

NJLA

College & University Section/ ACRL-NJ Chapter

Newsletter



NJLA

New Jersey
ACRL Chapter

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FROM THE PRESIDENT

Mark Thompson

NJLA CUS/NJ ACRL Chapter President

The challenges continue: cutbacks or at least flat funding and staffing. The ACRL report on the value of academic libraries has become even more critical. In the strain of justification, we need to continue the dialogue and engage our administrators. In the strain of library deployment, we need to look at our skill sets and set priorities. In the strain of expanded scrutiny, we need to look more carefully at how we are engaged in supporting the educational enterprise.

This year's VALE Users Conference (Thurs 1/5/2012) has the theme: "Brave New Librarian: Meeting Challenges and Embracing Change." [You knew it would come down to us – right?] This will be an important time of dialogue. We can learn from one another about our innovative responses to changes in our audience, in technologies, and in services. This year's ALA Annual Meeting in New Orleans was a very positive one – covering the new strategic plans of ACRL and presenting exciting examples of instruction and mobile applications.

The most important thread that I see is to build up our participation in our educational enterprise. What I mean specifically is to become, as librarians, an even more important connective tissue between administration, faculty, and students.

Let's represent the student's interests and convey their key concerns. Partnering with student government or forming a library student advisory group can clarify their needs and our services. The MCC student advisory group helped us with our web pages, with wording on some policy changes and signage, and on how to configure two classrooms in our lower level that reverted back to library use. Their input on space needs and articulation of their concerns to administration helped us in our push for renovations.

Let's participate more emphatically on important campus initiatives. I would place this very high on the priority list – even if it means sacrificing some

of the traditional duties in the Library. We have and can bring much to bear on numerous campus efforts:

1. Assessment plans, strategy, and Middle States reviews.
2. Survey development -- practical help for other departments in creating surveys and forming questions – we are quite good at questions!
3. Becoming a team member on the academic technology advisory group.
4. Discussing educational theory and practice.
5. Offering workshops for the Center for Teaching & Learning.
6. Offering workshops in partnership with other Student Success programs.

Let's partner with our faculty, coordinators, chairs, and deans in direct course development efforts. We do help them out with their research assignments, by teaching library instruction, and by building up our collections. I am talking about working on their end. Can we help them build a set of virtual course materials that can be the foundation for proposing swapping out the expensive and cumbersome printed textbooks? Can we work with them within the course management system to post resources, create links, engage in conversation, or even restructure the site?

One of the most important trends I see is the library involvement with learning tools. Can we work to create a more dynamic interaction platform, better than an electronic discussion board? We have been experimenting here at MCC with Google Reader. It allows the students to find and select materials, rather than simply responding to what the faculty member chooses and posts. It allows students, in teams, to work with these materials and discuss them. It allows RSS feeds from both library databases and websites so the mix of materials is very clearly evident and all the materials are current.

See you at Rutgers in January.

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"information transforms"

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EDITOR'S NOTE

Julie Maginn
NJLA CUS/NJ ACRL
Newsletter Editor

My first newsletter as Editor was the Fall 2006 issue. Articles covered net neutrality, budget cuts, and programs for National Library Week. I'm pleased that over the past five years, the newsletter has included not only the accomplishments of New Jersey librarians, but has increased the number of articles covering personal opinion, research efforts, and library projects around the state. Our current issue includes articles on information literacy, the new student group—SCARLA, and thoughts about the non-Google world.

Eleven issues later, I've decided to sign-off and hand the reigns to two co-editors. With a move toward a more interactive format, it is the hope of the Marketing and Communications Committee, to make the newsletter serve New Jersey academic librarians better by providing an opportunity for more discussion and dialog regarding the information presented.

I have had a great time being the Newsletter Editor and thoroughly enjoyed putting each issue together. It is my hope that Joan Dalrymple of Bergen Community College and Sharon Whitfield of the College of New Jersey will have just as much fun as I did!

As always, you are encouraged to submit items for future newsletters. Articles, updates about your library's special projects, personal experiences, and announcements regarding employees and their contributions are always appreciated.

Julie Maginn
Newsletter Editor



NJLA CUS/ACRL NJ MEETINGS

All members are welcome!

Next meeting: December 2nd

The next meeting of the Executive Board and Committee Chairs will be from 10am to 12 noon @ Middlesex County College & Montclair State University (with videoconference link).

Additional meetings in 2012:

Feb. 3rd, Mar. 2nd,

Apr. 6th, June 1st

We hope to see you there!

NJLA CUS/ACRL Executive Board June 2011



Back row: Roberta Tipton, Denise O'Shea, Sharon Yang, Ray Schwartz, Mark Thompson, Melissa Hofmann, Eleonora Dubicki, Dorothy Meaney, Mary Mallery
Middle: Trevor Dawes, Nancy Weiner, Karen Piffler

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NJLA: New Jersey Library Association
The voice of New Jersey librarians and librarians

VIEW EDIT

College and University



FOCUS ON PEOPLE



Bergen Community College

- **Patricia Denholm**, Dean of Library Services, has announced her retirement, effective December 1, 2011. Pat began her career at Bergen Community College in 1999 as Assistant Director of the Library. In 2003, she became Library Director and in 2010 was promoted to Dean. Before her time at BCC, Pat served as Acquisitions Librarian at Essex County College. She received her MLS from Pratt Institute. She will be moving to Connecticut shortly after retirement.

Bloomfield College

- **Dan Figueredo**, Library Director, is the author of the easy reader, *What Can Fly*. This is his fifth children's book. In October, he was visiting scholar at Naugatuck Valley Community College, CT, where he read from his book, *A Brief History of the Caribbean* (Facts on File, 2008) and trained the faculty in developing a curriculum for Latino and Latina Studies.

Drew University

- **Dorothy Meaney**, on September 1st, became Director for University Planning and Assessment. This appointment is an affirmation by the president and provost of Dorothy's leadership on the President's Task Force on Strategic Planning over the past two years. The position is half-time and will be for at least one year. She will have an office in Mead Hall and report to the provost. Dorothy will continue to hold her library faculty appointment as Head of Collections and Metadata Services but at half-time.
- **Linda Connors**, Head of Acquisitions and Collection Development Emerita, has co-authored a volume with Mary Lu MacDonald—*National Identity in Great Britain and British North America, 1815-1851*. Examining the complex world of print culture in the nineteenth century, Connors and MacDonald show how periodicals in the United Kingdom and

British North America shaped and promoted ideals about national identity. The authors' striking history of an understudied period in the history of print culture sheds light on the underlying myth of British transcendence and progress that emerged with such force and appeal after 1815. It was published by Ashgate in England.

Georgian Court University

- **Laura Gewissler** has been appointed Director of Library Services at Georgian Court University replacing Jacqui DaCosta who returned to her native England. Laura has worked at Georgian Court since 1987 beginning her career at GCU as the Collection Development/Acquisitions Librarian. After 11 years the library reorganized and she became the Social Sciences Librarian with liaison responsibility for Sociology, Social Work, Political Science, Anthropology, Women's Studies and Business. She also served as Collection Development Coordinator with responsibility for coordinating the expenditure of the library materials budget. She earned her MLS from Rutgers in 1982 and was hired as a Social Sciences Cataloger at Princeton University Library where she worked until 1987. Prior to her library experience she earned a masters degree in Asian Studies at the University of Wisconsin-Madison. Laura enjoys hiking, biking, yoga and has just begun Zumba classes. She also enjoys reading to her 4 year old grandson, Theo, who lives in VT.



Monmouth University

- **Eleonora Dubicki**, Associate Librarian, had *CLIP Note #43: Strategic Planning in College Libraries* published by the American Library Association in June 2011.

Montclair State University

- **Nicole Cooke**, Reference Librarian, who is also a doctoral candidate at Rutgers' School of Communication & Information, recently attended and presented at the World Library and Information Congress - the 77th IFLA (International Federation of Libraries and Institutions) General Conference and Assembly in San Juan, Puerto Rico. Nicole presented two poster sessions based on her research on the American Library Association's Spectrum Doctoral Program and presented a research paper. The research paper, entitled "Professional development 2.0 for librarians: Developing an online personal learning network (PLN)," can be found in the conference proceedings: <http://conference.ifla.org/sites/default/files/files/papers/ifla77/200-cooke-en.pdf>.
- **Denise O'Shea**, Head of Access Services and Systems, published an article in the NJLA Fall Newsletter entitled, *Retooling the CUS (College and University Section) Website with Drupal*, which is available online at: <http://www.njla.org/newsletter/2011/fall.pdf>.



Raritan Valley Community College

- **Alyssa Valenti** has been appointed Electronic and Web Services Librarian. Alyssa previously worked as a Reference and Instruction Librarian at Berkeley College in Woodbridge. She is looking forward to utilizing emerging technologies within reference, instruction, and information literacy.

Richard Stockton College of New Jersey

- **Carolyn Gutierrez** and **Jianrong Wang** presented the following: "Going Beyond the Numbers: the Benefits of Grass-Roots Assessment," at the 6th International Evidence Based Library and Information Practice Conference (EBLIP 6) at the University of Salford in England, June 28, 2011.
- **Erin Finnerty** has joined the Library as Electronic Resources Coordinator. She comes to Stockton from the New Jersey Institute of Technology where she served as e-Resources and Serials Librarian.



Rider University

- **Sharon Yang** and **Melissa Hofmann** of Rider University had their article "Next Generation or Current Generation? A Study of the OPACs of 260 Academic Libraries in the United States and Canada" published in *Library Hi Tech* (29.2) this past June. They also presented a session on their research at Computers in Libraries in D.C. and a poster session at ACRL in Philadelphia (both in March 2011), with a summary of their research featured in the July/August 2011 *Computers in Libraries* magazine.
- **Diane Campbell's** research proposal with Rider professor Ron Cook, "The Second Stage of an Investigation of Environmental Scanning Practices by Entrepreneurs," won an ALA/RUSA/BRASS Emerald Research Grant, at the RUSA Awards Ceremony, June 26, 2011. <http://rusa.ala.org/blog/2011/03/31/2011-emerald/>. They also published with C. Kelly "Caveat Emptor: The Question of Accuracy in Commercial Databases," in the Small Business Institute National Conference Proceedings, 35.1 (2011): 99-108. http://www.sbida.net/images/2011_SBI_Conference_Program-final.pdf. Campbell also presented "Teaching Gen M" at the Special Libraries Association 2011 International Conference, Philadelphia, PA, June 13, 2011, with Rider librarians **Patricia Dawson** and **Robert Lackie**.
- **Robert Lackie** also presented. "Exploring the Current Web Toolbox: Super Searcher Research Tips & Techniques 2011 Update" at the Southeastern Pennsylvania Consortium for Higher Education at Arcadia University in Aug. 2011. In May he presented his popular talks on identity theft: "Detecting & Protecting Your Digital Footprint at Work and Home: Identity Theft and You" as a LibraryLinkNJ webinar in September and "20 Tips on ID Theft in 40 Minutes" at LibraryLinkNJ's Annual Spring Membership Meeting, where he was the invited keynote speaker. This October he will present "Advocacy, Collaboration, & Communication: Connecting Reference Librarians, Now and in the Near Future" as the keynote at the *New Jersey Library Association, Reference Section: Adult Services Forum*.
- **Sharon Yang** and **Robert Congleton** presented "Academic Libraries and Copyright Law in the Digital Age" at The Library Management Institute's Managing the Future of Librarianship conference at Acadia University on July 12, 2011, and presented "A Comparative Study of Academic Digital Copyright in the United States and Europe"

at the International Conference on Theory and Practice of Digital Libraries 2011 in Berlin on September 26, 2011.

Rutgers University

- **Bonnie L. Fong** has been appointed Reference/Instruction - Sciences Librarian at the John Cotton Dana Library on Rutgers University's Newark campus. During the American Library Association Annual Conference in New Orleans June 2011, Fong served as a panelist for the "Why Didn't Anyone Tell Me That! Reflections from Librarians in the Trenches" session and as a co-presenter for the poster titled "Webinar Learning Series: A Feasibility Study for ALA's Learning Round Table" during both the Emerging Leaders Poster Session and the Training Showcase: Best Practices in Training, Staff Development and Library Continuing Education.

- **Martin Kesselman**, a life sciences librarian at the Rutgers University Libraries, signed up for the conference to make a presentation on "New Opportunities for Information Services in a Transformative Digital Environment: The Shifting Information Landscape." The conference, whose focus was "Libraries and Information Resources in the Modern World of Science, Culture, Education and Business" was held June 4-12 in Sudak, Crimea. Over 1000 librarians attend this event each year, with the greatest representation coming from Russia and the Ukraine along with several international attendees representing 20 other countries. At the closing ceremony, Martin was surprised to learn that he was selected as the best speaker of the conference. He received an Oscar, with a Russian inscription noting that he was "Best Speaker," a certificate in English and a long stemmed rose.



- **Mary Beth Weber**, Head of Central Technical Services at the Libraries, received a Presidential Citation from the Association for Library Collections and Technical Services (ALCTS). Mary Beth received an ALCTS Presidential Citation in recognition of her outstanding service as the editor of the ALCTS Newsletter Online (ANO) for the past 6 years. Published quarterly, ANO is the official newsletter of ALCTS.



Mary Beth Weber, second from right, holds her citation at the ALCTS award ceremony in June in New Orleans.

The citation was presented at the 2011 American Library Association's Annual Conference, held in June in New Orleans, LA.

- **James P. Niessen**, world history librarian in the Rutgers University Libraries, was invited to apply for a fellowship to support participation in the institute entitled "America Engages Eurasia: Studies, Teaching, and Resources," hosted by the Columbia University Libraries and funded by a grant from the National Endowment for the Humanities. The institute was held June 13th - July 1st, on the Morningside Heights campus of Columbia University in Manhattan. Jim's institute research project was "Hungarian Studies Programs and Collections in the US: Political, Cultural, and Linguistic Motives since 1900." The project traced the history of Columbia University's programs and collections in Hungarian Studies and developed a framework to compare the evolution of its work in this area to two other noted programs - at Indiana University and Rutgers.



- **Janice T. Pilch**, is the new Copyright and Licensing Librarian and will provide expertise in matters of copyright, licensing, and other intellectual property issues for the Libraries and the broader University community. Janice came to the Rutgers University Libraries from the University of Illinois at Urbana-Champaign, where she served as Humanities Librarian and Associate Professor of Library Administration. For the past decade, Janice has worked extensively on copyright matters in the international and national copyright arenas and at the University of Illinois. Working closely with the Office of Vice President and General Counsel, Janice will serve as a primary resource on fair use and other copyright issues, advising members of the University community about issues related to the works they write or otherwise create, and about appropriate use of works created by others. Janice will also be available to conduct departmental workshops for faculty and students and to provide targeted expertise to increase awareness of copyright law as it relates to teaching and scholarly activity.





AROUND THE STATE

Rutgers University Rutgers' library puts thousands of NJ labor contracts online

In an initiative to help people find and use information on labor-related issues, the Rutgers' James B. Carey Library recently completed a multi-year project to digitize thousands of public sector collective bargaining agreements in New Jersey. The agreements between towns, counties, school boards, and labor unions representing police, firefighters, teachers, maintenance workers, and bookkeepers over the past four decades were previously stored as paper copies in rows of filing cabinets in the library.

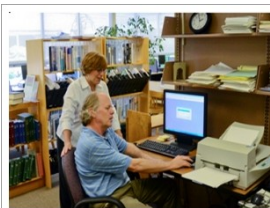
The library, housed in the Labor Education Center on Rutgers' Douglass Campus, understood that its public service mission would be better served by making these records broadly accessible and began working with the New Jersey Public Employment Relations Commission (PERC) in 2006 to digitize these contracts and place them online, on PERC's website: www.state.nj.us/perc.

The digitization project was initiated by former library director Constance Finlay and then PERC general counsel Ira Mintz. The project was advanced by Donna L. Schulman, the librarian of the James B. Carey Library. Library Associate Eugene McElroy, working with part-time graduate assistant Marina Malysheva, labored over five years to carefully scan 7356 contracts and create digital files with accompanying records that make the contracts easily searchable on the PERC website.

This project serves not only public interest but also the real-time interests of labor unions and the schools and governing bodies that negotiate with them. Previously, if someone negotiating a contract sought perspective from other contracts, they would need to either visit PERC or the Carey Library or request a fax of a copy that had to be pulled from the files - a time consuming process that was dependent on staff time and resources. Now, negotiators can consult the conditions of other contracts by simply

clicking links on the PERC website.

For more information on the digitization project, please contact Donna Schulman at dlschulman@work.rutgers.edu or by phone at 732/932-9608.



Donna Schulman, librarian of the James B. Carey Library, standing, looks on as Library Associate Eugene McElroy scans the last public sector labor contract in the digitization project on June 2nd.

Camden County Library System outpost to open in Paul Robeson Library

In an innovative move that could serve as a model for urban areas nationwide, Camden County Library Commission and Rutgers-Camden have come together to create an outpost branch of the County library in downtown Camden. The 5,000-square-foot space on the lower level of the Paul Robeson Library at Rutgers-Camden is being renovated for maximum efficiency and access.

The renovated area also will include space for the Rutgers Future Scholars Program and the Rutgers College Access Center. The co-location of these programs with the county library seeks to provide Camden families with opportunities to utilize Rutgers college prep programs.

The city of Camden is the latest municipality to join the County Library System, which now includes 27 of 37 municipalities in the county. Each municipality pays for its membership through a dedicated tax from its residents. The tax rate is the same for every municipality.

The Rutgers Future Scholars program is a University-wide initiative aimed at providing academically high-achieving students opportunities for educational growth, social development, and personal enrichment in an effort to prepare them for acceptance into higher education upon high school graduation and success once they enter. Currently there are 200 Rutgers Future Scholars on the Rutgers-Camden Campus, in grades 7-10, from the Camden City Public Schools and the LEAP Academy University Charter School.

The downtown library branch will serve as a center for college access, providing resources, materials and programming for Camden city youth and their families to help them with the college admission process. Students will be able to take SAT preparation classes, learn about financial aid, and receive individual support from Rutgers students who will serve as mentors as they go through the college admission process.

"Rutgers will also sponsor literacy and arts enrichment activities. Working with faculty, staff and students (undergraduate and graduate) from the various centers and departments on the Rutgers-Camden Campus (such as the Center for Children and Childhood Studies, the Center for the Arts, and the academic Department of Childhood Studies) activities will be planned to increase early literacy and promote family literacy activities: storytelling; children and young adult author visits and book readings; citywide youth poetry/spoken word programs; and arts enrichment activities" said Nyeema Watson, administrative director for the Rutgers-Camden Center for Children and Childhood Studies.

Characteristics of an Information Literate Student

On June 14, 2011, Virtual Academic Library Environment of New Jersey sponsored a summit at the College of St. Elizabeth titled, "Raising the Standards for Information Literacy – Librarians and Faculty Working Together". Conference goals were to identify and align information literacy progression standards for the benefit of librarians and faculty; the conference summarized the work of the Shared Information Literacy Committee of VALE, the User Education Committee of NJLA/ACRL and the Academic Reference Librarians of CJRLC.

Conference speakers and breakout session leaders brought this work to life by mapping Association of College and Research Libraries information literacy standards; introductory/novice benchmark skills; gateway/developing skills across a two year continuum. The work of the conference was directly related to the adoption of A.C.R.L.'s definition of an information literate individual:

An information literate individual is one who recognizes that "information literacy forms the basis for lifelong learning. It is common to all disciplines, to all learning environments, and to all levels of education. It enables learners to master content and extend their investigations, become more self-directed, and assume greater control over their own learning. An information literate individual is able to:

- Determine the extent of information needed
- Access the needed information effectively and efficiently
- Evaluate information and its sources critically
- Incorporate selected information into one's knowledge base
- Use information effectively to accomplish a specific purpose
- Understand the economic, legal, and social issues surrounding the use of information, and access and use information ethically and legally"

The collective efforts of the VALE committee organizers/academic librarians across the New Jersey have set a clear path for future study. Extension of this work lies in the creation of so called "standards in practice"; library based assignments that can be adapted across all disciplines and subjects to help students access information effectively and efficiently. To learn more about "standards in practice" view the wiki at:

<http://njla.pbworks.com/w/page/12189896/Progression-Standards-for-Information-Literacy>

Submitted by:
Fitzgerald Georges
Bergen Community College

ACRL News

ACRL Metrics



ACRLMetrics is a new on-line service providing access to ACRL and NCES academic library statistics (2000 to present).

ACRLMetrics includes powerful "click-only" reporting functionality that:

- supports strategic planning and advocacy efforts
- complements budget presentations and grant applications
- enables peer benchmarking
- delivers multi-year trend analysis

ACRLMetrics is a web-based on-line subscription service providing on-demand, 24x7 secure browser access; and comprehensive customized report outputs easy re-purposing, sharing and publishing of report outputs. For more information: <http://www.acrlmetrics.com/>.

Revised Standards for Libraries in Higher Education



The *Standards for Libraries in Higher Education* are designed to guide academic librarians

in advancing and sustaining their role as partners in educating students, achieving their institutions' missions, and positioning libraries as leaders in assessment and continuous improvement on their campuses. Librarians must demonstrate their value and document their contributions to overall institutional effectiveness and be prepared to address changes in higher education. These *Standards* were developed through study and consideration of new and emerging issues and trends in libraries, higher education, and accrediting practices. For standards, visit: <http://www.ala.org/ala/mgrps/divs/acrl/standards/standardslibraries.cfm>.

2012 Spring Virtual Institute

The Association of College and Research Libraries (ACRL) is accepting proposals for the association's 2012 Spring Virtual Institute, "Extending Reach, Proving Value: Collaborations Strengthen Communities." Submissions will be accepted through Dec. 15, 2011. Taking place April 18-19, 2012, the ACRL Spring Virtual Institute will explore how libraries are capitalizing on community collaborations in order to facilitate connectedness and demonstrate value. The institute will offer both synchronous and asynchronous sessions, which will be archived after the institute for viewing on-demand. For complete details: <http://ala.org/ala/newspresscenter/news/pr.cfm?id=8305>.

New Academic Library Student Group at Rutgers

A new Academic Libraries group – SCARLA, the Student College, Academic, and Research Library Association – kicked off its first year at the School of Communication and Information at Rutgers University. Several enthusiastic MLIS students got the ball rolling last year, and with the support of our faculty advisor, Professor Marie L. Radford, and several librarians at Alexander Library, including Gene Springs, Jim Niessen and Tom Glynn, SCARLA now has a full executive board, a website (<http://scarla.weebly.com/index.html>), a Facebook page, and a set of exciting programs that will bring together members of the Rutgers MLIS community interested in all aspects of academic librarianship. Our first meeting was a huge success, with over 20 students, faculty, and librarians engaging in discussion about SCARLA's role in attracting and informing MLIS students about careers in academic libraries. Some of SCARLA's fall 2011 events will include the inaugural installment of our "On the Job" series, with historian Dave Fowler discussing the exhibits he's created at Rutgers Special Collections and University Archives, and a panel discussion on the Future of Research Libraries featuring librarians from various area institutions. SCARLA is affiliated with NJLA CUS/ACRL, and its members hope to participate in conferences and activities sponsored by professional organizations at both the state and national level. Please visit our website (<http://scarla.weebly.com/index.html>) or contact co-presidents Miraida Morales (miraidm@gmail.com) and Natalia Ermolaev (nata3@eden.rutgers.edu) with any questions or comments.

Submitted by:
 Natalia Ermolaev
 Candidate, Master of Library and Information Science
 School of Information and Communication
 Rutgers University



SCARLA

The Student College, Academic, and Research Libraries Association
 at Rutgers University

Civil War Exhibit Opens

On the 150th anniversary of the start of the Civil War, a new exhibit looks at the men, all with ties to Drew University and both Blue and Grey, who played every conceivable role in the conflict. Titled "Gladly Laid Upon the Country's Altar: American Methodists in the Civil War," the materials are drawn from the Special Collections of the Drew University Library, University Archives, and The General Commission on Archives and History of the United Methodist Church.

The exhibit is curated by Christopher J. Anderson, Methodist Librarian and Coordinator of Special Collections and runs through November 22, 2011. The ten cases of the exhibit are located in the Methodist Archives and the main library. See: <http://www.drew.edu/library/news/exhibits>

All Aboard: Railroads in New Jersey, 1812-1930 Exhibit Opens

A major exhibition at the Rutgers University Libraries, will open on Thursday, October 27, 2011. The exhibition, which will be on display at the Special Collections and University Archives Gallery until January 6, 2012, features rare broadsides, pamphlets, and images documenting the history of railroads in the Garden State from Rutgers University Libraries' collections. Lorette Treese, author of *Railroads of New Jersey* (2006) will speak at the exhibition opening, which will be held at 5:00 p.m. in the Remigio U. Pane Room at the Archibald S. Alexander Library in New Brunswick. For more details about the exhibition and program or to RSVP, see

http://www.libraries.rutgers.edu/rul/news/11/09_nj_railroads.shtml

New Cafe in Rutgers Library

A new cafe opened in Alexander Library, on Rutgers' College Ave. Campus in New Brunswick, in early September. Developed with support from the Vice President for Student Affairs and a gift from the Rutgers College class of 1981, the Scarlet Latte cafe offers specialty coffees, teas, hot chocolate, sandwich-wraps, pastries, and bottled drinks.



The Size of the Non-Google World

In their latest review of the 'Invisible Web' the about.com website provides their estimates of the size of the Internet. The Google World (everything found using www.google.com) represents only 8% of the total pages hosted on the Internet. That 8% is large, though, - with some 26.5 billion public web pages being indexed by Google. But the Non-Google World is much, much larger with some **300 billion web pages**.

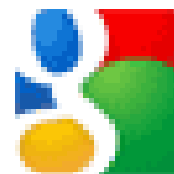
When I teach I call it the **non-Google world**. Others refer to it as "invisible Web," or "deep web" or "grey web" or "cloaked web." Essentially any content that is not findable by Google. Examples: product reviews; full-text articles; academic archives; tax documents...

We forget that this non-Google world exists and can be found if we look for the most logical site (that would contain the information we need) and not the actual data we need. These sites are:

1. Pages that are called up only after a separate search done within that site (not at Google).
2. Corporate intranet pages that are private and require a password to access.
3. On-demand databases where the data or content pages only appear if you run a search and the page is then created. These pages are stored but are not indexed by public search engines.
4. All the library databases fall in this category as they are subscribed to (paid for) by libraries, the institutions, or the consortiums and then placed for easy access on the Internet.

When you think Google is the answer - or only answer - then think again.

Submitted by Mark Thompson
www.informationdoctor.blogspot.com



Presenting “Show Me the Franklins: Remembering the Ancestors, Slavery and Benjamin Franklin”

~a play about remembering, forgiving and creating new possibilities~

As we begin the 150th anniversary of this country’s most bloody and heart-wrenching conflict, the American Civil War, it is a good time to reflect on one of its major causes: slavery, and its meaning in our national and personal psyches. Dr. Amanda Kemp and the Theatre for Transformation (TFT) helped our audience to reflect on this issue in a presentation of *Show Me the Franklins: Remembering the Ancestors, Slavery and Benjamin Franklin*, an original dramatic production by Dr. Kemp. Originally planned as the opening event in a series coordinated with the presence of the national travelling exhibit, *Benjamin Franklin: In Search Of a Better World*, at the Wolverton Library of Camden County College, due to a snowstorm on January 27, it became the last – but certainly not the least - in this series on March 10, 2011.

How did our Founding Fathers establish a country with such a time bomb in its midst? You will recall that in outlining our decennial census, the very first article in the U.S. Constitution provides for 5 slaves to be counted as 3 people. The convention delegates debated the issue, at least for this purpose. Many of them, of course, were slaveholders. Surprisingly, this included Benjamin Franklin, who, although he was a member of the Pennsylvania Society for Promoting the Abolition of Slavery, never freed his household slaves. He even took at least one to France with him. And in all his voluminous writings, he never touched on the issue. Searching for a better world had its limits, it seems.

The TFT and Dr. Kemp use drama followed by discussion with their audience to do what Franklin often did with the Junto, the self-improvement discussion group he founded: they raise questions. They ask us to remember events and people, to share reflection and inspiration, to ask ‘what if?’, to create new possibilities. The play explores Franklin’s views on slavery, and uses that to open a discussion of present-day race relations and how they might be improved, as Franklin did with other issues of his day. In her work, Dr. Kemp starts with the assumption that we all have personal power and responsibility, regardless of our access to institutional power.

Our audience, though small, reacted very positively, rating the presentation above average in all categories

on our evaluation and TFT’s own feedback form. Comments included:

Educational value:

- provokes thoughtfulness about reality of slavery; a part of Franklin not told in high school history; gave you a different perspective on Franklin and slavery

Most Useful:

- French slavery incident; group discussion; telling the "whole" truth about Franklin and slavery; another voice, another view; never knew about Ben's connection to slavery

Emotional impact:

- sadness, a little bit surprised; made me think about my own ancestors; being reminded that Franklin was just a man; I was totally invested in the story

Take away:

- DVD--will present to class; curiosity to read more on the subject; a knowledge about slavery that I never thought about; a much better knowledge of Ben Franklin the man and the inventor as well as statesman

For more information contact:

info@dramandakemp.com or 717-333-9563. Also, visit

www.theatrefortransformation.com.

Camden County College Library webpages about the exhibit and related programs: <http://libguides.camdencc.edu/benfranklin>

libguides.camdencc.edu/benfranklin

We thank the Camden County College Foundation for funding this event.

Although it has now completed its tour, **Benjamin Franklin: In Search of a Better World** is based on a major exhibition of the same name mounted by the Benjamin Franklin Tercentenary to commemorate the 300th anniversary of Franklin’s birth. The traveling exhibition for libraries was organized by the Tercentenary and the American Library Association Public Programs Office. It was made possible by a major grant from the National Endowment for the Humanities.

Submitted by:

Joan Getaz, Camden County College, retired

CALL FOR NOMINATIONS & PAPERS

2012 Research Award (Awarded Spring 2012, NJLA Annual Conference)

To recognize excellence in the research efforts of New Jersey librarians, the Research Committee of the NJLA College and University Section (CUS) and the ACRL New Jersey Chapter seeks nominations and applications for its annual Research Award **to honor the best published research completed by a New Jersey librarian during the past year (2011)**. The Award will be presented at the NJLA Annual Conference in May (date and location to be announced). All types of research published in 2011 will be considered, including books, journal articles, bibliographies, and electronic publications. A New Jersey librarian practicing or professionally active in the New Jersey library community must be the author or co-author. Doctoral dissertations and master's theses are not eligible; however, publications based on them will be considered. Individuals may nominate themselves or a colleague. Please submit to the co-chairs a letter of nomination that specifies the evidence for and the significance of the original research. A copy of the publication in either electronic or hard copy format must accompany the nomination. Please include an abstract.

Call for Papers for the 2012 Research Forum (Held at the Spring 2012 NJLA Annual Conference)

To promote research by New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks presenters for its Research Forum to be held at the NJLA Annual Conference in May (date and location to be announced). New Jersey librarians who are involved in, or have participated in, any type of research project are invited to give a brief presentation of their project during the Forum. Please submit your application including: name, address, telephone, email, title of research, and abstract of 150-200 words that specifies the significance of the research to the co-chairs. Email submissions are preferred. Those selected for presentation will be notified in March 2012.

BOTH Submissions are due on Monday, February 6, 2012. Those selected for presentation will be notified in March 2012. Send to:

Karen Pifher
Branch Director
Peapack & Gladstone Library
A branch of the Somerset
County Library System
P O Box 369
I School Street
Peapack, NJ 07977
908-234-0598
kpifher@sclsnj.org

Melissa A. Hofmann
Bibliographic Control
Librarian
Moore Library
Rider University
2083 Lawrenceville Road
Lawrenceville, NJ 08648-
3099
609.895.5637 (Phone)
609.896.8029 (Fax)
mhofmann@rider.edu

CALL FOR NOMINATIONS

Technology Innovation Award 2012 (Awarded Spring 2012, NJLA Annual Conference)

The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library, whether from a small or large institution. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. This year is very special given that it is the 10th anniversary of the Award. Please follow these guidelines in completing your nomination:

1. Write a letter of nomination, including in no more than two paragraphs why the candidate is being nominated for the award. Self-nominations are welcome.
2. If this nomination is for a specific project, please supply a description (objectives, activities, and impacts), in no more than two pages. Supporting documents related to the project, including URLs, can be attached.
3. The remaining substance of the nomination letter should address in what specific ways the nominee has achieved the following:
 - Benefits of innovation/use of technology to library users;
 - Benefits of innovation/use of technology to the information community;
 - Impact of innovation/use of technology on librarians and library operations; and
 - Impact of innovation/use of technology on perception of the library/librarians in the academic setting.
4. Be sure to include in your nomination the complete contact information for your nominee: name, title, institution, address, telephone and e-mail. Also, please include names and contact information for members of a project team.

For a list of past winners and nominees and links to their projects, please visit the [Project/FAQ](#) page.

Nominees will be asked to demonstrate their project and answer questions on **Friday, March 16th**, at the Scholarly Communication Center of Rutgers University Libraries in New Brunswick from 9AM to 2PM. The Committee welcomes any use of technology that enhances understanding of the project. **Please Note:** Winner(s) of the NJLA CUS Technology Innovation Award and all nominees will give a presentation on their project at the 2012 NJLA Annual Conference in May – Location to be Announced.

Nomination Deadline: **February 1, 2012.**

Please send nominations and questions via E-mail to:
Ray Schwartz
Chair, Technology Committee
NJLA College and University Section
E-Mail: schwartzr2@wpunj.edu

CALL FOR NOMINATIONS & APPLICATIONS

2012 Distinguished Service Award

Do you know a librarian whose contribution to academic librarianship in New Jersey deserves recognition? The College and University Section of NJLA invites you to nominate someone (or even yourself) for the 2012 Distinguished Service Award. The award, presented at the NJLA Annual Meeting in Spring 2012, will be given to a librarian who has had distinguished service or achievement in our profession, especially within the New Jersey academic community. This is not limited to persons who have received national recognition. It is intended to honor any person who, by his or her outstanding contributions, has directly enriched the librarianship in higher education in New Jersey.

Previous recipients include: Robert Lackie, Jay Lucker, Arthur E. Jones, John Cohn, Daniel O'Connor, Sister Anita Talar, Maureen Gorman, Jeris Cassel, Anne Ciliberti, Marianne Gaunt, Richard Sweeney, Joan Getaz, Jane Crocker, Norma Blake, Judith Cohn, Luis Rodriguez, David Pinto, and Mary Mallery.

Nominations must be received on or before **February 1, 2012**, and include the following information:

1. Your name and contact information.
2. Nominee's name, contact information, present position, and education.
3. Nominee's vita (if at all possible -- this is very helpful)
4. A description of their noteworthy contributions in one or more of the following areas:
 - Service in professional associations (committees, etc.),
 - Innovation in library services and management;
 - Achievements in collection development and management;
 - Contribution to the literature of librarianship;
 - Excellence in teaching;
 - Or other evidence for consistent dedication to the needs of New Jersey academic libraries and the librarians who serve them.

Please take time to help us recognize another worthy colleague this year.

Send your nomination to ACRL/NJ President Elect:

Denise O'Shea, oshead@mail.montclair.edu

2011 AWARD WINNERS!

Research Award



Eleonora Dubicki, recipient of the Research Award.

The Research Award was presented to Eleonora Dubicki for her article "Research Behavior Patterns of Business Students" published in the *Reference Services Review* 2010, 38(3), pp.360 - 384. Dubicki's article discusses the results of a study designed to identify information-seeking behaviors of business students. Additionally, the study investigated the students' preferred methods of seeking assistance in completing their research, as well as how they evaluated the credibility of sources they uncovered.

Technology Innovation Award



Denise O'Shea presents the award to those accepting for the NJVid team.

The Technology Innovation Award winner [NJVid Commercial Video Collection Project Team](#), a multi-institutional statewide effort led by: Sandra Miller, Co-Principal Investigator, NJVid IMLS Grant (William Paterson Univ.); Grace Agnew, Co-Principal Investigator, NJVid IMLS Grant (Rutgers U.); Sujay Daniel, NJVid Manager,

NJEdge Senior Information System Architect; and Jane Hutchinson, Chair, VALE Digital Media Committee (William Paterson University)

Distinguished Service Award



Robert Lackie accepts his award from Mark Thompson.

The Distinguished Service Award was presented to **Robert J. Lackie**, Rider University. This award honors Robert's leadership on behalf of libraries, librarians, and the library profession in New Jersey. Robert has served as Education Librarian and Co-Coordinator of the Research Instruction Program at Rider University since 1998, as well as Rider's first Faculty-in-Residence from 1998-2002. Prior to 1998, he served as a librarian and/or instructor for Charleston Southern University, Trident Technical College, and the United States Air Force.

NJEDge.Net CONFERENCE 7.0
“Conference 8.0: Pedagogy, Methodology, Technology”
Wyndham Conference Center, Plainsboro, NJ
November 16-18, 2011

Speakers include:
 Richard Katz, James Hilton, Will Richardson,
 Jaron Lanier, Ellen Wagner and Matt Richtel.

- Attend the only state-centric technology in research conference
- Review new products and applications
- Be in touch with vendors and service providers

Attend to:

- Review best practices
- Network with colleagues

<http://njedge.net/conference/2011/>

ACRL/NY ANNUAL SYMPOSIUM
“The Global Librarian: Information without Borders”
Baruch College, New York, NY
December 2, 2011

Academic librarians serve increasingly diverse populations, across a variety of platforms at home and around the world. As higher education becomes more global – and mobile – physical distance is no longer a barrier to teaching and learning. Through innovative use of progressive technologies,

academic librarians are mastering the skills needed to navigate this expanding environment. At this symposium, we will see how information is not bound by physical borders – nor is the global librarian.

<http://acrlnsymp2011.wordpress.com/>

VALE Users’/NJLA CUS/NJ ACRL CONFERENCE
“Brave New Librarian: Meeting Challenges and Embracing Change ”
Busch Campus Center, Rutgers University, Piscataway, NJ
January 5, 2011

The Planning Committee for the 2012 VALE / NJLA CUS / NJ ACRL Users’ Conference is pleased to announce that our Keynote Speaker for the conference will be Brian Mathews. Brian Mathews is an Assistant University Librarian at the University of California, Santa Barbara. He oversees the library’s assessment and marketing initiatives, as well web content development and learning space design. He previously served at the User Experience Librarian at Georgia Tech. Brian has written a book titled *Marketing Today’s Academic Li-*

brary: A Bold New Approach to Communicating with Students published by ALA Editions in 2009. He writes a monthly column for American Libraries magazine titled *Next Steps*, focusing on the leadership strategies of inspiring libraries. And he maintains the blog, *The Ubiquitous Librarian*, hosted by the Chronicle of Higher Education.

<http://www.valenj.org/conference/2012/general-information>

Registration will open in December.