

## 2007 NJLA CONFERENCE

Yes! We would like to be a 2007 NJLA Conference Sponsor:

- **Platinum** (Reception, Keynote, or other) (\$5,000)
- **Gold** (Sole sponsor of a Refreshment break) (\$2,500)
- **Silver** (co-sponsor refreshments or activity) (\$1,500)
- **Bronze** (\$500)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Website URL \_\_\_\_\_

Payment by check enclosed

Visa  Mastercard Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature \_\_\_\_\_

**Please call to reserve your sponsorship: 609.394.8032.**

Full payment must be received by March 16, 2007. Please return this form with payment information to: **NJLA, Box 1534, Trenton, NJ 08607** or fax to **609.394.8164**. Please call 609.394.8032 with any questions.



## PROTECTING PRIVACY

## AND

## FREEDOM IN YOUR LIBRARY

### SPONSOR LEVELS

- **Platinum: \$5,000**
- **Gold: \$2,500**
- **Silver: \$1,500**
- **Bronze: \$500**

**APRIL 24 & 25, 2007**

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### SUGGESTED SPONSOR LEVELS

Exhibitors are invited to participate as **Sponsors** for the NJLA 2007 Conference, to be held at the Ocean Place Resort & Spa on April 24 & 25, 2007. Various sponsorship levels are detailed below. Don't miss this exceptional opportunity for optimum visibility and unparalleled good will from New Jersey's library community!

#### Platinum (\$5,000)

- Designated as the sponsor for reception, keynote, or other major event
- Introduced at sponsored event and representative may make welcome remarks
- Sign at event (sign at registration area during the rest of the conference)
- Tent signs on tables or other signage at sponsored event
- Platinum sponsor sign for Booth
- 1 Exhibit Hall Booth
- Full page ad and premium ad placement in the program book
- 1 set of public library mailing labels for pre or post conference mailings
- Acknowledgement in Program Book
- Website link
- Company literature distributed at a sponsored event
- 2 tickets to a conference luncheon
- 2007 NJLA Commercial Membership

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### SUGGESTED SPONSOR LEVELS (CONT'D)

#### Gold (\$2,500)

- Designated as the sponsor for an activity or refreshment time
- Introduced as Gold Sponsor at the activity or refreshment time
- Signage on tables during sponsored event
- 1 Exhibit Hall Booth
- Half page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Gold Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- 2007 NJLA Commercial Membership

#### Silver (\$1,500)

- Designated as a co-sponsor for an activity or refreshment time
- Introduced as Silver Sponsor at the activity or refreshment time
- 1 Exhibit Hall Booth
- Quarter page ad in Program Book
- 1 set of public library mailing labels for pre or post conference mailings
- Silver Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link

#### Bronze Sponsor (\$500)

- Sponsor Sign for Booth
- Acknowledgement in Program Book
- Website link
- Designated as a co-sponsor for a refreshment time or activity.

**Donations of less than \$500 will be recognized in the printed program.**