

New Jersey Libraries NEWSletter



Digitization vs. Preservation

*John Beekman, Assistant Manager, NJ Room
Jersey City Free PL*

One of the first major tasks that I was assigned when I began my job in the local history department of the Jersey City Free PL was selecting and describing materials for our contribution to the NJ Digital Highway, a statewide digital library project. The NJDH defines standards for scanning, and stores high-res TIFF files on its servers. It also provides a flexible and detailed system of metadata creation for description and access. Our contribution consisted of materials documenting Dutch immigrants to what is now Hudson County beginning over 350 years ago.

Shortly after the bulk of this work was completed, news that Microsoft had suspended its large-scale book scanning project inspired commentary in professional forums, including some bemoaning what a poor substitute the scanned copy was for an original document and suggesting that digitization was failing as a means of preservation. The implication that digitization is a form of or substitute for preservation, or that there is a zero-sum game in which

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Message from the **PRESIDENT**

Preservation is the theme of this issue of NJ Libraries NEWSletter and the Association's own History and Preservation Section coordinated two of the key articles.

The History and Preservation Section is an active group, offering workshops and conference programs that highlight conservation and protection of library materials. Their state and local history programs are tremendously popular. The section has its own newsletter, The Chronicle, available through their NJLA webpage. Members continue to promote awareness of grant funding for preservation projects and have worked with the Committee on Collections of the Advocates for NJ History to be vocal supporters of increasing state funding for history collections.

I encourage NJLA members to get involved with section and roundtable activities. While committees perform duties that continually recur in the work of the Association, sections promote library service and librarianship within and for a particular type of library activity. Roundtables are forums that identify, discuss, and promote action on issues not addressed by sections or committees of the Association.

Sections and roundtables offer wonderful professional development opportunities. Your participation may give you leadership experience, program and event planning experience, and opportunities to network and learn from colleagues with similar library service interests. The knowledge and skills that you gain will surely enhance skills relevant to your position at your own library.

When you join, your email address will be added to the distribution list for the group. You are also welcome at business meetings of the group and will be eligible to vote for officers and hold office in the group.

On a personal note, one of my first NJLA experiences was attending a meeting of the Reference Section after seeing the announcement in the section's newsletter. I went on to organize programs and serve as the President of the Section for two years.

Whether you are a children's librarian or want to network with other librarians interested in Information Technologies, surely there is an NJLA Section that will interest you! Two of our newest groups are the Readers' Advisory Roundtable and the Resource Sharing Roundtable. I hope you will become involved in a section or roundtable. It can be a great part of (or a great start to) your NJLA experience.

Joining a section or roundtable is EASY! When you renew, check off the groups in which you are interested. A few years ago, member dues were restructured so that your participation in sections and roundtables comes at no additional charge. So join as many as you would like. It's free!

P.S. You can add a section or roundtable membership at any time by contacting the NJLA office.

Heidi Cramer, NJLA President



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Mission Statement of the New Jersey Libraries NEWSletter

The New Jersey Libraries Newsletter is one of the official publications of the New Jersey Library Association and serves as a vehicle for communication of library issues and activities among the members of NJLA.

Editorial Statement of the New Jersey Libraries NEWSletter

The New Jersey Libraries NEWSletter shall provide news of the New Jersey Library Association and information about statewide, regional and local library activities. News shall be as current as possible within the constraints of the publication schedule and the publication will serve as an archival record of significant and lasting library issues and topics. The New Jersey Libraries NEWSletter shall provide reports from officers, committees, roundtables, sections and other units of the NJ Library Association. It shall also publish reports on trends and practices in the library profession and articles on topics of interest to the New Jersey library community. Ephemeral issues and time-sensitive topics will be covered in the listserv or the Association website.

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Letter from the EXECUTIVE DIRECTOR

In Praise of Orange

I was not a huge fan of the color orange before this year, but after receiving thousands of orange postcards, I have changed my opinion. Orange is indeed a wonderful color!



This winter, NJLA sponsored an advocacy campaign in which we encouraged NJ libraries to ask their patrons to sign orange postcards (addressed to Governor Corzine) that expressed their support of libraries. Given the very difficult budget climate in NJ, we wanted to demonstrate to the Governor that the public wanted well-supported public libraries. NJLA collected these postcards for a two-week period and we were overwhelmed by the response. In that time, the NJLA office received 37,000 orange postcards (yes, we did count all of them) from all over the state. Several thousand people also took the opportunity to write an additional message to the Governor.

Why postcards? We believed that postcards were the most direct way for NJ residents to honestly speak to the Governor about the value of public libraries in their lives. Few people can travel to Trenton and directly lobby for library funding, but the orange postcards presented their opinions in a very tangible way! People of all ages, from those barely old enough to write, to senior citizens, took the opportunity to express their strong support for library funding.

NJLA provided a model postcard on our website and then asked libraries to participate, but this was a successful grass-roots effort because NJLA members got the public involved. I am very, very grateful for your participation and support.

What was the reaction from the Governor's office? They were amazed! They told us that this was the largest grass-roots effort they had ever seen and had never received this much correspondence on any single issue. Although we never met the Governor in person, we know he was aware of the thousands of postcards he received. Heidi Cramer, President of NJLA, Joan Bernstein, Past-President of NJLA, and I had a photo taken with the thousands of postcards as we presented them to Barbara Wallace, Head of the Governor's Office of Constituent Services. We hope she took the time to read some of the wonderful comments that people included with their postcards. They were really very inspiring.



Pat Tumulty, Heidi Cramer and Joan Bernstein present orange postcards to Governor Corzine's Office.

One Kenilworth resident summarized the views of many when he said "A vibrant library is essential to a

From the Editor

Typically, when people think about preservation of materials, they envision historic documents in acid-free storage cases, special temperature-controlled environments, microforms, etc. in museums and historical societies. Libraries, however, have the dual role of preserving significant documents and making these sources available to researchers and the general public, and herein lies "the rub." Preservation and access seem to be contradictory concepts, and debates on the merits of preservation vs. digitization in the professional literature and blogs reflect these challenges.

One of our articles addresses these concerns, discusses the author's own experience, and serves as a starting point for discussion of our theme. Fundraising for preservation projects (itself a challenge), together with methodology and techniques for preservation are also covered in this fascinating issue, providing an exciting tipping point for anyone interested in preserving documents, buildings and historic items. Start by reading this issue and initiate your own preservation project – whether it be your family history or library archive!

Jane L. Crocker, Editor



UPCOMING ISSUES

Winter '08

Marketing & Online Communication

Spring '09

Connecting to the World

Summer '09

Reading

Fall '09

Children's Services

strong town and community. I love my library." A Rutherford resident wrote, "We need libraries in order for our children and communities to grow intellectually, emotionally, spiritually, morally and financially."

I have placed more quotes from the postcard campaign on the NJLA website and hope you read them. They will make you feel very proud of the work you do and the impact you have on the lives of so many people.

The orange postcard campaign had a direct monetary impact on library funding. In the Governor's initial FY 09 budget, he had proposed a 10% funding cut in the state per capita aid program. The postcards made such an impression that 2% (\$176,000.00) of this proposed cut was restored. We are grateful to Governor Corzine for this additional funding.

Will the postcards have a long-term effect on the future of library legislation in NJ? That is impossible to predict, but we hope that orange will turn into green - more funding for libraries.

Pat Tumulty, NJLA Executive Director



People in the News

Honors and Awards:

Nicole Cooke, of Montclair State University, has been awarded the ALA Spectrum Scholarship to pursue her Ph.D at Rutgers.

Gloria Dinerman, of Library Co-Op, was recently honored by the Library Management Division of the Special Library Association as "Member of the Year" at its recent annual conference.

Connie Paul, Executive Director, Central Jersey Library Cooperative, received the 2008 ASCLA Leadership and Professional Achievement Award. Connie was selected for this award for her outstanding leadership and professional achievement in recruitment and training on a state and national level. She was honored at the ASCLA Awards Ceremony on June 29. During that ceremony **Barbara Will**, former NJ State Library consultant, was honored posthumously with the Cathleen Bourdon Service Award.

Michele Stricker, consultant for the NJ State Library, has been awarded the Rutgers Preservation Management Institute's 2008-2009 NJ Historical Commission scholarship, which enables the Burlington, NJ, resident to attend the Rutgers PMI courses beginning this October. As part of the program, Stricker will conduct



Michelle Stricker

preservation surveys and will develop recommendations and components of a preservation plan. Stricker holds a bachelor's degree from Tyler School of Art of Temple University, a master of fine arts in Museum Studies from Syracuse University, a master of arts in Art History from the University of Pennsylvania, and a master's in Library & Information Science from **Rutgers University**.

Carlie Webber, YA Services Coordinator, BCCLS, has been appointed to the selection committee for the Michael L. Printz Award, named for a Topeka, Kansas school librarian who was a long-time active member of the YALSA. The award is sponsored by Booklist.

Appointments:

Margie Cyr, Director of the Old Bridge PL, has relocated to Delaware.

Marianne Gaunt, has been promoted to the positions of Vice President for Information Services and University Librarian, effective July 1, 2008. President Richard McCormick stated that the title reflects the strong leadership Marianne has provided to the Rutgers' extensive systems of libraries and the importance of the University Libraries to the mission and goals of the University. Under Marianne's leadership, the libraries on all campuses have raised their profile for private giving, as well as for foundation and national grants. The libraries are also recognized leaders in statewide information initiatives, such as the NJ Digital Highway database of resources and the NJVid portal for the collection and delivery of digital video throughout the state.

Zarita Mattox is the new branch manager of the Ocean County Library, Lakewood Branch.

Dr. Jorge Schement was appointed the new dean of Rutgers SCILS July 1, replacing Gus Friedrich who retired as dean but who will continue to teach at the school.

Retirements:

Margaret Freathy, Director of the Free PL of Pompton Lakes, retired in June 2008.

Pat Hannon, Director of the West Milford PL, also retired in June. **Debbie Maynard**, current director of the Butler PL, became director at West Milford in mid-July.

Yvonne Huacuja, Director of Ocean County College Library, retired on June 1st, after 38 years in the profession.

Deaths:

Cynthia Josephs, the former director of the Springfield PL died in early May in Santa Fe, New Mexico where she had retired. She was the director of the Springfield PL from 1981-1988.


Debby Kyritz, head of youth services for the Oradell PL has died. Debby had been a member of NJLA for many years.

Hold the Date for the NJLA 2009 Conference!

"NJ Libraries Rock," is the theme for the 2009 NJLA Annual Conference, which will be held at the Ocean Place Resort and Spa in Long Branch, NJ, from April 27-29, 2009.

Preconferences will be held on Monday, April 27, with a variety of programs, exhibits, luncheons, book signings and awards on Tuesday, April 28 and Wednesday, April 29. Over 85% of those surveyed about the 2008 Conference said the NJLA Conference is "very important to their professional development," so plan ahead and pencil in these dates.

More information on the preliminary program will be available in early 2009. Check www.njla.org for more details.



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NEWS from NJLA

SECTIONS, ROUNDTABLES, COMMITTEES

● Children's Services Section

The Children's Services Section is once again collaborating with the YA Section of NJLA, the NJ Association of School Librarians and the NJ State Library to bring a full day of programming for youth services librarians to the 18th Annual Youth Services Forum on October 15th at the Monmouth County Library. Also in our fall lineup is the annual Performer's Showcase, tentatively scheduled for November 6th, that will highlight performers and programming for next year's Summer Reading, or special programs during the year. For more information, contact Ellen Pozzi/CSS President at: 908-684-1156 or email her at: nelle13@att.net

If you have a difficult question from a patron for a specialized book, want to develop a new list for a display or program at your library, or are just looking for ideas, check out the resources at "ChoiceBooks," the new booklist wiki created by Priscilla Cordero that is available through the CSS page on the NJLA website. If you have any questions, or would like to contribute, please contact her at priscmf@yahoo.com



● Member Services Committee

The Member Services Committee is happy to announce that members can now renew their NJLA membership online! Visit www.njla.org/joinnjla and click on the online renewal link. Save on stamps, paper, and avoid additional pesky reminder notes from us! The membership year runs **July 1-June 30**, so renew now. Select your sections and roundtables, and join as many interest groups as you'd like at no additional cost. Don't miss out on all the news and fabulous programs! Contact Lynn Schott, Member Services Committee Chair with additional questions at: 201-447-7889 or lschott@bergen.edu

● Reference Section

The Reference Section programs at the spring NJLA conference were well attended. Thanks to all who participated. For more information on the programs, visit the Reference Section blog: <http://www.njlareferencesection2008.blogspot.com/>

On May 28th, the section sponsored a tour of the lovely library at The College of NJ where Dean Taras Pavlovsky provided a lively and informative tour before a regular section business meeting. Lisa Coats can be reached at: 732-923-4537, lcoats@monmouth.edu

2008 NJLA HONORS AND AWARDS

President's Award -Bea James, (posthumously) and Elizabeth Egan, Gloucester City Library; **Librarian of the Year** - Carol Nersinger, E Brunswick PL; **Intellectual Freedom Award** -Theresa Jean Rubin, Bloomingdale Free PL; **Susan G. Swartzburg Preservation Award** - Susan Honeywell Gulick, Jt Free PL of Morristown and Morris Twp; **NJLA-NJASL Partnership Award** - Christine Crawford, South Orange PL; Jane Folger, Maplewood Memorial Library.

Library Champion Awards - Grayson Barber, Esq.; RADM Julia R. Plotnick, USPHS-Ret.; Monroe Twp Mayor Richard Pucci; **Organization** - Matthew Borowick, Seton Hall University Library; Howard McGinn, Seton Hall University Library; Mary Moyer, Delsea Regional HS Media Center; Pat Tumulty, NJLA; **Business or Corporation**- Bill & Melinda Gates Foundation.

Library Service Award to Individuals - Arthur A. Roedel, Jr.; **Group**- Literacy Advisory Committee of the Literacy Volunteers, Plainfield PL; **Trustee** - Bloomingdale Free PL Trustees 2007.

Public Relations Awards - **Service Brochure** -NJ State Library (budget \$2.5 million and above); Plainfield PL (budget \$750,000-\$2.5 million); **Fundraising Literature** - Montville Twp PL; **Newsletter** - Atlantic City Free PL (budget \$2.5 million and above, under 6 pg); Camden County Library & Newark PL (budget \$2.5 million and above, over 6 pages); Montville Twp PL (budget \$750,000-\$2.5 million); Waldwick PL (budget under \$750,000); **Program Announcement** -Newark PL, (budget \$2.5 million and above); Summit Free PL (budget \$2.5 million and above); Plainfield PL (budget \$750,000-\$2.5 million); Hillsdale Free PL (budget under \$750,000) **New Technology** - Princeton PL (budget \$2.5 million and above); Rockaway Twp PL (budget \$750,000-\$2.5 million); QandANJ (budget under \$750,000).

Journalism Awards: Coverage of Issues Affecting Libraries - Diane D'Amico, [The Press of Atlantic City](#); **Article or Series of Articles** - Jared Kaltwasser, [The Courier News](#); **Coverage of Library Services & Programs** - Barry Carter, [The Newark Star-Ledger](#); Bernice Paglia, [The Courier News](#).

The full list with links can be found at:
<http://www.njla.org/honorsawards/library/2008/index.html>



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“Digitization vs. Preservation”...continued from page 1

digitization and preservation are in conflict, does not match our experience with the NJDH.

As may be the case in many institutions, our collection includes some archival collections that have remained in storage, with the day-to-day requirements of serving the public trumping the intention to make that “great stuff in there” accessible. For us, this includes the document collection of a long-defunct historical society, and the NJDH provided the focus that a defined project (and deadline) can bring as we sought relevant and interesting materials. Selecting materials for inclusion gave us the opportunity to explore and appraise stored collections, starting us on rehousing and other preservation steps, and revealing existing records that could be transcribed into a database to aid with inventory and access.

No matter how high the resolution or accurate the color correction, a digital copy seems unlikely to provoke the sense of wonder arising from examining a 17th century deed, handwritten in Dutch and embossed with heavy wax seals, or the formal posture of the 19th century couple peering back from a sepia photograph. Our minds work by subtly processing all of our senses, and the ineffable

experience of being in the tangible presence of history embodied in the text, ennobled by the signs of its preservation from the heavy green folder to the library building and the careful attendance of the librarian, will not be reproduced by viewing an image on a screen.



John Beekman

To devalue the digital image for the inability to reproduce this mystical quality of the physical text would be to miss the point, not only because many information needs can be served without respect to format, but because the existence of the digitized version, with carefully constructed metadata and (for print) full-text searching, can make the existence and location of the original document more widely known. Beyond the advantage of remote access to digital surrogates, the surrogate also serves as a pointer to the original text object. Digitization and preservation are neither identical nor in conflict. Rather, they are allied tools to widen access across space and time to the material record of our culture.

John can be reached at: 201-547-4503 or Beekman@jclibrary.org

Preserving your Family History – the Library Way

*Wendy Sandford, Reference Librarian
Wayne PL*

I am the Local History Librarian at work and the Sandford Family Archivist at home. In the library’s Heritage Room, I use archival boxes, photo albums, mylar sheets, tissue paper, and other items for preservation. At home, I use the same supplies. I have spent hours meticulously peeling photos off our family’s vintage gummed photo albums to transfer the fragile pictures into an archival safe album. Many more hours were spent covering each newspaper clipping in mylar sheets and wrapping Grandma and Grandpa’s personal belongings in tissue paper.

It was during my latest quest to uncover additional family photos to scan that I visited my sister in Maryland. Armed with a gift of a small photo album of our parents as newlyweds I had prepared for each of my siblings, I asked to see her photographs. She walked up the stairs of her basement with boxes of photo albums, most of which are the sticky peel-the-plastic-cover type that have dried up and have yellowed practically every photograph.

My sister was the first recipient of my archiving lecture. Luckily, the outcome of this sermon was that she realized her pictures are in jeopardy of disintegration; and I realized that showing her how and why I do my family archives was her convincing reason.

So, I decided to create and take my show on the road. In a program I unimaginatively call, “Gather and Organize Your Family History the Library Way,” I pack up many of my Sandford Family photo albums, newspaper clippings, mementos, personal possessions and other family memories as I can push on one rolling book cart by myself.

During the program, I show “bad examples” one would probably find in one’s home and contrast them to “good examples” of similar

items on which I have performed a preservation process. Bad examples range from aging photo albums (one of which I “borrowed” from my sister), framed pictures with highly acidic mats, stacks of newspaper clippings, to photographs with writing on the back. I demonstrate a Family Bible I found at a garage sale “as is” and then show my Family Bible that has tissue paper interleaved wherever there is ink writing on the inside. The bad example’s ink is vanishing and has bled onto the facing page. My example shows that the interleaving has protected the ink from fading or bleeding.

I showcase samples of my archiving supplies, such as different-sized photo albums, buffered and unbuffered tissue paper, pens, pencils, markers, gluesticks, assorted mylar sheets and even picture frames—each having words such as “acid free” or “archival safe” inscribed on the package. I offer advice on scanning, photocopying, interleaving and documenting for longest life expectancy and conclude by distributing handouts of preservation glossary and tips.

My goal for this program is to have the audience identify with my “bad examples” and become eager at program’s end to race home to make plans for the longevity of their family memories. Happily I can report that recently my sister showed me her new archival safe album of her baby pictures, complete with documentation. I am relieved to know that some Sandford Family 1956 memories have a fighting chance to still be around in 2056.

Wendy can be reached at: sandfordw@waynepubliclibrary.org



Wendy Sandford

Preservation Microfilming at Monmouth University Library

Chris Ellwood, Collections Manager, Archives and Special Collections
Monmouth University Library

Monmouth University received a \$13,860 Project Grant award from the NJ Historical Commission to support preservation microfilming of The Outlook student newspaper. The allocation, along with additional funding furnished by the Monmouth University Library, will ensure that researchers have access to extant holdings of 75 years of the paper.

Issued irregularly in 1933, when Monmouth debuted as a junior college that offered weekend and evening classes at the old Long Branch Senior HS, The Outlook evolved into a weekly that is published during the fall and spring semesters under the auspices of the University's Department of Communication. It covers campus news, sports, opinion and entertainment, and serves as a platform for school-related announcements, advertisements, and features.

A member of the Associated College Press, a division of the National Scholastic Press Association, the paper has earned accolades for journalistic excellence from regional reviewers like the Columbia Scholastic and NJ Collegiate Press Associations. It employs writers, copy editors, photographers and graphic designers from all segments of the student population.

Alumni of The Outlook staff who have gone on to garner professional distinctions in media careers include Robert Santelli, former Director and CEO of the Seattle-based Experience Music Project and the author of several acclaimed books on the history of American popular music, and Associated Press correspondent Linda Deutsch, known around the world for her courtroom coverage of the Charles Manson, O.J. Simpson, and Sirhan Sirhan trials.

For the next crop of contributors to the paper (many of whom will doubtless turn to The Outlook's archives over the ensuing twelve months as they prepare their coverage of the Diamond Jubilee celebrating Monmouth's achievements as a fully accredited, nationally-ranked, four-year institution of higher learning), the support from the Historical Commission could not have been better timed. The University has over twenty graduate programs at present and plans to add a few more in the near future.

Throughout much of its history, The Outlook was printed on unstable stock that, over time, became acidic and brittle. Many issues of the publication were also bound in unwieldy volumes that inadvertently fostered mechanical deterioration, which compounded the newsprint's inherent decay and effectively rendered the archival holdings unusable.

The state grant provides for reformatting the newspaper to 35mm microfilm standards established by the NJ Division of Archives and Records Management (NJDARM). Then, once the replication, testing, and quality-control processes are complete, master copies of the microfilm will be stored in the NJ State Archives. For its part, the Monmouth University Library will retain master and service copies of the film and make the content available through the NJ Library Network. Plans are already being made to digitize back issues of The Outlook using images from the preservation film, after work on the present project is concluded this year.

Chris can be reached at: 732-923-4526 or rellwood@monmouth.edu

Preserving a Library as an Historic Site

Linda A. Corona, Director
Edgewater Free PL

The Edgewater Free PL is a Carnegie Library. Built in 1915, it has remained fully operational as a municipal public library since February 1916 and has occupied the same 5,638 square foot building. The library's collection has grown and diversified since that time, in response to changing community demographics. The community has experienced a period of explosive growth, particularly over the past seven years.

Because of its historical root as a Carnegie Library, the Borough of Edgewater, now approaching a population of 10,000, sought to have the Edgewater Free PL listed as a NJ Historic Site. The library also sought a listing on the National Register of Historic Places. Since January 2007, the library's board of trustees has been actively pursuing and developing an historical preservation plan, including the nomination process.

In reviewing the library's history, the board members discovered that the library actively pursued this nomination process in 1984 but did not fully complete the application process. Therefore, the nomination was denied by the NJ Office of Cultural Affairs and Historic Preservation.

In pursuing the library's nomination as an historical site, the current board of trustees sought the professional services of an architectural firm specializing in historical preservation. The board members decided that it would be best to have an architectural firm assess the physical plant of the library, along with its time period structure and historical details, in order to provide an authentic and professional picture of the library as an institution. As the director, my first step was to gather requests for proposals from four architectural firms and present them to the Board of Trustees. In addition, the board hired a professional historical preservationist as the library's project manager.



Edgewater PL will be restored to its original Carnegie Library splendor.

C O N T I N U E D P . 8

“Preserving a Library as an Historic Site” ...continued from page 7

The trustees felt that they were not qualified to assess proposals without such input and also felt that the library needed an independent resource to turn to in order to ask questions, solicit advice and oversee this project from start to finish. This position of project manager is one that is long-range and ongoing.

Finally, the board clarified, by resolution, that the project manager was not to be professionally affiliated in any way with the historical firm that was eventually selected for the preservation plan development.

An ongoing concern involved financing the initial historic preservation plan and overall long-range project. The library applied for and was awarded \$21,000.00 in funds from the Bergen County Historic Preservation Trust Fund Grant Program to use toward the historical preservation plan and nomination, which is roughly fifty percent of the cost of the initial plan. The library financed the remainder.

The building's renovation as a potential site of historic significance entails attending to the original construction. This means that repairs must utilize materials, paints and woodwork that are specific to the building's original design. Areas such as the slate roof, the cornices and façade of the building must be renovated back to their original appearances. The roof, as old as it is, will be repaired and restored using original slating. The original paint, underneath layers of subsequent paint, will remain as the basis

that protects the wood and will be refinished using only period-type paints.

These complexities came as a surprise to me and several board members. The learning curve is dramatic and continuous for all of us. We are constantly learning more about the specific architecture of a Carnegie Library. A structured maintenance and renovation plan, along with a suggested timeline for such repairs, are integral parts of the preservation plan presented by the firm.

This renovation plan is not a short-term endeavor. The Edgewater Free PL is preparing for a three to five year project, due to rising costs and the meticulous nature of renovation projects of this type. The challenges that lie ahead for the library, its board of trustees and staff are daunting, yet exciting. This small library, ensconced among the residences, is a microcosm of the community it serves and is cherished by its loyal customers. One of the components unique to our library is how it has catered to a number of generations. Grandparents who can recall using the library as children, now bring their own grandchildren. There is something very special in handing down the history of not just the building, but of the library within the community itself.

Linda is available at: 201.224.6144, corona@bccls.org

NJ Institutions Awarded IMLS Grant

A plan to preserve NJ's rich cultural treasures held in museums, libraries and archives has come to fruition thanks to a \$40,000 Statewide Planning Grant from the federal Institute of Museum and Library Services (IMLS) through their “Connecting to Collections” preservation initiative.

For the first time, a consortium of NJ cultural institutions, including the NJ State Library, The Newark Museum, the Rutgers University Libraries, the NJ State Museum, and the NJ State Archives, have the opportunity to assess statewide preservation needs and to develop short and long-term plans to conserve NJ's vast collection materials. Groups representing libraries, history museums and archives throughout the state, including the History & Preservation Section of NJLA are involved in the planning process.

One of nineteen projects chosen to receive the IMLS grant, the objective of the consortium is to form a year-long planning committee to identify preservation needs of state-wide materials

ranging from art, rare books and manuscripts, photographs, documents, digital materials, moving images, historic and ethnographic objects, and natural science specimens, to name a few. The main goal for the planning committee is to ensure that collections held in public trust by NJ's cultural institutions are available for future generations.

Priorities will be established and a workable plan set in place in which the fundamental objective is to save NJ's cultural resources.

The institutions have already recognized areas that need high consultation, specifically conservation staffing, emergency planning, storage conditions and environmental control. A comprehensive report and action plan to preserve NJ's diverse treasures will conclude the year-long project.

For further information contact Michele Stricker, Consultant, Library Development Bureau at 609-278-2640 Ext. 164 or email mstricker@njstatelib.org



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“Wide Open: Your Library, Their Way”

Keynote Address by **Roy Tennant**

Join us on **October 27th & 28th in Philadelphia, PA** to explore open source innovations, digitization technologies and the modularity of solutions. Meet with PALINET business partners and see cutting edge library products and innovations. Don't miss out!

For Conference Information Visit:

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Around THE STATE

The **Old Bridge PL** is one of only 12 libraries selected nationwide to participate in a one million dollar grant given by the Verizon Corporation to ALA to study how gaming aids learning.

Rene Riczker, acting director of the West Orange PL is pleased to report that, "the American Library Association has just announced that the **West Orange PL** is the winner of the ALA's 2008 Best of Show competition in two categories. Their video, "Where Bright Ideas Begin!" was the winner in the "Videos 31 seconds to 5 Minutes" category and "Power Pact!" Summer Reading Program took top honors in the "Adult and Family Reading Materials/One Book Materials" category. This is the Library's eighth consecutive win for their summer reading program.

Caldwell PL, Jersey City PL and the United Way of Salem have received Big Reads grants from the National Endowment for the Arts. Caldwell PL will do The Shawl, and Jersey City PL and the United Way of Salem will both do Fahrenheit 451.

BCCLS, the Bergen County Cooperative Library System, is delighted to welcome the **Montclair PL** as its 75th member library. Their circulation "go-live" date is January 2009, but Montclair patrons have already begun requesting materials via BCCLS' Loan program. **Bloomfield** and **Roseland PL** also became part of BCCLS in 2008 and their cardholders are eligible for Open Borrowing (www.openborrowing.org) that gives them access to in-person borrowing at over 150 public libraries in northern NJ. "With a catalog of over 5,000,000 items and an anticipated circulation of over 10,000,000 during 2008, BCCLS is thrilled to welcome Montclair PL as our newest member," said Robert White, Executive Director of BCCLS. "We are truly delighted with the addition of Montclair, Bloomfield, and Roseland to the BCCLS family and the depth their collections bring to the catalog. It's all about resource sharing and being able to offer the public a rich and varied collection in an environment in which requested materials get to member libraries efficiently and cost-effectively," White concluded. For more information, contact Arlene Sahraie, Library Services Director BCCLS at 201-489-1904 or arlene@bccls.org

Justin Hoenke, new Teen Librarian and new to all things NJ, reports on innovative programs at the **Cape May County Library**. They have started to actively blog about their popular teen programs and video game events that are available at: Video Games at the Library Blog <http://cmclibrarygaming.blogspot.com/> and Cape May County Library Teen Zone Blog <http://cmclibraryteens.blogspot.com/>

Since February 2008, the main branch of the Cape May County Library has offered Game Night to teens and adults. Game Night gives the public the chance to play the latest video games for the Nintendo Wii and Xbox 360 in a community setting. This summer, the Game Night program at the Main Branch library went on tour throughout the county and offered everyone a chance to play some of the newest video games. Contact Justin at: justinh@cmclibrary.org for more information.

Pension Legislation: After many protests led by NJEA and the other state unions, the legislature passed A2818 as its pension reform legislation. Many of the ideas proposed in the initial legislation were rejected. Some of the significant portions of the new legislation are: raises the retirement age for new employees from 60 to 62; raises the annual salary threshold for new employees to \$7,500 per year. In addition, members earning less than \$7,500 but more than \$500 (TPAF) or \$1,500 (PERS) will be eligible for the state's defined contribution pension plan. Lincoln's Birthday as a state holiday was eliminated and is now combined with Presidents Day. The entire bill is 33 pages long and the changes can be found on the NJEA website <http://www.njea.org>

Place on your calendar:

Oct. 22 NJ Center for the Book – Showcasing Information Literacies: New Dimensions 2008, Newark PL, 5 Washington St., Newark, NJ 07101 Registration fee is \$55. For information about the conference contact Paul Pattwell, Newark PL at ppattwell@npl.org or 973-733-7735. For a complete listing of the conference programs, visit the NJ Center for the Book website at http://www.njcenterforthebook.org/news_events/Oct22Program.pdf

Oct. 31 Give Me Money (That's What I Want): A workshop For Learning How To Increase Private Funding Revenue To Your Library. Guest Speaker: Peter Pearson, President, Friends of the Saint Paul PL., at the Old Bridge PL. Sponsored by the NJLA Urban Libraries Section and the four Regional Library Cooperatives.

Nov. 1 The Fourth Annual Friends Celebration Day. Old Bridge PL.
Nov. 6 Performers' Showcase (tentative date).

Nov. 13-15 - NJ Association of School Librarians Annual Conference at E. Brunswick Hilton. "One Common Goal: Student Learning." More information and online registration at <http://www.njasl.org>

NJ State Library Preservation Workshops

The NJ State Library is pleased to present another round of preservation workshops that focus on disaster planning and fundraising for preservation. Hold the date for two workshops on Disaster Planning by the Northeast Document Conservation Center of Massachusetts on November 19, at the Plainfield PL and November 20, at the Mount Laurel Library. These workshops will feature expanded sections on technology salvage and continuity planning. Registration will take place in the early fall (online only) at the NJ State Library website www.njstatelib.org

In the spring of 2009, the Conservation Center for Art & Historic Artifacts in Philadelphia will present three workshops on fundraising for preservation. Each full day workshop will cover government funders, matching funds, and private foundations, as well as grant writing dates for these workshops will be announced early in 2009.

To help you in library preservation efforts and disaster planning, the NJ State Library has assembled a new preservation resources section on its website at: www.njstatelib.org/LDB/Preservation A wealth of information and links to national preservation initiatives and funding sources, state and regional preservation organizations, conservation centers, online resources, sample disaster plans, and much more are listed.

For further information on preservation contact Michele Stricker at 609-278-2640 Ext. 164, or by email at mstricker@njstatelib.org



Installation Speech

Heidi Cramer, NJLA President

Good afternoon everyone, and thank you. I am so proud to be your incoming president. Many of you have asked me about my speech, starting at last year's conference! "What will the theme be?" librarians asked me. "Have you written it yet?" someone asked me in October! Wow, the pressure! Some of you reminded me that the theme had to look good on the cover of the conference program next year! Another reminded me that I should outline my goals for the year. So, I will try to address all of the things that members have been asking me about. Today I am going to talk about involvement in NJLA, some goals and initiatives for the Association, and finally, my "theme."

I couldn't be more enthused about working with our small but expert NJLA office staff, led by Pat Tumulty. Pat, as you know, I already have you on speed dial.

I must say, from my years involved with the Conference Committee (this is year 7) and the very energetic Member Services Committee, one or two things are added each year to enhance the experience for our members and connect the conference to our other activities and priorities. I want to thank Sue Rice in the NJLA office for rising to the occasion each and every time. I'm sure it isn't easy to hear from me or another member calling to let her know that we need one more thing printed on the badges, or that I'm bringing more papers to stuff in the registration packets. Thank you Sue. I hope as members you notice and appreciate the changes.

Being elected President of NJLA is a great honor and a great responsibility. I'm looking forward to the hard work, visiting many libraries, and meeting many of you. As one of my dear colleagues is often quick to point out, **it's not all about me!** Instead, it really is all about you. Let me remind you that this association runs on the power of dedicated volunteers, and participation is open to every single one of our members. I want to acknowledge the members who have agreed to serve as chairs of our five major committees next year: Manny Paredes-Finance, Lynn Schott-Member Services, Zarita Mattox-Professional Development, Eileen Palmer-Public Policy, and Jennifer Konopacki-Public Relations.

For those of you who are already engaged in professional activities, I hope you will recruit new participants. And when someone on your staff asks about getting involved, I hope you will encourage and mentor that person. I know you will agree that the rewards are many, both personal and professional.

Welcome new librarians to our profession by being a vocal advocate for higher salaries, supporting professional development, and encouraging your staff to take on leadership roles. For those of you who are newer to the profession, or have just never taken the opportunity to join a committee, or become active with a section, I invite you do it now. NJLA is a welcoming organization, and if you find it to be anything but, I want to know. Sometimes it takes more than one try to find the right fit. And for those of you that say, "I did that 20 years ago," I urge you to think about how the profession and libraries have changed in the past 20 years. Get involved again!

In addition to welcoming the input and involvement of as many members as possible, I do have several other goals for my term as President, which will begin on July 1.

Electronic communication is an essential tool for the work of the association. I would like to encourage sections and committees to meet electronically and by conference call when appropriate. Nothing will replace face-to-face meetings, and networking with colleagues at workshops and conferences, but we can use electronic tools to facilitate meetings and updates, when appropriate. At our annual leadership orientation this summer, we will have demonstrations of electronic meetings, courtesy of the IT section and the Member Services Committee. Electronic meetings can be efficient and allow greater participation, not to mention saving travel time and very expensive gas.

Online membership: the Member Services committee has been looking into this issue. Personally, I hope we will have an online membership solution by our renewal time in July. This is the 3rd year that we have offered online conference registration, and over 20% of our attendees used the online registration system this year. Clearly, our members are interested in doing business with us online. Members have asked for an online renewal option and we will deliver.

I would like to build on the fine work of our Public Policy Committee and find ways to engage more of our newer members to participate in advocacy. Sometimes the required action is a quick phone call or email. Sometimes it is as easy as sending your legislator a note or sending an invitation to a library program. Consider starting with these small steps and growing your own advocacy awareness and skills.

We will implement a rotating annual schedule of income-producing one-day workshops. This will be done with coordination by the Professional Development Committee, as well as input from our executive board, sections, and other committees. Most importantly, this will be done with groups of committed volunteers. I expect that we will have NJLA's second "Beyond the Booksale" fundraising workshop this NJLA year. A marketing workshop will be held in 2009 and the building fair will return in 2010.

Our annual conference generates one-third of our annual budget. Over the next five years, two national conferences (ALA annual and PLA) will be held outside of NJ but in closely neighboring cities. This is wonderful for NJ Librarians who will have the opportunity to attend these national events. It is imperative that we begin to anticipate the impact. However, we must look at how this will affect our conference revenue in those years and plan for the economic stability of NJLA.

When thinking about other things I'd like to address and see happen within NJLA, with professional development opportunities and with our conference next year, I knew I wanted to celebrate the many wonderful things that NJ libraries do. I think we should celebrate the many diverse ways that libraries enrich our



"Installation Speech"...continued from page 10

customers' lives, and perhaps, most importantly, I want to have a little fun. Recently, my sister said to me "If I move back to NJ, I'll have a library," and I thought, "Wow! NJ Libraries Rock!"

Whatever roles your libraries fulfill: community meeting room, center for lifelong education, technology lab, research center and archive, place for connecting citizens to literature, place for literacy learning, or a space for young people to gather, libraries are full of possibilities and NJ librarians rock those possibilities.

Whether it is traditional services or the cutting edge, NJ Libraries Rock - from good customer service to initiating new service models, ordering the books your customers want and organizing new cultural programs, assisting researchers or helping customers find a public

transit schedule, teaching computer classes and presenting story times. Whatever type of library you're in, and whatever type of position you're in, you make your library rock! So, this year, as I'm traveling the state, and visiting libraries...I want you to let me know why YOUR library rocks.

Before I conclude, I want to acknowledge some people that are very special to me. My family is here today: my parents, Dave and Karoyle Cramer; my sister, Teresa Duckworth; and my husband, Kevin Conod. Lastly, I want to recognize my wonderful colleagues from the Newark PL, led by our director, Wilma Grey. I thank them for their support and encouragement. They are a great group of people from a great library, and I'm very proud to be a part of it. Thank you so much.

Looking FURTHER



BOOKS/ARTICLES

Borghoff, Uwe M, et al. Long-Term Preservation of Digital Documents: Principles and Practices. New York: Springer, 2003. "Accessible to different user groups, and targets a broad audience including archivists, records managers, librarians, computer scientists and information managers – anyone interested in the long-term preservation of digital documents. ... this book can be recommended as necessary reading for all students and professionals in the field of information management." – Online Information Review

Cox, Richard J. Vandals in the Stacks?: A Response to Nicholson Baker's Assault on Libraries. Westport: Greenwood, 2002. The Society of American Archivists requested an answer to Baker's book, and that grew into this book. Unlike Baker's work, which was aimed at the general public, Cox's response is aimed at professional librarians and archivists. – Booklist

Flood, Gary. "Backfile to the Future." Information World Review 246 (May 2008): 10-12. "Claims that the real challenge for this process is making more content available electronically because publishers often post these backfiles as part of wider bundles of content, resulting in only a few items being useful for research." – Abstract

Harper, Georgia, and Elizabeth Schaub. "Digitizing, Licensing, and Fair Use: A Case Study in Transition Strategies for Image Collection Conversion." Visual Resources Association Bulletin 34.4 (Winter 2007): 71-91.

Nicholas, Baker. Double Fold: Libraries and the Assault on Paper. New York: Random House, 2001. "Throughout his book, Baker hammers away at the Orwellian notion that we must destroy books and newspapers in order, supposedly, to save them. Particularly singled out for opprobrium are University Microfilms Inc. and the Library of Congress. This extremely well-written book is not a paranoid rant." --Library Journal

WEBSITES/E-SOURCES

Digital Preservation (Library of Congress). 2008. Library of Congress. 17 Aug. 2008 <http://www.digitalpreservation.gov/> Site designed to address, support, and promote the national initiatives for digital preservation in libraries, communities, and your very own home.

Library Preservation at Harvard. 30 May 2008. President and Fellows of Harvard College. 17 Aug. 2008 <http://preserve.harvard.edu/> Exemplary site offers easy access to the many digital collections at Harvard.

NYPL Digital Gallery. 2008. New York PL. 17 Aug. 2008 <http://digitalgallery.nypl.org> Thoroughly browseable, elegantly designed, this a premier site for viewing digital collections.

Preservation 101. Ed. Northeast Document Conservation Center. 2006. Institute of Museum and Library Services. 17 Aug. 2008 <http://unfacilitated.preservation101.org/loggedin.asp> "This online course covers the preservation of paper collections and related formats. Learn how to identify deteriorated materials, how to properly care for collections, and how to set priorities for preservation."

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