



***2011 Conference
Coverage***

***A Special Supplement to
NJLA's NEWSLetter
June 2011***





Note from the EDITOR

2011 Conference Coverage Supplement

So much happens at our [annual conference](#), and there's so little room in

each regular issue, that this year we're trying something new. We're creating a supplemental issue of the newsletter to cover the conference. If you weren't one of the 944 people who attended, then this is especially for you! If you were, check out what you missed.

Let me know what you think of this supplement.

Kathy Dempsey



Prior to Monday evening's President's Program, speaker Dr. Michael Stephens posed with President Mary Romance.

Michael Stephens told the crowd, "We need to be a little more vocal. We should be looking for ways to tell our story." Also: Be nimble, be quick. Don't take months to decide on things, just try them.





Great sign from the Member Services Committee, which was offering curiously strong mints to passers-by.



The busy registration area

You never know what



you'll see in the exhibit hall!!

You can see lots more photos from other attendees! Just go to www.Flickr.com and search for the tag "njla11."

These people & organizations were recognized at Tuesday evening's Honors & Awards Reception. NJLA thanks Gold Sponsor ReferenceUSA for covering the cost of the event.

Library Champion Awards

Melissa Klein, New Jersey Sports & Exposition Authority

PR Awards - Service Information Literature

Under \$1 mil: *Caldwell Public Library*

\$1—\$4 mil: *Westfield Memorial Library*

\$4 mil and above: *New Jersey State Library*

Library Champion Awards

William "Bill" Downey & Bruce White, Boy Scout Troops 6 & 9

PR Awards - Public Relations Campaign

\$1—\$4 mil: *Clifton Public Library*

\$4 mil and above: *Princeton Public Library*

Library Champion Awards

Maud Thiebaud

Intellectual Freedom Award

Dee Venuto, Rancocas Valley Regional High School

Library Champion Awards

Borough of Swedesboro

PR Awards - Program Announcement

Under \$1 mil: *Caldwell Public Library*

\$1—\$4 mil: *Ridgewood Public Library*

\$4 mil and above: *Somerset County Library System*

Library Champion Awards

Paul Valleau

PR Awards - Surprise Us!

\$4 mil and above: *New Jersey State Library*

Library Champion Awards

*The Honorable Upendra J. Chivukula, the New Jersey Assembly
The Honorable Nia H. Gill, Esq., the New Jersey Senate*

Journalism Awards

Gloucester County Times - *John Barna*
NJN News
The Record - *Editorial Board*
The Star-Ledger - *Adya Beasley*
The Star-Ledger - *Barry Carter*

PR Awards - New Technology

\$4 mil and above: *Camden County Library System*

Susan G. Swartzburg Preservation Award

Miriam Kornblatt, Morris County Library

Library Service Awards

Trustees

*Anne E. Robinson, Plainfield Public Library Board
Evelyn Silverstein, Somerset County Library System Commission*

Individuals

*Susan Panzano, for the Caldwell Public Library
Errol Logan, for the Somerville Public Library*

Group

Friends of the Newark Libraries Unite



NJLA President's Award

*Karen Brodsky of the Bernardsville Public Library
Accepted as Chair of the Public Relations Committee*



Librarian of the Year

Irene Goldberg of the Monroe Twp. Library

**See pictures of all these award winners
at www.flickr.com/photos/njla.**

A Tribute to Irene Goldberg, NJLA's 2011 Librarian of the Year

When I think of how much our parents shape us as individuals, I marvel at my luck that I was born to a mother who is a librarian. My mother, Irene Goldberg, instilled in her children a lifelong love of libraries, reading, exploration, and discovery. Even though she inspired both her daughter and her brother to become librarians, I believe her greatest gift has been to the profession itself—starting up two public libraries from virtually nothing and making them places that their communities are incredibly proud of.

Over the course of the past 40 years my mother has held several library positions, with the most prominent being her directorships of South River Public Library and Monroe Township Public Library in Middlesex County. She started the former by offering service in one small room of books, and the latter by planning it from the ground up while sitting at a card table in a basement. All of her building experience has made her

a touchstone for start-up libraries and a resource for architects to understand how a real library works.

I marvel at her ability to still get excited about connecting a reader to a book or author, and her skill of rattling off exact Dewey

numbers off the top of her head. She can talk to anyone and make them feel comfortable, but she also knows how to be heard. The mayor and community of Monroe Township emphatically love their library, and my mother is the strong and calm voice of advocacy that keeps it all going.

I'm incredibly proud that my mother was named NJLA 2011 Librarian of the Year. I only



*Beth and her mother Irene
after the award ceremony*

wonder, after all of her start-ups, innovative building plans, outreach, advocacy, and service for the past 40+ years, why was 2011 the year to honor Irene Goldberg? I like to think it's because deep down she is still just a librarian helping patrons in a room full of books—although, the room has gotten a *lot* bigger, it's true! Even after moving Monroe Township PL from an idea in a basement to one of NJ's premiere public libraries, she is still exactly the librarian she always was. She is still jumping on the reference desk, leading book discussions, and helping patrons in the stacks. No matter how complicated things get managing a 44,000-square-foot building and a staff of 50 people, Irene Goldberg embodies the true spirit of library service, and I don't think you have to be her daughter to learn something from that.

A special thank you goes out to the staff at the Monroe Township Public Library for nominating Irene Goldberg for NJLA's Librarian of the Year.

Beth Cackowski
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Project Coordinator

Coverage in the Sentinel:
<http://tinyurl.com/3jm6f8o>

New Executive Board Members for 2011-2012

Congratulations to those newly elected to the NJLA Executive Board. Their terms will begin on July 1.

Karen Klapperstuck
First Vice President /
President-Elect
Monroe Twp. Library

Jayne Beline
Second Vice President
Parsippany Public Library

Anne Wodnick
Secretary
Gloucester County Library

Members-at-large to the
NJLA Executive Board
for 3-year terms:

Ingrid Bruck
Long Branch Public Library

Judy Macaluso
Ocean County Library

Mary Martin
Long Hill Public Library

Member-at-large for
1-year term:

Allan Kleiman
Montville Public Library

At Right: Assembly-woman Amy Handlin (L) spoke to a standing-room-only crowd about how to lobby representatives. Incoming president Susan O'Neal (R) made the introductions.



Below: President Mary Romance poses with author Marilyn Johnson before her Wednesday-morning keynote.

