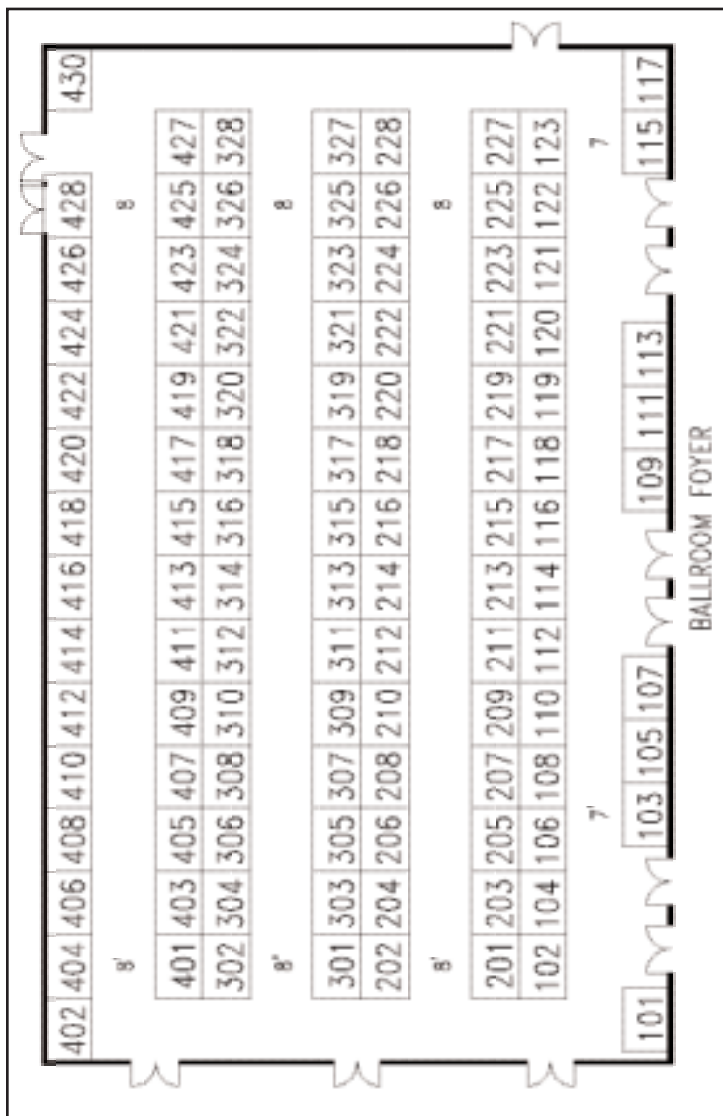
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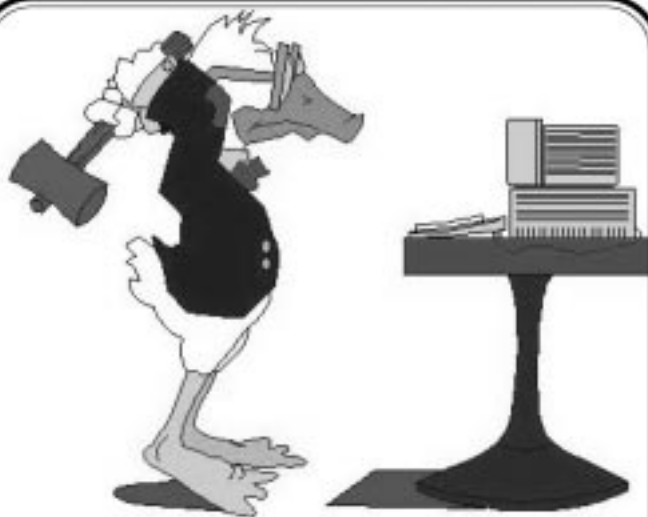
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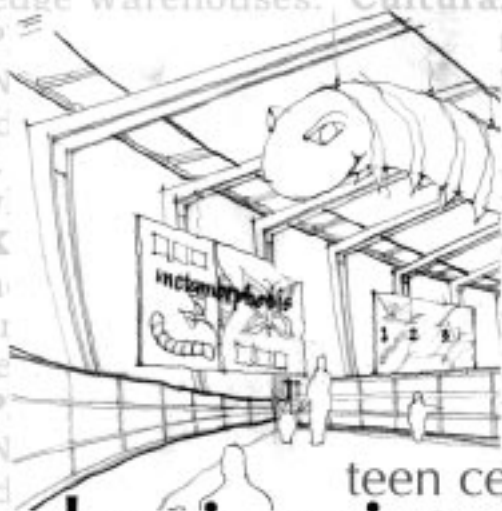
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