

Digital Audiobooks @ Your Library

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New Jersey Library Association Conference

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Overview


- eAudio launched June 13, 2005
- Overdrive, Inc.:
 - eBook vendor
 - Difference in content
 - Authentication
 - Promise of additional formats
 - Pricing





Welcome to the New York Public Library's eCollection Catalog

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- Study Aids & Reference
- Literary Criticism

Newly Arrived: eMusic!

In addition to the eBooks and eAudio titles already available for download, a collection of classical music titles from Naxos are now available for checkout.

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eBook New Additions



Whale Brother
Barbara Steiner



The Berenstain Bears
Meet Santa Bear
Stan and Jan Berenstain

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Recently Returned eAudio

Recently Returned eBooks

Some Stats

- 3,400 titles, 4,500 items
- 19,000 patrons
- 24,000 holds

What's Great?

- Portability
- Low-maintenance
- Always Available (Sometimes)
- Demand met immediately
- Engaging the Remote User
- Cutting Edge
- CD Burning (Sometimes)
- Media Console

What's Not So Great?

- Catalog records
- Metadata
- No Renewals
- No Early Returns
- Technical Support
- Content
- Proprietary Blues



- MTV, Microsoft
- Tied in with Windows Vista?

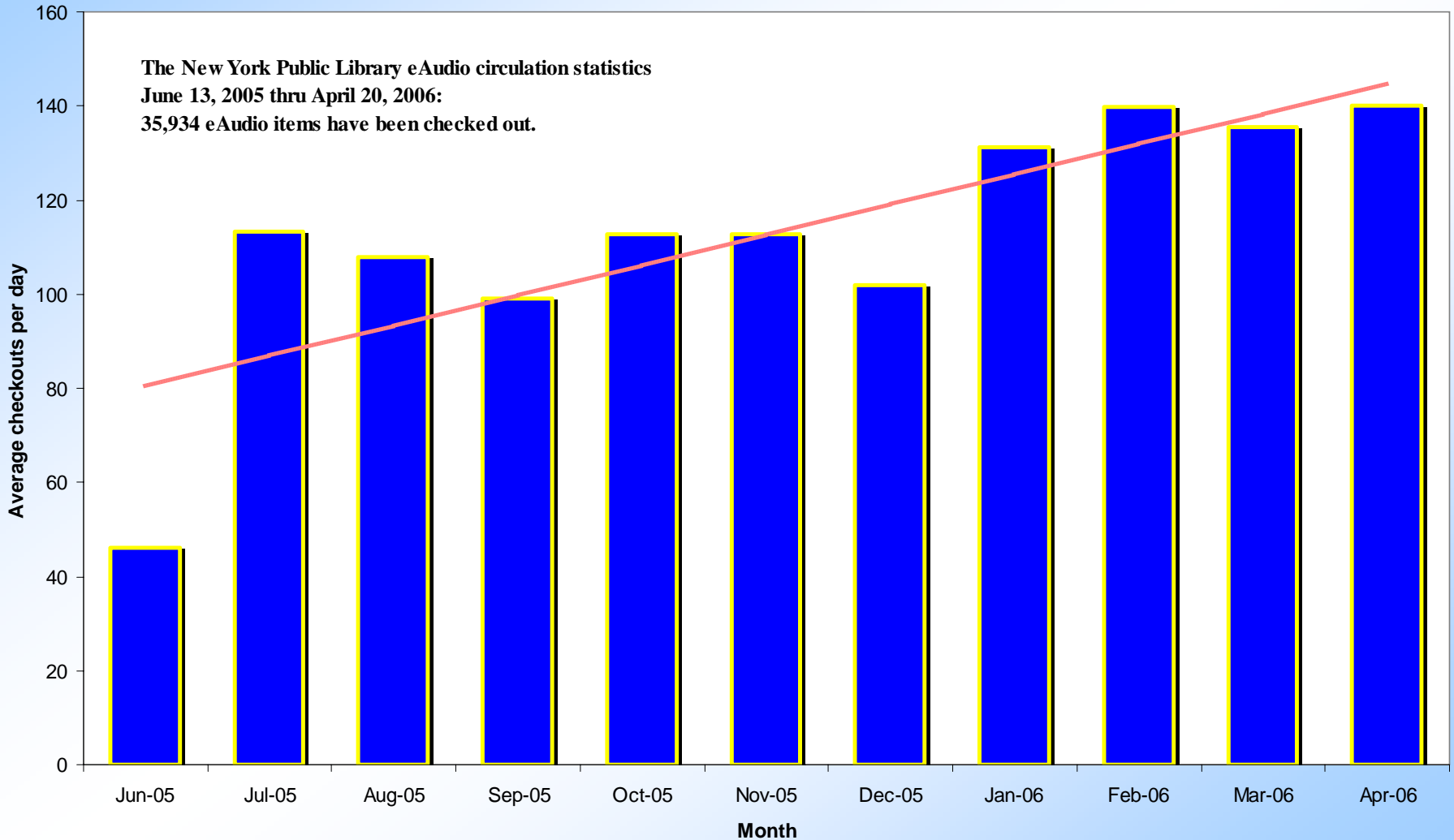
Top Ten Circulating Titles - eAudio

1. How to Grow a Backbone
2. History of the World (Updated)
3. 1984
4. It!
5. That's Not in My American History
6. War of the Worlds
7. Guerrilla Negotiating
8. Jazz 101
9. Art of War
10. Opera 101

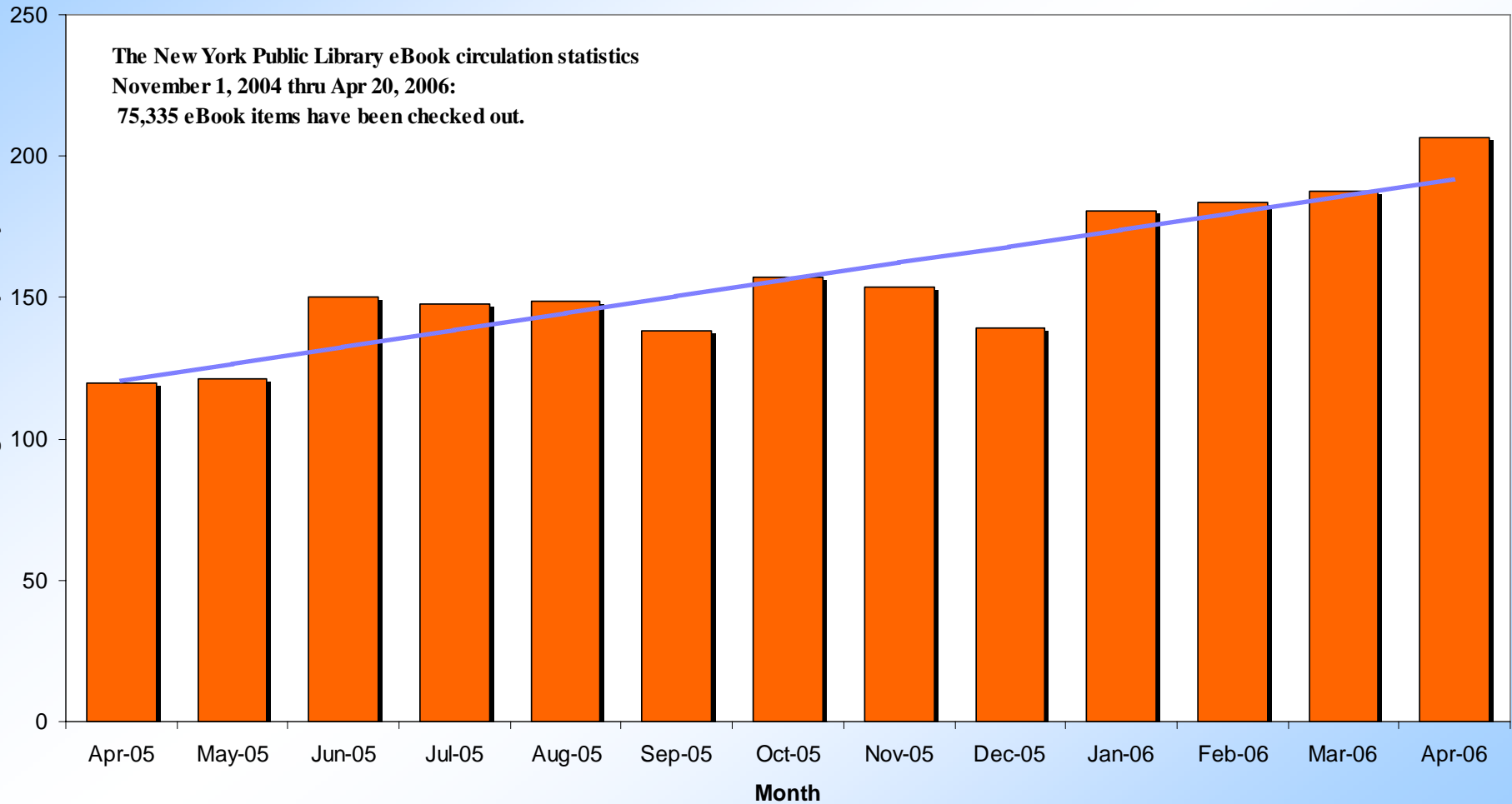
Top Ten Subjects - eAudio

1. Classic Literature
2. Fiction
3. Business
4. Self-Improvement
5. Foreign Language Study
6. Romance
7. Mystery
8. Suspense
9. Nonfiction
10. Juvenile Fiction

Usage Increasing

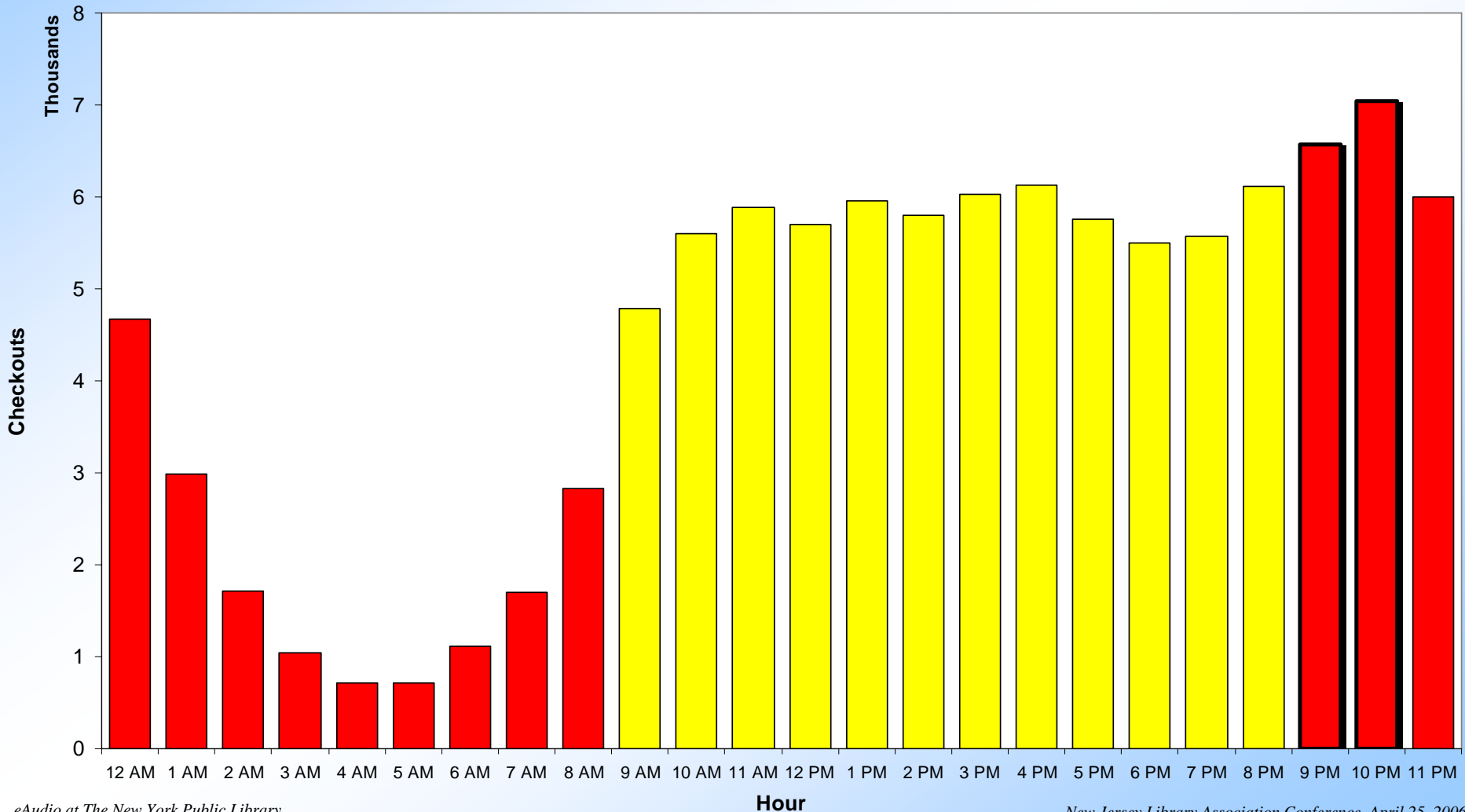


Don't forget eBooks



The 24 / 7 Library

Approximately 35% of all eCollection checkouts occur between 9 p.m. and 9 a.m.



What the Future Holds?

- Better Content
- Download Stations
- Mobile Iteration

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