

2005 NJLA Conference

Suggested Sponsor Levels

Platinum (\$5,000)

- Designated as sponsor for reception, keynote, or other major event
- Introduced at sponsored event and representative may make welcome remarks
- Sign at event (sign at registration area during the rest of the conference)
- Tent signs on tables or other signage at sponsored event
- Platinum sponsor sign for Booth
- 1 Exhibit Hall Booth
- Full page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Acknowledgement in Program Book
- Website link
- Company literature distributed sponsored event
- 2 tickets to a conference luncheon
- 2005 NJLA Commercial Membership

Gold (\$2,500)

- Designated as sponsor for an activity or refreshment time
- Introduced as Gold Sponsor at the activity or refreshment time
- Signage on tables during sponsored event
- 1 Exhibit Hall Booth
- Half page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Gold Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- 2005 NJLA Commercial Membership

Silver (\$1,500)

- Designated as a co-sponsor for an activity or refreshment time
- Introduced as Silver Sponsor at the activity or refreshment time
- 1 Exhibit Hall Booth
- Half page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Silver Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link

Bronze Sponsor (\$500)

- Designated as sponsor for one of the no conflict time activities (such as entertainment)
- Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- Company may be listed as a co-sponsor for a refreshment time, activity or entertainment



2005 Conference Sponsor Opportunities

Exhibitors are invited to participate as **Sponsors** for the NJLA 2005 Conference, to be held at the Ocean Place Resort & Spa on April 11 & 12, 2005. Various sponsorship levels are detailed on the reverse of this sheet. Don't miss this exceptional opportunity for optimum visibility and unparalleled good will from New Jersey's library community!

Yes! We would like to be a 2005 NJLA Conference Sponsor:

- Platinum** (Reception, Keynote, or other) (\$5,000)
- Gold** (Sole sponsor of Refreshment break) (\$2,500)
- Silver** Bronze (co-sponsor refreshments or activity) (\$1,500)
- Bronze** Sponsor (\$500)

Company Name _____
 Contact Name _____
 Contact Phone Number _____
 Fax Number _____
 Email _____
 Website URL _____

- Payment by check enclosed
- Visa Mastercard Account # _____
- Expiration Date _____ Amount _____
- Signature _____

Please call to reserve your sponsorship: (609) 394-8032.

Full payment must be received by February 1, 2005. Please return this form with payment information to: **NJLA, Box 1534, Trenton, NJ 08607 or fax to (609) 394-8164.** Please call (609) 394-8032 with any questions.