

# New Jersey Libraries NEWSletter



## Reading is Still Hot at Keansburg High School

Jean Curtin, Librarian  
Keansburg High School

As a high school librarian, I always try to think of ways to stimulate an interest in reading among my students. At the high school level, students are involved in numerous extracurricular activities, making reading a low priority. Over the past several years, headphones and MP3 players have become an essential part of our students' wardrobes.

I have been working successfully with the Reading for the Blind and Dyslexic Organization for many years. This organization provides special listening equipment and free audio of textbooks and novels to persons with vision problems. When information about the ListenNJ audiobook project was advertised, I thought that I could achieve the same success with the general school population and faculty as I experienced with the special education students. Since headphones seem to be permanently attached to my students' ears, I thought I could get them to listen to a book. I thought this might appeal to our so-called "reluctant" readers - those students who tell me that reading is too hard for them, that they must read a "thin" book or, alas, no book at all. Therefore, I sought my principal's support to participate in the ListenNJ Project.

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## Message from the **PRESIDENT**

**B**eing NJLA President brought back memories of being a parent. There have been more than a few days that, as I was living them, I thought would never end.

Looking back, I marvel at how quickly the time passed. I wonder where all those days went, and I already am finding myself becoming the tiniest bit nostalgic.

A year ago, I presented the theme for my presidential year – protecting privacy and confidentiality in our libraries. At the time, and in the following weeks, I received a lot of strong, positive feedback about my speech. People told me that my message was important, and that they shared my concerns.

That reaction was very gratifying, but at the same time a bit frightening. I was not sure if that was a good sign or not, because I suspect that the reactions I received were driven by the growing fears we have about these issues.

If we were not so worried about challenges to the privacy rights of library users, I expect my speech would not have resonated so strongly with so many in the library community.

Scarcely had our 2006 Conference concluded, when our new Presidentelect, Michele Reutty, came face to face with a career-threatening crisis in which she found herself threatened and vilified for fulfilling her professional and legal responsibility to protect the confidentiality of her library customers.

Shockingly, the harassment came at the hands of people with whom she had, to that point, enjoyed a good working relationship: her local police, town administrators and Board of Trustees.

Most of you know the story, but for those who don't, suffice it to say that Michele displayed a level of courage and integrity that should serve as a benchmark for each of us.

Someone, actually I think it was Michele, told me that I was prescient last April, in focusing my presidential year on the protection of privacy rights in the library.

That is not the case. All you needed to do was to read the newspapers, follow our professional journals and know that we were in trouble. During the past year, of course, newly revealed information confirms that many of our worst fears were very well grounded in reality – at the same time as public denials were being made by various agencies of our government. For a truly chilling example of this, you only needed to hear our conference keynote speakers – two of the Jane Doe librarians from Connecticut.

Last year, I charged several committees with specific tasks related to privacy rights in libraries. They met, and exceeded my expectations on many, many accounts.

The committees have made great progress this year toward our goal of equipping NJ libraries with the tools to educate ourselves, our staffs, our boards, and our customers about privacy; as well as tools to actually protect the privacy of our library customers.

I'd like to especially thank the Public Policy Committee and the IF Committee for the fine preconference they conducted. I appreciate their effort to address the subject from a number of viewpoints.

C O N T I N U E D P . 4

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### *Mission Statement of the New Jersey Libraries NEWSletter*

The New Jersey Libraries Newsletter is one of the official publications of the New Jersey Library Association and serves as a vehicle for communication of library issues and activities among the members of NJLA.

### *Editorial Statement of the New Jersey Libraries NEWSletter*

The New Jersey Libraries NEWSletter shall provide news of the New Jersey Library Association and information about statewide, regional and local library activities. News shall be as current as possible within the constraints of the publication schedule and the publication will serve as an archival record of significant and lasting library issues and topics. The New Jersey Libraries NEWSletter shall provide reports from officers, committees, roundtables, sections and other units of the NJ Library Association. It shall also publish reports on trends and practices in the library profession and articles on topics of interest to the New Jersey library community. Ephemeral issues and time-sensitive topics will be covered in the listserv or the Association website.

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# Letter from the EXECUTIVE DIRECTOR

Is reading HOT? Absolutely, and the libraries of New Jersey are leading the way. Every librarian I know has a love affair with the printed word and wants to share it with others. It was that passion that led us to our careers.

Without books, there never would have been a need for libraries. The role of the library as archive has been the traditional and critical role for our communities. Yet several years ago, this role began to change. Not only is the library the essential archive for our communities, it has now transformed into an active participant in the promotion of reading. Through programs and activities, libraries are not only connecting people with books, they are creating opportunities for community dialogue.

This role of active participant in the promotion of reading is directly demonstrated through many of NJLA's activities.

The Summer Reading program is a wonderful example. Since 2002, NJLA has been partnering with the New Jersey State Library on a coordinated statewide summer reading initiative. When the program began in 2002, there were only 16,042 participants registered. In 2006, that number had expanded to 102,688 kids reading statewide. Programming has now become an essential element of any summer reading program. Our fantastic youth services librarians have offered thousands of programs that bring kids to the library and excite them about reading. The connection between librarian and kids has made the difference. Our librarians are making reading fun.

The One Book New Jersey initiative is another example of the power of our librarians to directly connect readers to books through discussion groups and programming. Our OBNJ calendar lists numerous activities that are sponsored by libraries and again show the creativity of our librarians to connect readers with books and give the community the opportunity to share the experience with others.

The development and growth of our Readers Advisory Roundtable is another wonderful example of our librarians joining together to create new opportunities for sharing. The Readers Advisory Roundtable is one of the newest groups in NJLA. It was formed by librarians who recognized the increasing importance of readers advisory services in libraries. These librarians wanted to share and exchange their experiences with colleagues in NJLA but felt that none of our committees or sections was relevant to their needs, so they created a new one. This group now has over 100 members and an active listserv. At our recent NJLA Conference, the programs sponsored by our Readers Advisory Roundtable were extremely popular. This group is planning to sponsor more programs this fall. Through the work of this Roundtable, we see numerous examples of the power of librarians to find new ways to connect people with books. These librarians have also changed NJLA by making us more



# From the Editor

This issue once again explores the topic of books and reading. Last summer's issue was so popular that we decided to re-visit the topic. As you will learn by reading the essays, New Jersey libraries are developing initiatives to supplement the activities and services they have been providing. They are discovering new ways to reach their communities and are achieving success in encouraging reading.

In preparing this issue, I was confronted with many negative prognostications by writers who feel that books, libraries and reading are doomed, but I was also faced with many positive trends, statistics and workable strategies. Is the glass half full? When I looked at my circulation figures, and those of our consortium, saw NJ libraries opening on weekend evenings to meet demands from their communities, heard about online readers' advisory programs sponsored by local libraries, participated in workshops where I saw that students and young adults were obviously reading, I had to conclude that at least NJ libraries were doing many things right!

The work of NJLA committees, sections and roundtables are also providing impetus for NJ libraries to reach their communities through programming, training and professional development of library staff. The Spring 2007 conference was a fantastic motivator and produced excellent programs for NJ library staff.

We hope that you will be inspired by the content of this issue and that you too will form a positive perception of the future of books and reading.

*Jane L. Crocker, Editor*



responsive to the needs of our members by giving them new tools to connect with their communities.

Several years ago, many predicted the decline of the library. Who was going to go to them? Who was reading books? The continuing increase in circulation statistics has proven them wrong. But it is more than just circulation statistics. It is the excitement you feel when you walk into a library today. Reading is relevant to our communities. If reading is hot, I believe it is because of some wonderful HOT librarians who create innovative opportunities to share the power of reading with others.

*Pat Tumulty, NJLA Executive Director*

## ***“Reading is Still Hot”...continued from page 1***

Because my principal, Mr. Normile, is both a “techie” and a “gadget” man, he immediately gave me the go-ahead to participate by allocating the \$1,500 fee. Initially, some teachers expressed a concern that students would not be actually “reading” a book, but rather having it “read” to them. I explained that this would be one way to expose some students to classics that they would never read or a novel that would be too difficult for them to tackle on their own.

For many years, audiobooks have been used to teach children to read and to increase their comprehension. Reluctant readers who are introduced to the world of books through audiobooks may some day have the confidence to actually read a book on their own. Research has proven that audiobooks can help with word pronunciation, vocabulary expansion, fluency and comprehension. They can be used to introduce a novel or to set the stage for what is to follow. They are indispensable for the blind. Audiobooks can only help to encourage students to read. I felt that the project would be nothing but positive for my school.

So, how have we done so far with the ListenNJ Project? The response has been so positive that we renewed our participation for year two. Several special education teachers have incorporated audiobooks into their curriculum. One teacher checked out CD players to students, along with the books they had chosen to read. This enabled the students to complete their summer reading assignment by reading the words in the book while listening to the audio version.

## ***“From the President”...continued from page 2***

Thanks to the efforts of the Intellectual Freedom Committee, chaired by Beth Egan, NJLA now has a Privacy Statement and Guidelines to assist libraries with requests for confidential library records.

The Guidelines begin with the phrase: “Before the Police Ever Arrive...” This document, with its Q & A Section, contains great information in a format you can actually use. I strongly encourage everyone to review and act on it.

The NJLA website now has links to direct you to more information on dealing with law enforcement requests for library records and user information. Click on the “Libraries & Privacy” tab on the homepage.

This effort is not complete. The responsibility, however, is beginning to shift from NJLA committees and officers to NJLA members.

What you must do now is to take the tools and use them. Educate your constituencies. Train your colleagues. Talk to your boards and government leaders. Work with the police in your community.

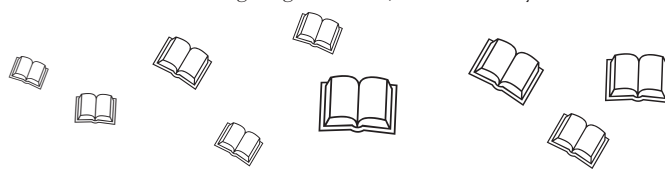
Remember that there are many people who continue to act on the belief that basic rights of privacy and confidentiality may be reinterpreted or abrogated for their own purposes. Only through knowledge, preparation, and commitment can we continue to provide the kind of library environment our customers deserve and have a right to expect.

I’ve had a wonderful time this year and for fear of making this sound like the Oscars, I won’t name all of the people I’d like to acknowledge. But humor me as I mention a few:

Cindy Czesak’s commitment, good humor and a can-do attitude were what originally convinced me that I wanted to get involved in NJLA. I thought that if Cindy was representative of the rest of the active members, I wanted to get involved. Obviously, I found that to be the case and I’ve never regretted any part of the experience.

Another teacher who uses audiobooks in her classroom has told me that students prefer the audiobook narrator over the teacher reading to them and that they enjoy following along with the book. She feels that it allows for everyone to be on an equal reading plane. Additionally, a student recently diagnosed with vision problems, who is on home instruction, is listening to his required reading of a novel.

Last year I sponsored an after-school book club. With advance planning, my students checked out the same audiobook, burned them to CDs and participated in an audiobook discussion. The students told me that it was nice to listen to a book for a change and that they enjoyed the experience. During my summer and fall orientation for eighth graders, students went to the ListenNJ website <http://www.ListenNJ.com> in order to hear excerpts from a few books in order to expose them to the project and stimulate their interest in it. Teachers tell me that they are downloading audiobooks at home, burning them to CDs and listening to them while driving to and from work. A few have established a so-called “swap shop” where one audiobook is swapped for another. As an added bonus, I have volunteered to be on the ListenNJ selection committee so that I can add books that appeal to teens to the collection. All in all, I can enthusiastically say that reading is still hot at Keansburg High School, both visually and auditorily.



For those who don’t know, the incoming president has another name – “Pat Tumulty’s new best friend.” I consider myself very fortunate to have had the opportunity to spend time discussing issues with Pat and watching her in action. She has taught me so much and I thank her for that and for her extraordinary patience while I learned the ropes.

Thanks to NJLA’s Executive Board for the thoughtful discussions we had dealing with board issues and the support you’ve shown me this year. You have all been delightful to work with.

I’d like to thank all Chairs and members of the Committees, Sections and Roundtables. You’ve all done wonderful work this year and, by doing so, moved the association along for the betterment of libraries throughout the state.

Thanks also to Norma Blake and the folks at the State Library who have partnered with NJLA on so many important issues. I appreciate your continued interest in working co-operatively with NJLA and I’ve very much enjoyed working with you.

To the Board and Staff of the Mount Laurel Library, thank you so much for your support. Thanks especially to our Assistant Director, Kathy Schalk-Greene, who made sure the home fires were kept burning.

And thank you to the Past Presidents who took the time to discuss issues with me from their unique perspective.

If you want to meet clever, motivated people, get involved with NJLA. I did – it enriched my career and my life and it will do the same for you!

***Joan Bernstein, President***

*NOTE: This column is Joan’s speech at the NJLA Conference, April 24, 2007.*

# Around THE STATE

## One Book New Jersey

The One Book New Jersey program is now underway. All public libraries were sent promotional materials. Check out the One Book website for more information and to list your programs and activities. A very important part of the program is your participation. List your activities on the One Book Calendar at: <http://www.onebooknewjersey.org/>

## Statewide Summer Reading

The Statewide Summer Reading, Get a Clue@ Your Library, is in full swing <http://www.njsummerreading.org/>. The program is sponsored by NJLA and the State Library and is supported by a \$50,000 grant from the federally funded Library Services and Technology Act. This program has been a tremendous success and we look forward to another terrific year.

## Rutgers SCILS

Mark your calendars for the 25th Anniversary of Rutgers SCILS on Saturday, Oct. 13, 2007. A full day of activities is scheduled. More information will follow.

## Rowan School Library Media Specialist Preparation Accreditation

Congratulations to Holly Willett, Director of the School Media Program at Rowan University on its reaccreditation. The American Association of School Librarians (AASL) is pleased to announce continued national recognition of the Master of Arts, School Library Media Specialist degree offered by the Department of Special Educational Services/Instruction, Rowan University under the ALA/AASL Standards For Initial Programs for School Library Media Specialist Preparation.

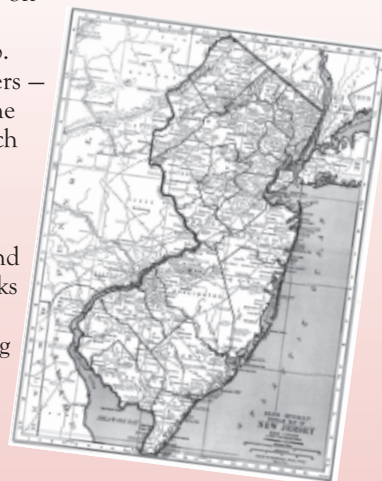
## Value of Academic Libraries

On April 11th, Pamela Snelson, ACRL President, discussed how she will bring the issue of "Communicating the Value of Academic Libraries" to the fore during her presidential year. She emphasized the need to understand what higher education administrators value about libraries and how that affects funding. This was an MLIS Colloquium.

## CJRLC Annual Program

The Central Jersey Regional Library Cooperative is holding its annual summer program on Wednesday, July 11, at Battleground Country Club.

Choose between two speakers – Dr. Bob Dornish and Joanne Roukens – and stay for lunch too! Coffee and registration 9-9:30, lunch at 12:30; cost \$30.00. Bob Dornish will speak about the best new and forthcoming children's books Pre-K to grade 8. Joanne Roukens' workshop, Valuing Libraries, will cover how to put a dollar amount on the services of a school library. Details are on the CJRLC Website: [www.cjrlc.org](http://www.cjrlc.org)



## NJ Movers and Shakers

Each year Library Journal (LJ), one of the premiere journals in the field, recognizes about 50 librarians from across the United States and Canada as "Movers and Shakers" for their work in various capacities such as: community building; providing content; digital initiatives; education; and social networking. The selected librarians join a long list of other librarians recognized in years past. From the Library Journal website, the designation is "a celebration of the people who are shaping the library field today and changing it for tomorrow. We asked working librarians and other industry professionals from all corners of the library field to send us the names of those individuals who are enhancing the way we provide service, who are making us think about what we do and how we do it, who are creating new models for others to use."

LJ publishes this list annually in their March 15th issue, which is now available in print and online:

<http://www.libraryjournal.com/index.asp?layout=ljms> Four New Jersey librarians are featured in the 2007 edition!

**Nicole Cooke and Trevor Dawes:** <http://www.libraryjournal.com/article/CA6423393.html>

**Linda Devlin:** <http://www.libraryjournal.com/article/CA6423398.html>

**Janie Hermann:** <http://www.libraryjournal.com/article/CA6423415.html>



# Don't Know What to Read Next? Try a Blog!

Carlie Webber, Young Adult Services Coordinator  
BCCLS

“I loved this book! What else have you got?” You can answer this question with NoveList or your own knowledge, but have you thought about getting recommendations from a librarian’s or author’s blog? Because blogs are updated frequently, you can get all the latest news and reviews about a book in an easily searchable format. Try these blogs:

The **Elegant Variation** at: <http://marksarvas.blogs.com/elegvar/> is a haven for lovers of literary fiction where you can find information about book review sites, publications and author appearances. On the right side of their main page is a list of their latest recommendations. This blog is a great tool for collection development and readers’ advisory.

If you like book industry news and a more caustic look at the world of publishing, including children’s, YA, and adult titles, read **MediaBistro’s GalleyCat** at: <http://www.mediabistro.com/galleycat> Although the tone of this blog is more akin to gossip magazines, it’s still an excellent resource for upcoming titles, author news, and an editorial perspective on books.

Children’s and young adult librarians have a wide range of quality blogs to choose from as well. In fact, 2006 saw the first **Cybil Awards**, an award given by YA and children’s lit bloggers. Their blog is at: <http://dadtalk.typepad.com/cybils/>

To get started in reading children’s and YA blogs, check out: **A Chair, a Fireplace, and a Tea Cozy**: <http://yzocaet.blogspot.com> maintained by Liz Burns of the Ocean County Library. Liz posts thoughtful, *Booklist*-style reviews, author interviews, and responses to news articles on children’s and YA lit.

**Read Roger**, is the blog from *Horn Book* editor and Newbery Award committee member Roger Sutton: <http://www.hbook.com/blog/index.html> Roger’s frank

and eloquent writings about books and authors provide fodder for discussion.

The great thing about blogs is that readers also get a chance to interact with authors by commenting on a favorite author’s thoughts, while authors can do anything from holding reader contests to promoting their friends’ works. Some authors with fun, informative blogs include:

**Neil Gaiman**: <http://www.neilgaiman.com/journal/> The award-winning author of *Anansi Boys* is a humorist, world traveler, and intellectual freedom advocate, but sometimes he just likes to talk about his cat.

**Meg Cabot**: <http://megcabot.com/diary/index.php> Known for her fast-paced, funny chick lit, Meg also writes about her pop culture addictions.

To find more blogs like these, try Google Blog Search: <http://blogsearch.google.com> or check the links from the blogs of authors, librarians and book industry professionals. Blogs may be an electronic form of communication, but they’re a great way to connect patrons to books and the authors they admire. Whether you’d rather read *Moby Dick* or *Charlotte’s Web*, there’s a blog out there you’ll love.

Carlie can be reached at: [carlie@bccls.org](mailto:carlie@bccls.org)



Carlie Webber

## 2007 PALINET Conference

Mark these dates on your calendar. The 2007 PALINET Conference and Vendor Fair takes place on Monday, October 29 and Tuesday, October 30, 2007 in downtown Baltimore, MD at the Tremont Plaza Hotel/Tremont Grand – just blocks away from Inner Harbor and Camden Yards! Visit [www.palinet.org](http://www.palinet.org) for details.



# Books and Reading are Still HOT!!

Jane Crocker, Director  
Gloucester County College Library

**A**lthough we are constantly being barraged by nay-sayers and prognosticators who say that people aren't reading and that books and serials aren't circulating, we can, by reading this issue, conclude that books and reading are still popular and that the Internet and online resources can, and are, driving up circulation of library materials. Granted, books don't always mean just that portable printed object that needs no batteries, charging cords, wireless connectivity and download capability, but people are reading and library statistics are confirming that.

Even young adults are reading. According to a prominent authority on young adult literature, Booklist magazine critic Michael Cart, "Kids are buying books in quantities we've never seen before," said "And publishers are courting young adults in ways we haven't seen since the 1940s." But not only are book sales to teens booming ~ up by a quarter between 1999 and 2005, by one industry analysis ~ but the quality is soaring as well. (Goodnow)

So, amidst the doom, there is still much to be optimistic about. What can librarians deduce from all this?

First, the good news: Library Journal, in its latest annual survey (published Feb 2007) among "a select group of public libraries (the LJ 100) distributed evenly throughout the country by size and type" has seen a steady increase in circulation. Over half of the respondents reported circulation increases "~ almost as good as last year's 55% and appreciably better than 1999's 32% increase ~ and circulation rose on average by over four percent, the survey's biggest leap yet." (Hoffert 38)

The better news is that, in general, book budgets are on the increase, "with 44% of respondents boasting increased budgets and only 10% reporting decreases. Moreover, the nearly 5% increase is the biggest reported by this survey since 1999, [the year LJ began the survey.] Additionally, technology and smart buying are contributing to the increases in circulation (38)

But the best news is that librarians and library staff can harness these options to market their investments and increase their circulation. Yes, there are "free" things that libraries can do to increase the visibility of their collection, and thereby increase circulation. Library consortia, especially multitype consortia, offer well-rounded collections that provide diverse resources to users in academic, school and public libraries. Although online services are often perceived as competitors to library circulation, "online initiatives have helped keep public library circulation flying." (39)

Provide the option to reserve materials from your online catalog. The greatest contributor to increased circulation, "cited by half of LJ's respondents and beating out increased browsing materials by 10%, is the ability to reserve from home." (38)

Email patrons about new titles, programs, overdues. By doing so, you're connecting with them and making them feel important.

Merchandise your new books face out so that covers are obvious.

List returned books online, so that users can reserve them or place them in prominent places where users can see them before they are re-shelved- much like the racks of clothing in stores are located immediately outside the dressing room.

Provide more AV materials, as they also contribute toward increased circulation - e-books, downloadable audiobooks, CDs, DVDs, etc.

Buy more general fiction, in print and in e-book format, as they are "... a leading e-book circulator (according to almost half of respondents who purchase e-books) and "nearly one in four claim that patrons enjoy e-romance as well." (40)

Create innovative Reader's Advisory services that allow readers to get personalized reading lists from libraries, and include blogs that often recommend titles. LibraryThing.com connects readers with other readers who share the same interests.

Provide many storyhours for young children to get them used to reading. Storyhours also help develop a life-long appreciation of the joys of reading.

Provide library literacy programs for teens, adults and non-English-speaking ethnicities, that bring together books and literacy efforts, resulting in a larger reading population.

Determine the reading habits of your users (there's no one size that fits all communities), and buy more materials in that area.

What subjects are "hot?" Adult fiction. For nonfiction: Medicine/Health, Cooking, History, How-to/Home Arts, Arts/Crafts/Collectibles, Biographies, Travel, Current Events/Political, Business/Finance/Careers, Computer, Books, Religion/Philosophy, Self-Help (SOURCE: LJ Book Buying Survey 2007.)

It seems that there are many things that librarians can do and have been doing to increase reading among their users and these initiatives are effective. Librarians can have a significant impact on reading and must continue to implement these strategies for a literate society.

Books are the library brand, according to the findings of the OCLC study on the [Perceptions of Libraries and Information Resources](#) (2005) and are still what people associate with libraries. Circulation is up! Bookstores are bustling. Libraries are now beginning to open on Friday and Saturday evenings. Indeed, books and reading are still HOT!

# Writing is Hot, Too!

Fran Daley, Hunterdon County Library

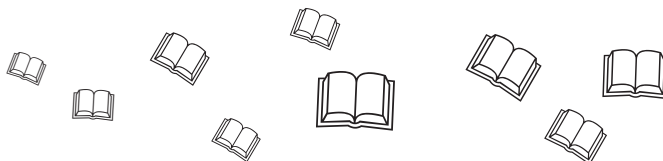
At the North County Branch of the Hunterdon County Library, the mission of the Youth Services Department is not just to increase youth reading, but also to improve youth literacy. With that in mind, they founded a pilot writing workshop program for tweens (fourth, fifth, and sixth graders.)

Each workshop focused on a unique theme and included read-alouds, group writing activities, and the sharing of each other's writing. The comic strip and graphic novel workshop was led by Doug Baron of the Hunterdon Museum of Art. Local poet and teacher, BJ Ward, led the poetry workshop. Youth Services Library Associate, Mary Fran Daley, led two additional workshops.

The series culminated in the publication of the first issue of the North County Branch Tween Zine, a collection of the participants' writings. The library hopes to continue this program next year and is thrilled that so many fourth, fifth, and sixth graders were eager to come to the library and have fun with writing.

## Circ Is Up at LOGIN 2004 – 2006

Robert Wetherall, Director  
Gloucester County Library System



LOGIN, Libraries of Gloucester/Salem Information Network organized in May 2004 with 15 member libraries. The consortium developed from the GOLD organization, (Deptford PL, Franklin Twp. PL, Gloucester County College Library, Gloucester County Institute of Technology Media Center, Salem Community College Library, Westville PL, and Woodbury PL) to which were added the seven libraries of the Gloucester County Library System (Glassboro Branch, Greenwich Twp. Branch, Logan Twp. Branch, Mullica Hill Branch, Swedesboro Branch, East Greenwich PL, Newfield PL, and the West Deptford PL.) The Wenonah PL joined LOGIN in 2006.

The LOGIN consortium operates as a nonprofit corporation and each library has one vote. The central automation site for the consortium is the Mullica Hill Branch of the Gloucester County Library System. Members of the consortium participate in a reciprocal borrowing program.

Since the startup of LOGIN, public reaction has been very positive. Residents of 20 Gloucester County municipalities can use their library cards in any LOGIN library to borrow materials. In the first twelve months of LOGIN's operation, member libraries loaned a total of 83,026 items directly to nonresidents of their service areas. In addition, customers utilized the easy-to-use "hold" feature of the iBistro software to request titles unavailable in their own libraries. As a result, in the first 12 months of LOGIN operation, member libraries shipped 34,157 items through the delivery system to other LOGIN libraries. These figures exclude materials sent between GCLS branches. Customers can now access 641,724 volumes located in libraries throughout the consortium, and they have taken advantage of this service in large numbers.

In the two and a half years the consortium has been in operation, usage has increased dramatically. During the first twelve-months of operation (June 2004 – May 2005), direct loans by LOGIN members to nonresidents totaled 83,026, while 34,157 items were sent between LOGIN member libraries via delivery. In calendar 2006, the number of direct loans to nonresident patrons increased to 94,969, while items sent in delivery to other LOGIN libraries totaled 47,690. Overall, these loans represent a 22% growth in LOGIN usage in just two years.

Usage will continue to grow with the addition of the Wenonah PL and through some advertising initiatives that are being developed. The rich and diverse holdings that are accessible to all residents of LOGIN communities through the use of one library card has contributed to the increased circulation numbers.

**New Book offering!**

### Artist Development: A Distinctive Guide to the Music Industry's Lost Art

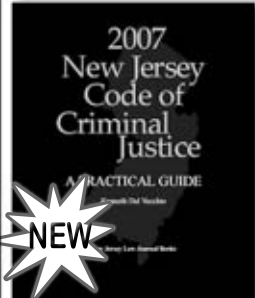
List Price: \$12.95. 211 pages

- Everything aspiring musicians need to know...digital distribution, e-marketing, publicity, touring, publishing, & more...
- By music agent, Eugene Foley, who's clients have earned Gold & Platinum Records and three GRAMMY's.®

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# NEWS from NJLA SECTIONS, ROUNDTABLES, COMMITTEES

## ● NJLA 2007-8 Election Results

The following members were elected to NJLA office: Heidi Lynn Cramer, Vice-President/President-Elect; Nancy Madacsi, Second Vice-President; Jennifer Lang, Secretary; Cindy Czesak, ALA Councilor; Nicole Cooke, Academic Member at Large. Member-at-Large for three year terms are Cheryl O'Connor; Susan Briant and Paul Schroeder. Manny Paredes was elected to a one-year term as a Member-at-Large.

Thanks to all who ran for NJLA office this year. Special thanks to Connie Paul, NJLA Nominations and Elections Chair, who coordinated this year's election and to Shane Kushin of PALINET who ran the online portion of our election.

## ● Information Technologies Section

Handouts for the "What is Web 2.0?" program presented at Passaic County Community College by the NJLA Information Technologies Section on March 20 can be found at: <http://www.njla.org/programs/Web2point0.pdf>  
This full day program was presented by Sophie Brookover and Tyler Rousseau. Topics covered included: Blogs, RSS, Folksonomy, YouTube, Podcasts and more.

## ● Children's Services Section/YA Services

Check out the links from the NJLA homepage for the winners of this year's **Garden State Children's Book Awards** and the **Garden State Teen Book Awards**.

## ● Reference Section

Thanks to everyone who attended the Reference Section Conference programs, sponsored by the Reference Section. Check out the NJLA Blog for some program summaries: <http://blog.njla.org>

Other links are:

Ran Hock's preconference on ready reference resources: <http://www.onstrat.com/reference.html>

Ran Hock's program on online news resources: <http://www.onstrat.com/news/>

Robert Lackie's program on personal information online at: <http://www.robertlackie.com>  
<http://www.kn.sbc.com/wired/fil/pages/liststudentpe3.html>

Other conference program handouts: <http://www.njla.org/conference/2007/presentations/>

The podcast from the March 13, 2007 "One-to-One Reference Services" program at Bergen Community College is available at: <http://www.njla.org/sections/reference/links.htm>

For more information, contact: Paul Schroeder, NJLA Reference Section President, (732) 356-0043 [pschroed@sclsnj.org](mailto:pschroed@sclsnj.org)

## ● QandANJConference Program

The NJLA Conference presentation, "What's New, What's Fresh, What's Keeping Us Energized for the Next Five Years," by Susan McGlamery, Project Director for 24/7 Reference, is now posted in the Meetings Section, on the Online Manual at: <http://www.qandanj.org/manual/meetings.htm>



## UPCOMING ISSUES

**Fall '07**  
Technology in Libraries

**Winter '07**  
Valuing Libraries

**Spring '08**  
Library Construction

**Summer '08**  
Reading



## BOOKS/ARTICLES

Birkerts, Sven. "The Time of Reading." Boston Review (Summer 1996). Boston Critic, Inc. 3 May 2007 <http://bostonreview.net/BR21.3/Birkerts.html> Excellent essay regarding the restorative powers of reading in an age of seemingly diminished interest in reading.

Goodnow, Cecelia. "Teens Buying Books at Fastest Rates in Decades." Seattle Post-Intelligencer 7 Mar. 2007. 3 May 2007 [http://seattlepi.nwsourc.com/books/306531\\_teen\\_lit08.html?source=rises](http://seattlepi.nwsourc.com/books/306531_teen_lit08.html?source=rises) Details a surge in teen reading. One library even reports higher circulation of teen fiction than adult.

Herald, Diana Tixier, and Wayne A. Wiegand. Genreflecting: A Guide to Popular Reading Interests. 6th ed. Westport: Libraries Unlimited, 2005. Latest edition of a reader's advisory classic with several new chapters and genre discussions.

Hoffert, Barbara. "Circ's Up, Budgets Leap." Library Journal 132.3 (Feb. 2007): 38-40. Discusses the current state of public library circulation numbers, budgets, and which materials are flying off the shelves.

Jackson, Holbrook. The Anatomy of Bibliomania. Champaign: University of Illinois, 2001. "Jackson was a book nut who shared his love for the printed word, which, of course, includes libraries." ~ LJ

Long, Elizabeth. Book Clubs: Women and the Uses of Reading in Everyday Life. Chicago: University of Chicago, 2003. An "intriguing, intelligent study." ~ PW

OCLC. Perceptions of Libraries and Information Resources: A Report to the OCLC Membership. Dublin, Ohio: OCLC, 2005

Pearl, Nancy. Book Crush: For Kids and Teens - Recommended Reading for Every Mood, Moment, and Interest. Seattle: Sasquatch, 2007. Our favorite book advisor is back to assist in serving the reading needs of young people.

Ross, Catherine Sheldrick, Lynn McKechnie, and Paulette M. Rothbauer. Reading Matters: What the Research Reveals About Reading, Libraries, and Community. Westport: Libraries Unlimited, 2005. "...explains the impact of libraries on readers' lives, points to how we can do a better job of supporting reading as a social activity, and... arms us with the tools to communicate to funders and others why reading is so vital..." ~ LJ

Saracho, Olivia N. "Fathers and Young Children's Literacy Experiences in a Family Environment." Early Childhood Development & Care 177.4 (June 2007): 403-415. "... presents some emerging findings and issues ...that are relevant to the role of fathers in promoting their children's literacy learning." ~ Author's Abstract

## WEBSITES

Library Thing ~ Catalog Your Books Online. 2007. 3 May 2007 <http://www.librarything.com/> "...a new site for book lovers..." that allows people to catalog their books from anywhere and "connects people based on the books they share." LibraryThing.

National Institute for Literacy. 28 Feb. 2007. 3 May 2007 <http://www.nifl.gov/>

Read, Click, and Win with Book Adventure. 2007. Sylvan Learning. 3 May 2007 <http://www.bookadventure.com/> Cool motivational site for K-8. Kids can earn points by reading, and cash them in for prizes.

Reading Lists ~ BookSpot.com. 2007. StartSpot Mediaworks Inc. 3 May 2007 <http://www.bookspot.com/readinglists> One stop for all things related to books and libraries. Lists by genre, read-alikes, theme, and grade level.

Resources for Readers' Advisors. Ed. NJLA Readers' Advisory Roundtable. 5 Mar. 2007. NJLA. 3 May 2007 [http://www.njla.org/sections/readers\\_advisory/links.htm](http://www.njla.org/sections/readers_advisory/links.htm)

*Webliography and bibliography created and annotated by James Smolens, Adjunct Librarian, Gloucester County College Library, Sewell, NJ 08080 [Jsmolens@gccnj.edu](mailto:Jsmolens@gccnj.edu)*



# People in the News



## Appointments:

**Michael Banick** is the new director at the Mountainside PL. He was formerly at Union County College.

**Linda Devlin** has been promoted from Associate Director to Library Director, Camden County Library. Linda began her career with the Camden County Library System in 1995 as a Senior Librarian.

**Scott Hughes**, Director of the Trenton PL, has resigned to become Director, Bridgeport PL in Connecticut. Joyce Willis, Assistant Director, retired on May 1.

**Lindsey Meyer** is a new Youth Services Librarian at the West Orange PL.

**Kathleen Moeller-Peiffer** has been appointed as Associate State Librarian and Head of the Library Development Bureau (LDB) of the New Jersey State Library. Formerly the Deputy Head of LDB and Grants Manager since 2003, she has overseen the LSTA administration for NJSL, written and administered Gates Library Foundation grants, monitored the federal e-rate process and overseen all LDB grants administered to local libraries. Ms. Moeller-Peiffer received her Masters of Library Science from Florida State University. She is committed to meeting and communicating with as many librarians as possible across New Jersey.

**Leslie Mortimer**, Head of Adult Services, Westfield Memorial Library has accepted a new position as Reference Department Head at the Patten Free Library in Bath, Maine.

**Victoria Rosch** has been appointed Deputy Director of the Library Development Bureau of the New Jersey State Library. Ms. Rosch joined the NJSL in July of 2003 as manager of the \$8.665 million Per Capita State Aid grant program. As the state data coordinator, she collects, organizes, reviews and disseminates statistical information about New Jersey libraries. She also serves as a resource for general library information, and specializes in New Jersey library law and will continue with these responsibilities in her new position.

Ms. Rosch received her Masters of Public Librarianship from Glassboro State College (Rowan University.)

## Retirements:

**Janet Bone** has retired from the Morris County Library

## Honors and Publications:

**Norma Blake**, State Librarian, wrote "Providing 24-hour Access to the Information You Need" for the March 2007 New Jersey Municipalities magazine, discussing the importance of the Knowledge Initiative. Members are asked to send a copy to your mayor and tell the mayor how KI has helped your library.

**Ai-Ling Louie**, Children's Librarian at Piscataway PL wrote a children's biography of Vera Wang. It was published in March by Dragoneagle Press.


**Douglas Walden**, our Karma Intern, was one of six individuals selected by the YES Network (the Yankees Network) to be a participant in the reality program called the "Ultimate Road Trip." Douglas, described as "librarian tough" on the website, used the ultimate librarian weapon- skill in trivia- to win the contest for his group, which meant they got the tickets for opening day. He got 9 out of 10 questions correct; the other contestant got only 3 correct. Last summer, Douglas interned at the Baseball Hall of Fame in Cooperstown, NY. Follow Douglas on his ultimate adventure this year by going to <http://www.yesnetwork.com> and clicking on "Ultimate Road Show."

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The voice of New Jersey libraries and librarians

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