

Library Outreach and the Course Management System: Using RSS Feeds to Advertise New Library Holding

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The College of New Jersey

Presented at:

NJLA: April, 25, 2006

101001010100111101000010010111010010 11010101010111010000410001010010100
0041000010100101001001010000101101001010140000111101001010100111101000010010111010010
110101010101110100004100001010010100101000010110100101014000011110100101

Problem Statement

- **Topic:** Engaging users by providing them with effortless electronic access to relevant new library holdings information
- **Question:** Does current technology provide a way for us, a medium sized college library, to accomplish this?
- **Rationale:** To draw awareness to the library's evolving print collection while reinforcing the library's active role in scholarship and place in the online campus environment
- **Significance:** By working together, librarians, students, and the IT department have been able to provide a useful service and have created a model for others to follow despite limited resources

Managing Constantly Updating Information: RSS



TARGET.

[CART](#) | [MY ACCOUNT](#) | [REDCARDS](#) | [HELP](#)













[TARGET PHOTO](#) | [STORE LOCATOR](#) | [WEEKLY AD](#)

[CLUB WEDD REGISTRY](#) | [TARGET BABY REGISTRY](#) | [WISH LIST](#) | [GIFT FINDER](#) | [GIFTCARDS](#)

[Women](#) ▾ | [Men](#) ▾ | [Baby](#) ▾ | [Kids](#) ▾ | [Home](#) ▾ | [Bed + Bath](#) ▾ | [Furniture](#) ▾ | [Patio + Garden](#) ▾ | [Sports](#) ▾ | [Toys](#) ▾ | [Electronics](#) ▾ | [Entertainment](#) ▾

Can we help you find something? **Search** [All Products](#) ▾ [GO](#) [Shop All Departments](#)

Target : [Weekly Ad](#) : [Browse by Department](#)

<p>OFFERS GOOD THRU 04/22/2006</p> <p>VIEW STORE SHOPPING LIST</p> <p>STORE LOCATOR</p> <p>WEEKLY AD E-MAIL REMINDER</p> <p>Add RSS Feed XML Weekly Ad highlights early: Get a jump on Sunday's paper.</p> <p>Search Ad by Keyword <input type="text"/> GO</p> <p>Browse by Department</p> <ul style="list-style-type: none">EASTER CLEARANCE ▸TEMPORARY PRICE CUT ▸HOME ▸ELECTRONICS ▸ENTERTAINMENT ▸TOYS + SPORTING GOODS ▸SMITH & HAWKEN ▸ESSENTIALS ▸ARCHER FARMS ▸WANT TO WIN A PRIZE? ▸	<h2>SMITH & HAWKEN</h2> <p>Sort by: <input type="text" value="Select"/> GO</p> <table><tbody><tr><td></td><td><p>Smith & Hawken® Courtyard Wall Fountain</p><p>79.99</p></td><td><p>+ ADD TO STORE SHOPPING LIST</p><p>NOT AVAILABLE ONLINE</p></td></tr><tr><td></td><td><p>Smith & Hawken® Garden Greens Wreath</p><p>59.99</p></td><td><p>+ ADD TO STORE SHOPPING LIST</p><p>ITEM AVAILABLE ONLINE</p></td></tr><tr><td></td><td><p>Smith & Hawken® Resin Duck Small & Large</p><p>14.99 & 29.99</p></td><td><p>VIEW DETAILS</p></td></tr><tr><td></td><td><p>Smith & Hawken® Weather Vane</p><p>29.99</p></td><td><p>+ ADD TO STORE SHOPPING LIST</p><p>NOT AVAILABLE ONLINE</p></td></tr></tbody></table>		<p>Smith & Hawken® Courtyard Wall Fountain</p> <p>79.99</p>	<p>+ ADD TO STORE SHOPPING LIST</p> <p>NOT AVAILABLE ONLINE</p>		<p>Smith & Hawken® Garden Greens Wreath</p> <p>59.99</p>	<p>+ ADD TO STORE SHOPPING LIST</p> <p>ITEM AVAILABLE ONLINE</p>		<p>Smith & Hawken® Resin Duck Small & Large</p> <p>14.99 & 29.99</p>	<p>VIEW DETAILS</p>		<p>Smith & Hawken® Weather Vane</p> <p>29.99</p>	<p>+ ADD TO STORE SHOPPING LIST</p> <p>NOT AVAILABLE ONLINE</p>
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	<p>Smith & Hawken® Weather Vane</p> <p>29.99</p>	<p>+ ADD TO STORE SHOPPING LIST</p> <p>NOT AVAILABLE ONLINE</p>											

Content-Specific RSS feeds from NY Times

How to sign up for NYTimes.com RSS feeds

Click on the below content area(s) you're interested in subscribing to, and follow the instructions to add to your news reader or your personal [My Yahoo!](#) page.

NYTIMES.COM HOMEPAGE  [XML](#)

NEWS	FEATURES
BUSINESS XML	ARTS XML
» Media & Advertising XML	» Design XML
» World Business XML	» Music XML
» Your Money XML	» Television News XML
CIRCUITS XML	AUTOMOBILES XML
» Pogue's Posts XML	
EDUCATION XML	BOOKS XML
	» Books Review XML
HEALTH XML	DINING & WINE XML
» Fitness and Nutrition XML	
» Health Policy XML	FASHION & STYLE XML
» Mental Health & Behavior XML	» Thursday Styles XML
	» Sunday Styles XML
INTERNATIONAL XML	» Weddings XML

How to access RSS feeds

There are a number of ways to access RSS feeds. You can install a news reader that displays RSS feeds from the Web sites you select, enabling you to view hundreds of headlines at once. After installing the news reader, you can add each feed manually from the Web site by clicking on the "Subscribe" or the "XML" orange button next to the feed.

An alternative to downloading a dedicated news reader is to use a Web-based news reader. For example, [My Yahoo!](#) users can now add RSS feeds directly to their personal page.

NYTimes.com RSS feeds by category

If your news reader supports OPML, NYTimes.com RSS feeds are available that group content by various news categories:

[XML](#)

Terms for NYTimes.com RSS feeds

We encourage the use of NYTimes.com RSS feeds for personal use in a news reader or as part of a non-commercial Web site or blog. We require proper format and attribution whenever New York Times content is posted on your Web site, and we reserve the right to require that you cease distributing NYTimes.com content. Please read the [Terms and Conditions](#) for complete instructions.

Other ways to display New York Times headlines

What is RSS?

- **The acronym varies by RSS version:**
 - **RDF Site Summary (0.9, 1.0)**
 - **Rich Site Summary (0.9x)**
 - **Really Simple Syndication (2.0)**
- **"There is no consensus on what RSS stands for, so it is not an acronym, it is a name" - Dave Winer of Userland**
- **“Result Set Syndication” - Walter Lewis (not a “real” definition, but it is a good way to think of it, especially for this project)**

Other Types of Constantly Updating Information



:: FARE SEARCH

From:

Departing:

May

To:

Returning:

May

[Search Your Fare](#)

[Roundtrip](#) | [One Way](#)

:: ONE-WAY DEALS

[Flights](#) [Rail Passes](#) [Hotels & Hostels](#) [About Us](#)

Summer of Your Life

1/2 oz Party

1/2 oz Summer

1 oz Europe

1/2 tsp New People

1 Tbsp New Places

Mix things up, but hurry, last call is April 30th.

Europe Student Airfares:

	Round-Trip from:
Philadelphia - London	\$341
Philadelphia - Paris	\$376
Philadelphia - Brussels	\$378
Philadelphia - Amsterdam	\$398
Philadelphia - Frankfurt	\$419
Philadelphia - Sofia	\$471

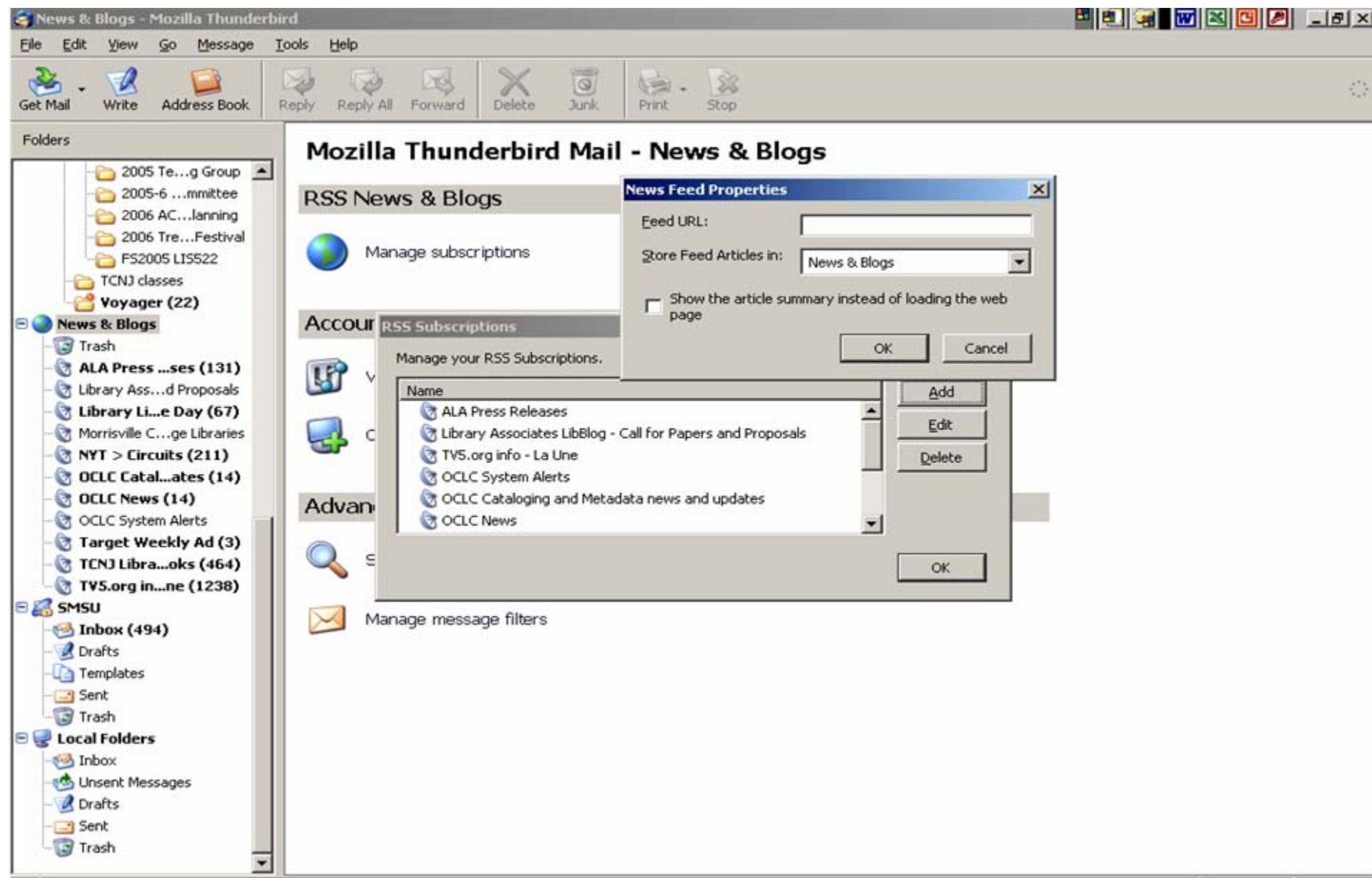
[Find more fares](#)

[XML](#)

[+ MY YAHOO!](#)

Find [other feeds](#) or [learn more](#) about RSS. ->

Adding a URL for a Feed to an Aggregator (Thunderbird)



Obtaining the URL for the Feed: Right Click to “Copy Link Location” (Option 1)

[Flights](#) [Rail Passes](#) [Hotels & Hostels](#) [About Us](#)



Summer of Your Life

1/2 oz Party
1/2 oz Summer
1 oz Europe
1/2 tsp New People
1 Tbsp New Places
Mix things up, but hurry, last call is April 30th.

:: FARE SEARCH

From:

Departing:

May

6

To:

Returning:

May

13

[Search Your Fare](#)

[Roundtrip](#) | [One Way](#)

:: ONE-WAY DEALS

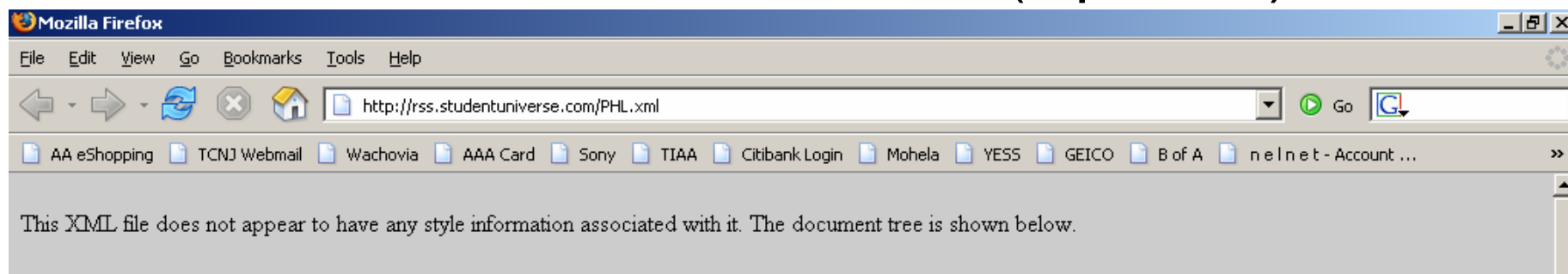
Europe :

	Open Link in New Window	
	Open Link in New Tab	
Philad	Bookmark This Link...	-Trip from: \$341
Philad	Save Link As...	\$376
Philad	Send Link...	\$378
Philad	Copy Link Location	\$398
Philad	View Image	\$419
Philad	Copy Image	\$471
Philad	Copy Image Location	
	Save Image As...	
	Send Image...	
	Set As Wallpaper...	
	Block Images from images.studentu...	
	Properties	or learn more

XM

about RSS. ->

Open RSS document and “Copy and Paste” .xml URL from Browser’s Address Bar (Option 2)



```
- <rss version="2.0">
- <channel>
  <title>StudentUniverse DealAlert</title>
  <link>http://www.studentuniverse.com</link>
- <description>
  Get the latest cheap flights, airline tickets, airfare specials and other air travel deals from most major airlines including American Airlines, United, Delta, Northwest and more!
</description>
<language>en-us</language>
<copyright>1999-06 StudentUniverse, All Rights Reserved.</copyright>
<pubDate>Wed, 12 Apr 2006 15:52:24 -0400</pubDate>
<lastBuildDate>Wed, 12 Apr 2006 15:52:24 -0400</lastBuildDate>
- <item>
  <title>Philadelphia to Indianapolis - $116</title>
  - <link>
    http://www.studentuniverse.com/fly/?outboundAirport=PHL&inboundAirport=IND&cmp=OTL-RSS1&GTKEYW=PHL+to+IND
  </link>
  <pubDate>Wed, 12 Apr 2006 15:52:24 -0400</pubDate>
</item>
- <item>
  <title>Philadelphia to Cleveland - $116</title>
  - <link>
    http://www.studentuniverse.com/fly/?outboundAirport=PHL&inboundAirport=CLE&cmp=OTL-RSS1&GTKEYW=PHL+to+CLE
  </link>
  <pubDate>Wed, 12 Apr 2006 15:52:24 -0400</pubDate>
</item>
```



Left-Click Orange RSS Icon (Option 3)

Target Weekly Ad - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://weeklyad.target.com/target/category_browse.asp?StoreID=2395653&CatTreeID=136629&ViewMode=0&click

AA eShopping TCNJ Webmail Wachovia AAA Card Sony TIAA Citibank Login Mohela YESS GEICO B of A Add Live Bookmark...

TARGET  

CART MY ACCOUNT REDCARDS HELP

TARGET PHOTO STORE LOCATOR WEEKLY AD

CLUB WEDD REGISTRY TARGET BABY REGISTRY WISH LIST GIFT FINDER GIFTCARDS

Women Men Baby Kids Home Bed + Bath Furniture Patio + Garden Sports Toys Electronics Entertainment

Can we help you find something? Search All Products Shop [All Departments](#)

Target : Weekly Ad : Browse by Department

OFFERS GOOD THRU 04/22/2006

Add RSS Feed XML
Weekly Ad highlights early:
Get a jump on Sunday's paper.

Search Ad by Keyword

Browse by Department

EASTER CLEARANCE >

TEMPORARY PRICE CUT >

HOME >

ELECTRONICS >

ENTERTAINMENT >

TOYS + SPORTING GOODS >


SMITH & HAWKEN >

ESSENTIALS >

ARCHER FARMS >


WANT TO WIN A PRIZE? >

SMITH & HAWKEN® Garden Greens Wreath


 **59.99**

NOT AVAILABLE ONLINE

SMITH & HAWKEN® Resin Duck Small & Large

 **14.99 & 29.99**

SMITH & HAWKEN® Weather Vane

 **29.99**

NOT AVAILABLE ONLINE

Add Live Bookmark

Name: Target Weekly Ad

Create in: Dossier Personnel

Viewing the results: "New Literature" Books Feed from TCNJ Library in Thunderbird

TCNJ Library - New Literature Books - Mozilla Thunderbird

File Edit View Go Message Tools Help

Get Mail Write Address Book Reply Reply All Forward Delete Junk Print Stop

View: All Subject Or Sender

Subject	Sender	Date
Vita Nova /	corrado@tcnj.edu	12/16/2005 9:02 AM
Understanding Thomas Mann /	corrado@tcnj.edu	12/18/2005 8:47 AM
On the great Atlantic railway : selected poems, 1950-1988 /	corrado@tcnj.edu	12/19/2005 9:46 AM
Other lover /	corrado@tcnj.edu	12/19/2005 10:48 AM
Poets teaching poets : self and the world /	corrado@tcnj.edu	12/19/2005 12:50 PM
Poems : new & selected /	corrado@tcnj.edu	12/19/2005 2:42 PM
Dickinson's misery : a theory of lyric reading /	corrado@tcnj.edu	12/22/2005 8:37 AM
Older woman in recent fiction /	corrado@tcnj.edu	12/22/2005 12:07 PM
Old Spain and new Spain : the travel narratives of Camilo Josâ...	corrado@tcnj.edu	12/22/2005 1:51 PM
Dialogic imagination : four essays /	corrado@tcnj.edu	12/23/2005 1:40 PM
Politique : languages of statecraft between Chaucer and Shak...	corrado@tcnj.edu	12/23/2005 2:51 PM

Subject: Dialogic imagination : four essays /
From: corrado@tcnj.edu
Date: 12/23/2005 1:40 PM
Website: http://libcat.tcnj.edu/cgi-bin/Pwebrecon.cgi?DB=local&Search_Arq=ISBN+%220292715277%22&SL=None&Search_Code=CMD&CNT=10

TCNJ LIBRARY CATALOG

Start Over

- New Search
- Titles
- Login
- Requests
- History
- Help
- exit

Database Name: The College of New Jersey Library

Search Request: Keyword - Boolean = ISBN "0292715277"

Search Results: Displaying 1 through 2 of 2 titles

Back Next

Sort by: [dropdown]

Post Limit

Viewing the Results: RSS Feeds integrated into an online aggregator: My Yahoo!

[+ Add Content](#) [+ Change Layout](#) [+ Change Colors](#) [Front Page](#) | [Add New Page](#)

Message Center [edit](#) [x](#)

[Check Email](#)

[Compose Mail](#)

Fantasy Sports [edit](#) [x](#)

Scoreboard [edit](#) [x](#)

Weather [edit](#) [x](#)

Newark, NJ	31...50 F	
New York, NY	31...48 F	
Philadelphia, PA	32...51 F	

search by Zip Code or City

[What's your Credit Score?](#)

Inside My Yahoo! [edit](#) [x](#)

Patently-O
Are you a would-be inventor? Get tips for staking a claim on that

TCNJ Library - New Computer Science Books [edit](#) [x](#)

- [User's guide to cryptography and standards /](#) - 2 weeks ago
User's guide to cryptography and standards / Alexander W. Dent, Chris J. Mitchell. Location: General Collection. Call Number: QA76.9.A25 D465 2005
- [Programming pearls /](#) - 2 weeks ago
Programming pearls / Jon Bentley. Location: General Collection. Call Number: QA76.6 .B453 2000
- [Telegeoinformatics : location-based computing and services /](#) - 3 weeks ago
Telegeoinformatics : location-based computing and services / edited by Hassan A. Karimi and Amin Hammad. Location: General Collection. Call Number: QA76.59 .T46 2004

Reuters: Top Stories [edit](#) [x](#)

- [Diplomacy must win to avoid Iran confrontation: US](#) - 2 hours ago
- [Iraq parliament opens](#) - one hour ago
- [Saadat says not involved in killing Israeli minister](#) - 46 minutes ago

AP: Top Stories [edit](#) [x](#)

- [Iraq's New Parliament Is Sworn In](#) - one hour ago
- [Bush Reaffirms Pre-Emptive Use of Force](#) - 19 minutes ago
- [U.S. Willing to Talk With Iran About Iraq](#) - 13 minutes ago
- [Firm Failed to Protect U.S. Troops' Water](#) - 3 hours ago
- [Inflation Slows Sharply in February](#) - one hour ago

Lead Photo [edit](#) [x](#)

[Iraq's New Parliament Is Sworn In](#)
Iraqi children play soccer on a deserted street, in front of a Shiite Mosque, in Baghdad, Iraq,

Viewing the Results: RSS Feeds Integrated into a Webpage

The College of New Jersey

Calendars | Map | Directories

TCNJ Site Search

- » TCNJ STUDENTS
- » PROSPECTIVE STUDENTS
- » GRADUATE STUDENTS
- » ALUMNI
- » VISITORS & COMMUNITY
- » PARENTS
- » TCNJ FACULTY & STAFF
- » ABOUT TCNJ
- » ACADEMICS
- » ADMINISTRATION & SERVICES
- » ADMISSIONS
- » ATHLETICS
- » GIVING TO TCNJ
- » LIBRARY
- » WORKING AT TCNJ

Popular Links

One of the Nation's Most Competitive Schools.

-Barron's Profile of American Colleges



TCNJ News & Announcements



[Recent Analysis Shows Proposed State Budget Would Cost TCNJ an Additional \\$3 Million in Funding for Employee Fringe Benefit Costs](#)

TCNJ has launched a web page that contains information about the governor's proposed higher education budget cuts, links to related news stories, and suggestions about what you can do to help advocate for restoration of higher education funding.

- **[Schering-Plough Foundation gives \\$100,000 to fund EOF Scholarships](#)**
- **[Forrester-Funded Program Grooms Public Entrepreneurs at TCNJ](#)**
- **[Robert C. Cole: Celebrating Over 30 Years of Gumption and Red Suspenders](#)**
- **[2006 Commencement](#)**

TCNJ Events

[Art Student Exhibition Opens April 19](#)
Schedule change. Click for details.

[Ancient Greek Nymphs: Promiscuous or Proper?](#)
Tues., April 18, 6-7 p.m.

[Culture, Emotions, Caring, Advocacy](#)
Wed., April 19, 3-7 p.m.

[TCNJ Law & Justice honors Chertoff, Wagner](#)
Wed., April 19, 4 p.m. & 6:30 p.m.

[Annual Trenton Computer Fest](#)
Sat. & Sun., April 22-23

CALENDARS | MAP & DIRECTIONS

RSS Feeds of New Library Holdings

- **Revisiting the Problem Statement:**
 - **Topic:** Engaging users by providing them with effortless electronic access to relevant new library holdings information
 - **Question:** Does current technology provide a way for us, a medium sized college library, to accomplish this?
 - **Rationale:** To draw awareness to the library's evolving print collection while reinforcing the library's active role in scholarship and place in the online campus environment
 - **Significance:** By working together, librarians, students, and the IT department have been able to provide a useful service and have created a model for others to follow despite limited resources
- **RSS feed is made available in Course Management System**
 - **TCNJ's SOCS (Simple Online Courseware System)**

RSS Feeds in SOCS:

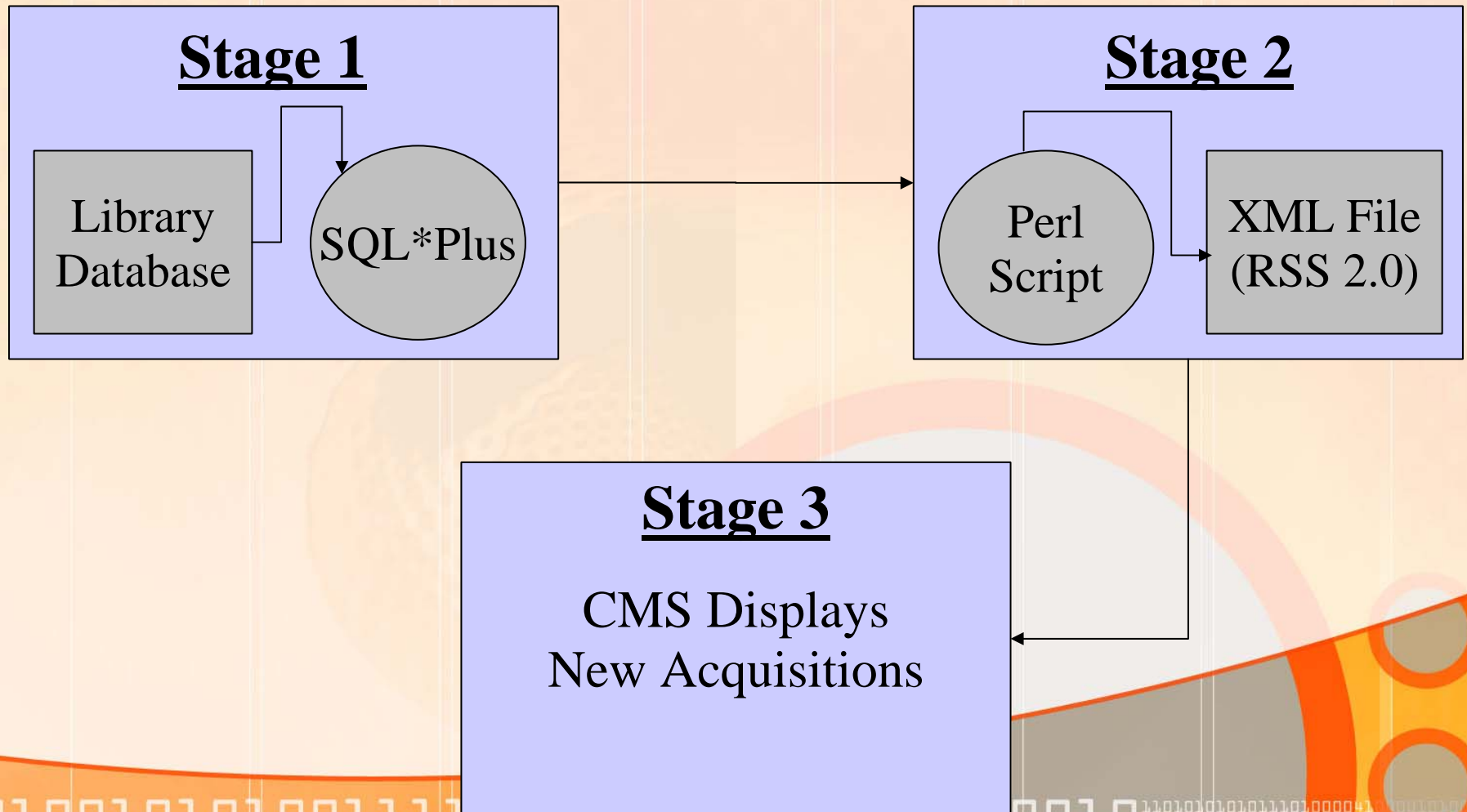
- **Feed displays prominently within the online CMS environment**
 - **Similar to webpage display of News RSS Feeds for College's homepage**
- **Lists relevant recent monographic acquisitions**
- **Provides seamless, automatic syndication**
- **Is tailored to specific course**
- **Anticipates user need**

Getting Started/Feasibility

- **Will it be used?**
 - **“New Books List” has proven to be popular**
 - **Informal discussions with key stakeholders**
 - **Librarians**
 - **Classroom faculty**
 - **IT (SOCS designer, web master)**
- **Has another Voyager library done this (or similar)?**
- **Do we have the in-house expertise to do this?**
- **Effort vs. reward (If you build it, will they come?)**

Methodology

Consider the following flow chart outlining the general model for our implementation:



Stage 1 – Overview

Main Goals

- **Determine which acquisitions are “new”**
- **Report items in a flat file for further processing**
- **Maintain up-to-date information**

Design Considerations

- **Subjects for feeds**
 - **LoC call number vs. LoC Subject Heading vs ???**
- **Fields to display**
 - **Acquisition Date, ISBN, Title (245a), Title Statement (245), Location(s), LoC call number**

Stage 1 – Implementation

*SQL*Plus Pseudo Code:*

```
select distinct
    item_create_date ||'|'|'||
    isbn||'|'|'||
    brief_title||'|'|'||
    ...
from
    bib_record,
    location,
    ...
where
    suppress_in_opac not in ('Y') and
    call_number between 'QA' and 'QB' and
    call_number not between 'QA 71' and 'QA 91' and
    ...
order by
    location,
    ...
```



Stage 2 - Overview

Main Goals

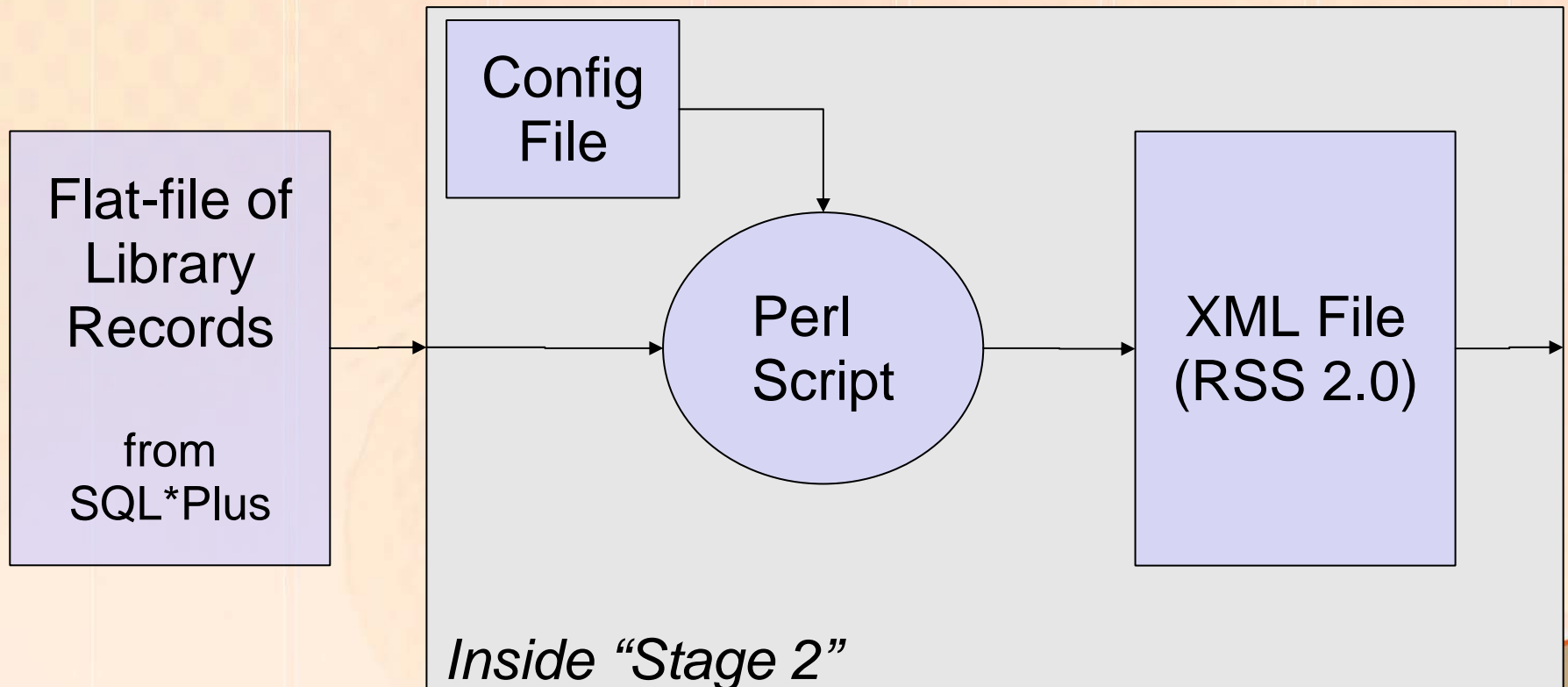
- **Process the flat file of new acquisitions**
- **Format each field accordingly**
- **Generate XML files**

Design Considerations

- **The Perl programming language**
 - **Rich text processing, robust pattern matching, familiarity**
 - **“Makes the easy jobs easy and the hard jobs possible”**
--Programming Perl. Wall, Christiansen, Orwant
- **RSS Version**
 - **Version 0.90 vs. Version 0.91/1.0 vs. Version 2.0**

Stage 2 - Implementation

Consider the following flow chart outlining the basic approach:



Stage 2 - Technical Details

Plain Text “lst” flat file:

```
Sat, 13 AUG 2005 13:57:37 EDT | 1580257259 | ...  
Fri, 12 AUG 2005 14:13:37 EDT | 0873534980 (pbk.) | ...  
Thu, 28 JUL 2005 16:24:55 EDT | 0766832279 (pbk.) | ...  
Thu, 28 JUL 2005 14:34:05 EDT | 0325005060 (pbk.) | ...
```

Stage 2 - Technical Details

Plain Text Configuration File:

```
channel-title="New Mathematics Books"  
channel-description="Mathematics"  
channel-itemfile="math.lst"
```

```
channel-title="New Test Books"  
channel-description="Test"  
channel-itemfile="test.lst"
```

Stage 2 - Technical Details

Perl Script Pseudo Code:

Read config file for channel meta-data

For each channel

 Parse associated flat file

 Split by the pipe delimiter

 Create internal data structure

 Format each category accordingly

 Create RSS channel

 For each element of internal structure

 Insert element into RSS channel

 End For

End For

Write RSS file to disk

Stage 2 - Results

RSS 2.0 File:

```
<?xml version="1.0" encoding="US-ASCII"?>
<rss version="2.0">
  <channel>
    <title>New Mathematics Books</title>
    ...
    <item>
      <title>SAS System for regression</title>
      <link>http://...</link>
      <description>
        SAS System for regression /
        Rudolf J. Freund, Ramon C. Littell.
        Location: General Collection.
        Call Number: QA276.4 .F74 2000
      </description>
      <author>...</author>
      <pubDate>Sat, 13 AUG 2005 13:57:37 EDT</pubDate>
    </item>
    ...
  </channel>
</rss>
```



Stage 2 - Code Module Credits

- **CPAN, repository for free public Perl code**
- **XML::RSS module authored by**
 - **Original code: Jonathan Eisenzopf**
<eisen@pobox.com>
 - **Further changes: Rael Dornfest**
<rael@oreilly.com>

Stage 3 - Overview

Main Goals

- **Accept RSS 2.0 files**
- **Display new acquisitions to the community**
- **Allow for display alternatives (aggregators/news readers)**

Design Considerations

- **Course Management Software**
 - SOCS, in-house CMS software
- **Subject Guides**
 - Web pages within the library's site

Stage 3 – SOCS Screens



Modules

- Welcome
- Grading
- E-mail
- Resources
- Discussion
- Dropbox
- Assessments
- C-DOCS
- Logged Chat
- Calendar
- Syndication

Calendar

◀ March 2006 ▶

M	T	W	T	F	S	S
		01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Support

- Display In-line Support
- Download User Manual
- Contact SOCS Support

Eric Thul (N/A Unread)

A A A

On-Going : LIBDEMO2

Syndication

Welcome » Syndication

Display feeds: 5

Show Descriptions: ON OFF

Name	Published
TCNJ Library - New Literature Books	---
Littérature française pour les nuls /	FRI, 10 MAR 2006 10:47:11 EDT
Willa Cather and material culture : real-world writing, writing the real world /	THU, 09 MAR 2006 15:13:55 EDT
You can't keep a good woman down : stories /	THU, 09 MAR 2006 12:05:28 EDT
Striptease : the untold history of the girlie show /	THU, 09 MAR 2006 10:31:30 EDT
Cambridge companion to Baudelaire /	THU, 09 MAR 2006 10:14:59 EDT
TCNJ Library - New Computer Science Books	---
User's guide to cryptography and standards /	FRI, 24 FEB 2006 14:34:14 EDT
Programming pearls /	FRI, 24 FEB 2006 11:59:05 EDT
Telegeoinformatics : location-based computing and services /	SUN, 19 FEB 2006 15:49:11 EDT
Ant : the definitive guide /	SUN, 19 FEB 2006 09:02:31 EDT

Stage 3 - SOCS Screens



Modules
Welcome
Grading
E-mail
Resources
Discussion
Dropbox
Assessments
C-DOCS
Logged Chat
Calendar
Syndication
Calendar
◀ March 2006 ▶
M T W T F S S
01 02 03 04 05
06 07 08 09 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31
Support
Display In-line Support
Download User Manual
Contact SOCS Support

Eric Thul (N/A Unread) A A A On-Going : LIBDEMO2

Syndication

[Welcome](#) » Syndication

Display feeds: Show Descriptions: ON OFF

Name	Published
TCNJ Library - New Literature Books	---
Littérature française pour les nuls / Littérature française pour les nuls / Jean-Joseph Julaud. Location: General Collection. Call Number: PQ101 .J85 2005	FRI, 10 MAR 2006 10:47:11 EDT
Willa Cather and material culture : real-world writing, writing the real world / Willa Cather and material culture : real-world writing, writing the real world / edited by Janis P. Stout. Location: General Collection. Call Number: PS3505.A87 Z93525 2005	THU, 09 MAR 2006 15:13:55 EDT
You can't keep a good woman down : stories / You can't keep a good woman down : stories / by Alice Walker. Location: General Collection. Call Number: PS3573.A425 Y6	THU, 09 MAR 2006 12:05:28 EDT
Striptease : the untold history of the girlie show / Striptease : the untold history of the girlie show / Rachel Shteir. Location: General Collection. Call Number: PN1949.S7 S55 2004	THU, 09 MAR 2006 10:31:30 EDT
Cambridge companion to Baudelaire / Cambridge companion to Baudelaire / edited by Rosemary Lloyd. Location: General Collection. Call Number: PQ2191.Z5 C24 2005	THU, 09 MAR 2006 10:14:59 EDT
TCNJ Library - New Computer Science Books	---
User's guide to cryptography and standards / User's guide to cryptography and standards / Alexander W. Dent, Chris J. Mitchell. Location: General Collection. Call Number: QA76.9.A25 D465 2005	FRI, 24 FEB 2006 14:34:14 EDT
Programming pearls / Programming pearls / Jon Bentley. Location: General Collection. Call Number: QA76.6 .B453 2000	FRI, 24 FEB 2006 11:59:05 EDT

Stage 3 – Subject Guide Screens

Philosophy

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- [Articles & More](#)
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- [Careers & Graduate Programs](#)
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- [Other Guides to Philosophy Resources](#)
- [Writing Resources / Style Manuals](#)

Background Information

[Dictionary of Philosophical Terms and Names](#)

[Stanford Encyclopedia of Philosophy](#)

[Internet Encyclopedia of Philosophy](#)

[Index to Philosophy Dictionaries and Encyclopedias](#)

- . Blackwell Companion to Philosophy REF B21.B56
- . World Philosophy: Essay Reviews of 225 Major Works REF B29.W68
- . Oxford Dictionary of Philosophy REF B41.B53
- . Cambridge Dictionary of Philosophy REF B41.C35
- . Routledge Encyclopedia of Philosophy REF B51.R68
- . Biographical Dictionary of Twentieth Century Philosophers REF B104.B52
- . Encyclopedia of Empiricism REF B816.E53
- . Dictionary of Existentialism REF B819.D455
- . Ayn Rand Lexicon REF B945.R233
- . Hobbes Dictionary REF B1246.M37

New Books at TCNJ

[Moral animals : ideals and constraints in moral theory /](#)

Moral animals : ideals and constraints in moral theory / Catherine Wilson. Location: General Collection. Call Number: BJ1031 .W56 2004

[Veritas : the correspondence theory and its critics /](#)

Veritas : the correspondence theory and its critics / Gerald Vision. Location: General Collection. Call Number: BD171 .V56 2004

[Fundamentals of logic /](#)

Fundamentals of logic / James D. Carney and Richard K. Scheer. Location: General Collection. Call Number: BC71 .C37 1980

[Cultivating kindness in school : activities that promote integrity, respect, and compassion in elementary and middle school students /](#)

Cultivating kindness in school : activities that promote integrity, respect, and compassion in elementary and middle school students / Ric Stuecker. Location: General Collection. Call Number: BJ1533.K5 S7 2004

[Logical forms : an introduction to philosophical logic /](#)

Logical forms : an introduction to philosophical logic / Mark Sainsbury. Location: General Collection. Call Number: BC135 .S14 1991

[Oxford handbook of metaphysics /](#)

Oxford handbook of metaphysics / edited by Michael J. Loux and Dean W. Zimmerman. Location: General Collection. Call Number: BD111 .O94 2005

[Triumph of practice over theory in ethics /](#)

Triumph of practice over theory in ethics / James P. Sterba. Location: General Collection. Call Number: BJ71 .S69 2005

[Love of self and love of God in thirteenth-century ethics /](#)

Love of self and love of God in thirteenth-century ethics / Thomas M. Osborne, Jr. Location: General Collection. Call Number: BJ1017 .O92 2005

Benefits to Resolving the Problem Statement

By implementing RSS feeds in the CMS, the benefits include...

- 1. Maintaining library's relevancy to campus community in digital environment**
- 2. Spotlighting and encouraging local skills and talents as part of the collaborative nature of the project**
- 3. Providing library outreach for scholarship and teaching**
- 4. Improving library visibility while encouraging learning through use of advertised holdings**
- 5. Providing users with an easily managed method for accessing new and relevant library holdings information on topics they need, when they need them**

1. Advertising Library Relevance to Campus Community

In the increasingly digital campus environment:

- **Promotes library relevancy in campus's online information environment**
- **Markets library and OPAC holdings to targeted users in campus CMS**
- **Informs users who do not browse the library regularly**
- **Provides information to users without requiring them to find quality feeds or set them up**
 - **Answers a call in the library lit. (Byrne, 2005)**
- **Supports distance-education initiatives, providing a "link" to the brick and mortar campus**

2. Making the Most of Library Human Resources

Implementing the project in a library:

- **Is feasible with basic on-campus/in-house expertise**
 - **Does not require high-budget software**
 - **Does not require outsourced programming**
- **Provides librarians an opportunity to collaborate within and outside of the library walls**
 - **Involves collaboration among diverse kinds of librarians (systems, public services, technical services)**
 - **Can recruit talented student IT workers**

3. Providing Outreach for Scholarship and Teaching

As an aid to teaching and learning in higher education:

- **Highlights the dynamic nature of the collection and the academic support provided by the library**
- **Illustrates the continued relevancy of the brick and mortar library**
 - **“Intellectual hub” of the campus community**
- **Provides library faculty an opportunity to mentor/work meaningfully with students**
- **Demonstrates library’s willingness to collaborate with other departments on campus (IT) and vice versa**
- **Provides library follow-through on commitment to support online education initiatives**

4. Increasing On-Campus Visibility for the Library

RSS feed project, as a boon to library operations:

- **Functions as a virtual “New Book” area**
- **Streamlines information in RSS display to include only acquisitions relevant to the subject matter of the course**
- **Targets a specific group of scholars/students at appropriate time**
- **Provides an effortless method for students and faculty to know when new books are available at the library**
 - **Addresses call to embed library collections and services in users’ workflows (Dempsey, 2005)**

--We project that the visibility of new holdings in CMS will generate interest and increase new book circulation in library

5. Providing Users with Information They Want...

Effortless Access to Information on Relevant New Monographic Holdings

- **Inspires student curiosity in subject matter by displaying titles representative of latest trends in the field**
 - **Assurance that title IS there and available**
- **Provides seamless access to OPAC for further browsing (via hyperlink to bib. record)**
 - **Encourages users to access OPAC directly from CMS**
 - **Encourages general use of the OPAC as a research tool**

...When They Want It, How They Want It.

- **In response to Education's call for library visibility in CMS (i.e. Cohen, 2002)**
- **Offers alternative to Google for information searching in online environment**
- **Showcases library holdings at "point of need"**
- **Generates general student and faculty interest in library holdings**
 - **Volume of new books!**
 - **Newness of acquisitions!**
 - **Catchiness of titles!**

Discussions

- **Collaboration for fun and profit**
- **Still a work in progress**
- **Other uses of the “New Library Acquisitions” RSS feeds**
 - **In an interested user’s aggregator (e.g. Thunderbird or My Yahoo!)**
 - **In online Subject & Class guides (Library website)**
 - **In other TCNJ websites**
 - *Course pages not viewed in CMS*
 - *Departmental or School pages*

Library Outreach and the Course Management System: Using RSS Feeds to Advertise New Library Holding

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<http://www.tcnj.edu/~corrado/scholarly/njla2006/>



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