



NJLA / ACRL

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The section/chapter newsletter is published biannually. It is distributed to all members of the New Jersey Library Association College and University Section and of the New Jersey Chapter of the Association of College and Research Libraries.

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FROM THE PRESIDENT

Karen Topham

NJLA CUS/NJ ACRL Chapter President

I've been spending a lot of time reflecting on who I have become over the past four years—and how I managed to get to this point: section President of NJLA's College and University Section/ACRL-NJ Chapter. I first became involved in our section as a member of the User Education Committee; what a great way to get to know other librarians across the State and to develop a barrel full of skills and resources for library instruction! From committee member to committee secretary to vice-chair to committee chair—each level involved me more deeply in instruction and the different modes of presenting that instruction. We have presented topics ranging from plagiarism to teaching with technologies to collaborating with colleagues from K-12 on information literacy instruction. Our ideas work out from each other and continue to build.

As chair of User Ed, I also served on the section's Executive Board. The board is the perfect place to learn about the focus of the great programs offered by each of our committees, what is ongoing around New Jersey through NJLA, what ACRL is proposing in our region and nationally, and what are the major issues affecting academic librarians at each of our college and university levels.

One of the current issues to watch is whether the [Lampitt Bill](#), signed by Governor Corzine on September 13th, affects how the Information Literacy Competency is articulated across two- and four-year institutions.

The law “provides for the seamless transfer of academic credits from a completed associate ‘of arts or associate of science’ degree program to a baccalaureate degree program.” The law references core courses in associate degree level general education programs for public institutions and for independent institutions of higher education in the State who elect to enter into the agreement. What does this have to do with Information Literacy? To help meet the need for standardizing community college course offerings across the State that transfer to upper division colleges, the New Jersey Community College (NJCC) “[General Education Course Criteria for Satisfying the NJCC Gen Ed Foundation](#)” was developed and was approved by the Community College Academic Officers Association (AOA) on August 15, 2007. One of the “Goal Categories” is “Technological or Information Literacy.” This category seems to show an infusion of Information Literacy throughout the General Education categories. The more that general education courses include Information Literacy, the more “empowered [our students will be] to meet twenty-first century challenges through learning processes that lead to knowledge acquisition, skills mastery, critical thinking, and the exercise of personal, social, and civic responsibilities.” Take a look at some examples of how the “Suggested Individual College-Wide Learning Objectives” can be achieved. Those of us who are community college members can find out who is our General Education representative to the AOA committee and offer our help in this arena. We can continue the conversation with our partners across the spectrum from K-12 through graduate studies librarianship to help our students move forward through their programs of study.

FROM THE PRESIDENT (continued)

We will continue our collaboration with VALE, to present the January 9, 2008, Annual Conference that focuses on the theme: "Mission Possible: Partnering for Change." We have secured a Keynote speaker, **Christopher J. Mackie**, Associate Program Officer at The Andrew W. Mellon Foundation in Princeton. Mackie's responsibilities at the foundation include projects that pilot and promote the use of Open Source applications in libraries. According to the [Open Source Initiative](#), "Open source is a development method for software that harnesses the power of distributed peer review and transparency of process. The promise of open source is better quality, higher reliability, more flexibility, lower cost . . ." Please mark your calendars for what promises to be another exciting conference.

Elsewhere in the [Newsletter](#) you will find calls for proposals for VALE '08. There is so much talent among New Jersey academic librarians! Please consider submitting a proposal with your partner. We're expecting all kinds of partners to be spotlighted: librarian/content faculty; academic/public; academic/K-12; distance/f2f . . . I love anticipating all the creativity that you embody!

With each new semester I am learning different ways to reach students. In the past year, I have begun to use the following interesting technologies:

- iPod and Camtasia to create a walking tour of our library
- Flickr – a great photo sharing webspace
- tumblr.com - an online diary
- RSS -- I use Bloglines, Google Reader and database RSS feeds to subscribe to a number of blogs (I am also using RSS technology to help

- nursing students keep up with special topics.)
- del.icio.us to manage my bookmarks and to begin to change the web pages I am responsible for to be more dynamic
- IM-ing – that old technology, but one I am still baby-stepping toward
- jott.com – WOW! I just learned about this last week. I can use my phone to send voice messages as text to other phones or as text AND voice to email

With another librarian colleague, I am continuing as a faculty fellow at my college's Teaching & Learning Center. We are resources for other faculty who are developing new teaching strategies as well as those who want our assistance with copyright, plagiarism, database issues, and other library issues.

Academic librarians do not just use social software. It is a social profession. We are connecting in so many ways with our campus colleagues, with students, with other librarians. As an NJLA CUS / ACRL-NJ member, I find my membership investment has been returned a thousand fold in friendships, experiences and skills.

I would love to hear from you about the ways your membership has helped you to grow. "Jott" me, give a call, stop by, meet me at workshops . . .

I would also ask you to encourage your colleagues who are not members to join us as we move our profession to a deeper level of information and technological literacy and as we share that knowledge and those skills with all of the communities with whom we are involved.

Have a wonder-filled year!

Karen Topham
NJLA CUS / ACRL-NJ President
ktopham@brookdalecc.edu



*A Special Thanks
to our Friends and Colleagues
at Seton Hall University
for continuing to host ACRLNJ-L*

*~Executive Board
NJLA CUS / ACRL-NJ*



EDITOR'S NOTE

Julie Maginn
NJLA CUS/NJACRL
Newsletter Editor

Another semester, another newsletter. This time, there seems to be a focus on anniversaries and celebration. SCILS will be celebrating their 25th anniversary in a few weeks. On page 11 you can find a partial listing of the programs that have been planned and directions on where to find more information. Also, the College & University Section will be celebrating 60 years at the next NJLA conference. In the spirit of these celebrations, I have included a picture of one of the first NJLA CUS newsletters to the right. Please read Mary Mallery's request on page 7 regarding how you can participate in the celebration.

Additional highlights in the newsletter include an article by Eleonora Dubicki on her experiences at Immersion '07; NJKI updates; calls for nominations from the Research and Technology committees; and conference news. It's a BIG issue!

For future newsletters, please feel free to submit articles, updates about your library's special projects, personal experiences, and announcements regarding employees and their contributions. And of course, any additional ideas are welcomed. If you are interested in serving on the Newsletter Committee, please contact me at 908-526-1200 ext. 8303, or you can email me at jmaginn@raritanval.edu.

Julie Maginn
Newsletter Editor

NEWSLETTER
 COLLEGE AND UNIVERSITY SECTION
 NEW JERSEY LIBRARY ASSOCIATION

April 9, 1952
 ANNUAL N. J. L. A. CONFERENCE, April 24-26, 1952
 Haddon Hall, Atlantic City, N. J.

COLLEGE AND UNIVERSITY SECTION OPEN MEETING Saturday, April 26, 11:00 A.M.
 Speaker: Dr. Lillian Meller Glibreth
 Topic: "The Place of Teamwork Today"

COLLEGE AND UNIVERSITY SECTION BUSINESS MEETING Saturday, April 26, 3:00 P.M.
 Panel Discussion by Miss Mary V. Gaver, Chairman
 Librarian, Trenton State Teachers College
 Miss Miriam Gresh
 Librarian, Upsala College, East Orange
 Miss Anne B. Cridlebaugh
 Librarian, Montclair State Teachers College
 Topic: "How Can the Library Prepare for Evaluation?"

Business Meeting
 The following amendment to Section IV of the By-Laws will be voted upon:
 To change the words "during the month of May" to "at the annual spring meeting of the New Jersey Library Association," so that Section IV shall read: "The annual meeting shall be held at the annual spring meeting of the New Jersey Library Association."

Election of officers

TREASURER'S REPORT

Balance on hand December 1, 1951	\$27.52
Receipts, Dec. 1, 1951 - Apr. 8, 1952 (1951-52 membership dues)	<u>12.00</u>
Total	\$39.52
Expenditures, December 1, 1951 - April 8, 1952	
Traveling expenses of speaker for December meeting	\$5.00
Stamps	5.94
Missographing	1.80
Telegrams to Washington (Library Services Bill)	2.18
Telephone calls	4.85
Check tax	<u>1.20</u>
Balance on hand, April 8, 1952	\$17.55

We're on the web! Visit the College and University Section/New Jersey Chapter of the Association of College and Research Libraries Section's page within the NJLA website. There you will find membership information, meeting minutes, section officer information and more!

<http://www.njla.org/njacrl>



FOCUS ON PEOPLE

Camden County College

- Camden County College Librarian **Alfred Fry** received a certificate of appreciation for his work as a member of the American Library Association's Copyright Advisory Network during the ALA national conference in Washington DC in June. Alfred was one of ALA's first Copyright Scholars, one of 7 nationwide - and the only one from a community college library - named in 2005. The College celebrated Alfred's achievement with this notice on the roadside sign during a week in July, "Welcome to CCC, Home of ALA Copyright Scholar Alfred Fry."



College of Saint Elizabeth

- In July, the Mahoney Library welcomed **Amira Unver** as the new Director of the Library. Amira has been Head of User Services at CSE for the past 9 years. In her spare time, Amira enjoys teaching and practicing the art of fencing (she is very good with a saber).
- Br. Paul Chervenie** retired in June after 15 years as Director of Mahoney Library. He is now enjoying the beaches and bike trails of Maryland.

Farleigh Dickinson University

- Mary Marks** has been promoted to Associate University Librarian for Technical Services. Mary is based at the College at Florham campus library in Madison, but her position extends her responsibilities to the campus libraries in Teaneck/Hackensack

as well. She received her MLS from Rutgers in 2001 and has been with FDU for 6 years. Mary is active in the NJLA Technical Services Section and has served on two VALE committees.

- Dr. Mitchell J. Weiss** has been promoted to Assistant University Librarian for Online Library. Mitch, who came to FDU five years ago, continues his dual role as a reference librarian at Weiner Library in Teaneck and as an electronic resources librarian with university-wide responsibilities. Trained as an invertebrate biologist, he maintains his scholarly interests in this research field.

Monmouth University

- R. N. Sharma**, Dean of the Monmouth University Library, was the Opening Session speaker at the International Federation of Library Associations and Institutions (IFLA) 2007 Pre-Conference Satellite Meeting held in Dakar, Senegal from August 14-16, 2007. The theme of the conference was "Managing Technologies and Library Automated Systems in Developing Countries: Open Source VS Commercial Options". He spoke on the topic "Can Librarians Manage Technology in Developing Nations"?
- R. N. Sharma** was the speaker at the meeting of Reference Section of New Jersey Library Association held at the Monmouth University on June 14, 2007. He spoke on the "Development of International Librarianship and its Importance in the Twentieth Century".
- R. N. Sharma** has been appointed Co-Chair of the International Relations Committee of the Association of College and Research Libraries (ACRL)/ American Library Association for 2007-2008. He has been reappointed to the ACRL Committee on the Status of Academic Librarians for the year 2007-2008.
- R. N. Sharma** has been selected to serve as the ACRL (Dr.E.J.) Josey Spectrum Scholar Mentor to help and develop new minority academic librarians for 2007-2010.
- R. N. Sharma** received a Special Recognition Award from the Asian, African and Middle Eastern Section (AAMES) of ACRL for his distinguished contributions to the Section. The award was presented to him at the Annual Conference of the American Library Association in Washington, D.C. in June 2007.
- Beatrice Priestly**, Adjunct Librarian, has had her article "The federal alternative minimum tax and

the library director's salary in New Jersey," published in *The Bottom Line: Managing Library Finances* v.20 no.1 March 30, 2007.

- **Eleonora Dubicki**, Assistant Librarian, was appointed to the Editorial Board of CR&L News and is also a new member of the ACRL Marketing Academic & Research Libraries Committee 2007-2009.
- **Eleonora Dubicki** was awarded a Monmouth University Grant-in-Aid for Creativity to attend ACRL's Information Literacy Immersion '07 in Winnipeg, Manitoba, Canada August 5-10, 2007.
- **Lisa Coats**, Instructor, is currently serving as Vice President of the NJLA Reference Section.
- Assistant Librarian **Ma Lei Hsieh** published a paper she coauthored with Mr. Hugh Holden, entitled "The State of Wireless Laptop Lending Programs: A Survey of Academic Libraries" in *Library Hi Tech* in June 2007. This paper is based on a survey conducted in 2005 of academic librarians on 19 library related listservs.
- **Ma Lei Hsieh** presented a study "Libraries and Laptops: What Students Think and Librarians Experience" with co-author Hugh Holden at the West Virginia Library Association Annual Conference in Morgantown, WV on Oct. 2, 2007. This study is based on three surveys on Library lending laptop service in academic libraries. Beside the survey to academic librarians, two surveys were conducted in 2005 and 2007 of MU students on the use of the University Library's lending laptops. Findings of these surveys can be used to inform the assessment of or plans for laptop lending programs in other academic libraries.

Montclair State University

- **Suxiao Hu**, formerly a Cataloger at Sprague Library, Montclair State University, has been named Collection Management Librarian and directs the Acquisitions/Collection Development Department.



Richard Stockton College of New Jersey

- **David Pinto**, Library Director at Richard Stockton College of New Jersey, Pomona, NJ, was elected chair of VALE's Executive Committee at the Committee's July 26 meeting. Pinto will serve a two-year term. He is the third person to serve as Chair,

succeeding Judith Cohn, UMDNJ, and Marianne Gaunt, Rutgers University. The Committee also took the opportunity to present a resolution of appreciation to Cohn for her leadership during the last 4 years.



Pictured are (left to right): David Pinto, Anne Ciliberti (WPUNJ), Judith Cohn and Marianne Gaunt.

Rutgers University

- **Judit Hajnal Ward** is the new Director of the Center of Alcohol Studies Library at Rutgers, the State University of New Jersey after Penny Page retired in August, 2007. Judit joined Rutgers in 1999 as a visiting professor and has been a member of the Rutgers Universities Libraries, Technical and Automated Services since 2003. A SCILS graduate of 2006, the recipient of the distinguished LIS Scholarship Award, and a Beta Phi Mu member, she also holds a doctorate in linguistics and brings a wealth of experience to the field.
- **Jane Sloan**, Media Librarian, recently had her book, *Reel Women: An International Directory of Contemporary Feature Films about Women* published by Scarecrow Press. The book was highly recommended in the September issue of *Booklist*.

Seton Hall University

- **Marta Deyrup** was awarded a Fulbright Senior Specialist Grant, and spent five weeks teaching in the Department of Library Science at the University of Zadar, Croatia. This was her second Fulbright award; her first was to lecture at a technical institute in Rabat, Morocco in 2003. In Zadar, she taught two undergraduate courses: Reference Services and Information Resources (Informacijski Izvori i Službe) and Digital Libraries I (Digitalne knjižnice).
- Marta was also appointed Co-Director of the Women's Studies Program at Seton Hall University.



AROUND THE STATE

The annual Documents Association of New Jersey (DANJ) fall conference will be held at **Princeton University** on **Friday, November 2, 2007, 9:15 a.m. to 3:30 p.m.** at the **Friend Center, Princeton, NJ.**

The theme of the conference is "Staying Digital: The Future of Government Information" and will include:

- Continental Breakfast and Lunch served on-site
- **George Barnum**, GPO (U.S. Government Printing Office)
- **John Balow**, New York Public Library (a Google Print partner)
- **Rob Richards**, Drexel University
- **John Jorgensen**, Rutgers University
- **Bobray Bordelon**, Princeton University
- **Tours** of several Princeton University libraries

DANJ CONFERENCE REGISTRATION

Please return by OCTOBER 18, 2007

Registration fee: \$30 for current DANJ members; \$40 for non-members, \$25 for students

NAME: _____
 PHONE: _____
 EMAIL ADDRESS: _____
 LIBRARY/ORGANIZATION: _____
 ADDRESS: _____

NEED RECEIPT: YES NO (Circle one)

Make checks payable to: DANJ Inc.

Mail Registration to: Deborah Mercer

(dmercer@njstatelib.org)

New Jersey State Library, P.O. Box 520, 185 W. State Street, Trenton, NJ 08625

Remember to also renew your membership to DANJ!!! The membership form is available at the DANJ website, <http://www.danj.org>. To eliminate confusion about the time period for membership renewals, the membership year has been adjusted to conform to the fall conference schedule. Since the annual conference is in November, the membership year for DANJ, then, will be from November through October each calendar year. Now, both membership renewals and conference registrations can conveniently be submitted to DANJ at the same time.

Taking the Deep Dive at Immersion '07

Jigsaw activities kicked-off the opening plenary session at Immersion '07. Each participant had exactly three minutes to brief the other four people at their table on the main points presented in their pre-assigned information literacy article. This was followed by a general discussion of how all these pieces fit together "jigsaw" regarding information literacy.



An intense start to the four ½ day ACRL Information Literacy workshop! And the pace never slowed down. This year's workshop was held during the first week in August in Winnipeg, Canada. I participated in the Teacher Track, but there was also a Program track for those coordinating Information Literacy (IL) programs. The workshop addressed the issues we face as librarians in a changing instructional paradigm: moving from bibliographic instruction (skills-driven) to IL instruction (learning-driven). It is clear that IL is not something that librarians can address alone - it needs to be a university-wide effort. Collaboration between librarians and faculty is critical in making IL efforts successful.

Various components of developing an instructional session were covered by Immersion faculty: understanding learning theories and styles, defining specific learning outcomes, utilizing various techniques to create an active learning environment for all types of learners, and formative and summative assessment tools. In addition to the group sessions, each participant worked in 12 person cohorts to develop and refine our own instructional session. Besides providing feedback on our presentation skills, these cohorts were a constant resource for creative ideas and techniques - making me realize how diverse our approaches to instruction are. They also provided needed encouragement when we were forced to go outside our normal comfort zones to incorporate new, interactive techniques for teaching.

I returned from Immersion '07 highly energized and anxious to share my experience with my Monmouth colleagues and the NJ/ACRL User Education Committee members. I have completed several instructional sessions with active student learning exercises and am encouraged by the positive feedback from the students and teaching faculty. I plan to continue experimenting with new techniques and try to incorporate some active elements into basic instructional sessions, as well as the upper level discipline-specific classes I have taught so far this semester.

Eleonora Dubicki
 Monmouth University Library



60 YEARS! NJLA COLLEGE & UNIVERSITY SECTION

Help Celebrate the 60th Anniversary of the NJLA College and University Section!

The NJLA/ACRL College and University Section is celebrating its sixtieth anniversary. Originally founded as the College and University Library Section (CULS) of the New Jersey Library Association, the CULS constitution was signed in March 1947, but due to "inclement weather" that fall, 1948 was the first year of meetings and activities for the section.

Please send the URL or image files of any 1940s and 1950s digitized photo files of your academic library for a retrospective NJLA CUS poster session and a slide show at the CUS luncheon at the NJLA 2008 Conference at the Ocean Place Resort in Long Branch, New Jersey (April 29 through May, 2008) to Mary Mallery, email: <mallerym@mail.montclair.edu>.



A vintage 1940s photo of the MSU library (complete with card catalog and steam heater). Provided by Mary Mallery.

ACRL NEWS

Campus Outreach & Advocacy Toolkit

The Campus Outreach & Advocacy Toolkit is a project of the University Libraries Section and the ALA Advocacy Institute. For 2007/2008 ACRL has allocated \$7000 for partial funding for chapter programming that focuses on campus advocacy issues. Even though the initial deadline passed in September, applications will be considered until August 1, 2008 if funds remain. For complete details, see <http://www.ala.org/ala/acrl/acrlissues/marketingyourlib/ulsadvocacytoolkit/ulsaction.cfm>.

ACRL 2009 Call for Participation

The call for participation for the 14th National Conference in Seattle, WA, "Pushing the Edge: Explore, Engage, Extend" will be available soon. Check the official website for complete details: <http://www.ala.org/ala/acrl/acrlvents/seattle/seattle.cfm>.

Council of Liaisons—Nominations

ACRL's Council of Liaisons is pleased to announce the establishment of liaison relationships with several academic professional organizations:

- American Anthropological Association
- American Association of University Professors
- American Council of Learned Societies
- American Sociological Association
- Association for Educational Communications and Technology, and
- Society for Information Technology and Teacher Education.

The council is currently accepting applications for member liaisons to the targeted organizations. Please send completed applications to Frances Maloy at frances.maloy@emory.edu and to Eliot Mandel at emandel@ala.org. For further details: <http://www.ala.org/ala/acrl/acrlissues/councilofliaisons/liaisons.cfm>.

2008 ACRL/LAMA Joint Virtual Institute

Please submit your proposals for the 2008 ACRL/LAMA Joint Virtual Institute, "Leading from the Middle: Managing in All Directions." Submit a proposal now for an interactive Webcast or online poster session. Submissions will be accepted through **December 10, 2007**. The ACRL/LAMA Joint Virtual Institute, to be offered April 29-30, 2008, will offer a forum for the exploration of issues and challenges facing middle managers and leaders. Please visit the ACRL Website (www.acrl.org) for more information.



NEW JERSEY KNOWLEDGE INITIATIVE UPDATES

ALL VALE MEMBERS IMPORTANT NJKI UPDATE

The information that follows contains up to date communication from the New Jersey State Library on current NJKI activities to get the \$1 million restored which will insure access to funded electronic resources through June 30, 2007. **If the funding is not restored, keeping these databases available to VALE member libraries will collectively cost more than \$550,000 for the last four months of the fiscal year (March – June 2008).**

Included in this update are links, as well as a checklist of important "To Do's" to advocate that this critically important funding be reinstated. Take the time to reach out to your constituents. Instruct them who to contact using email, written mail and phone calls. Make sure that the key advocacy points are stated. The goal is to have as many callers, writers, and emails as possible to bring the importance of this lack of funding to the attention of staff in the Governor's office.

1. Read the document below with all of the current updates (Courtesy of the NJ State Library)
2. Go to the following link and follow instructions on how to advocate for continued funding for NJKI!
<http://www.njki.org> and click on:
**KEEP NJKI GOING AFTER 2/28/08
VOICE YOUR SUPPORT FOR NJKI NOW"**
Follow the checklist of advocacy activities
3. Print and use the talking points in the "NJKI is Vital to Higher Education" posted at: http://www.njstatelib.org/LDB/NJKI/2007_Advocacy/NJKI%20Academic%20Library%20Survey%20Points%20-%20Jan%202007.doc
4. Pass this information on to your library users and businesses who use your library's NJKI services
5. Key Activities include:
 - a. Alert your institution's business, science and nursing deans about the impact this potential lack of funding for the NJKI program could have on the students and faculty who require access to accurate and timely resources for their research needs
 - b. Alert your provosts and other administra-

tive staff to NJKI's insufficient funding for FY2008 and its impact on your institution.

- Fewer electronic resources for faculty and students
 - Need to reallocate funds to continue uninterrupted licenses
- c. Ask your presidents and governmental relations specialists to support restoration of NJKI funds

Help us get the critical \$1 million reinstated to get NJKI fully funded NOW!

Submitted by Judy Cohn, on behalf of the VALE Executive Committee, 10/3/07

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NJKI Update for VALE Members October 1, 2007

Background from July 2, 2007 Update:

The State of New Jersey budget for FY08 will provide \$2 million to continue the New Jersey Knowledge Initiative (NJKI). This is one million dollars less than is needed to continue the program at its current level.

The intent of the State Library and the NJKI Task Force is to continue all NJKI databases for as long as the \$2 million will last, which we expect to be until February 28, 2008, assuming vendor/publisher agreement.

Status of NJKI as of October 1, 2007:

Over the summer, NJKI won the prestigious Innovation Award from the Council of State Governments (CSG). Only eight projects are selected for this honor each year, and only two from each region of the country. State Librarian, Norma Blake, will be attending the CSG Annual Conference in Kansas City in November to accept the award on behalf of the State of New Jersey. As part of the award the State Library has also been given space in the exhibit area to showcase NJKI. Assemblyman Lou Greenwald (Camden County) had wanted to accompany us to accept the award; however he has previous commitments at the League of Municipalities



NEW JERSEY KNOWLEDGE INITIATIVE UPDATES

during that same week. Mr. Greenwald has provided us with quotes that we will use when submitting press releases on the award. Norma has also been interviewed for the CSG journal and that article will be appearing this fall.

While summer is obviously a challenging time to get appointments with elected officials, Norma Blake and Pat Tumulty, Mike Scheiring (TESC) and Marianne Gaunt did make a visit to Jane Oates (Commission on Higher Education) to explain the difficult situation we are in with this funding cut. Ms. Oates promised to look into possible bridge funding for NJKI to see the project through to June 30. Associate State Librarian Tina Keresztury and Pat Tumulty also have an appointment to visit Assemblyman Joseph Cryan (Union) in October. Appointments are also being arranged by Paula Vitakis with Assemblyman Joe Roberts (Brooklawn) and by Pat Tumulty with George LeBlanc of the Senate Majority Staff. Finally, Howard McGinn (Seton Hall University) is arranging a meeting for Norma, Kathi Peiffer and Paula with the Seton Hall government relations expert.

At the request of Judy Cohn, Cheryl O'Connor and David Pinto, Kathi Peiffer contacted the NJKI vendors to get prices for March 1-June 30 database access just for the VALE libraries. That amount is \$546,664.48, which at the moment excludes the Ovid databases. If the additional \$1 million is not forthcoming, State Library staff will work with the vendors on negotiating the best possible costs for VALE libraries for the remaining four months.

Norma Blake will call a meeting of the NJKI Task Force in late October at the State Library.

Submitted by Kathi Peiffer, NJSL, 10/1/07

YOUR ADVOCACY COUNTS!

The New Jersey Knowledge Initiative needs \$1 million in additional funding for FY 2008 or it will not continue beyond Feb. 28, 2008. Your advocacy of the program has helped greatly to make the NJKI program a true success story for state government. The State Library and the NJKI Task Force will continue meetings with key legislators and state agency officials, many of whom report hearing good things about NJKI. If we are to succeed in securing continued funding for NJKI, **YOU** must continue to speak up.

Who benefits from NJKI?

Key Talking Points:

- NJKI spurs economic growth and strengthens high-tech initiatives by providing free, unlimited and convenient access to high-end, proprietary resources in the fields of science, medicine, technology and business. This is information not available for free on the Internet or in bookstores.
- The \$6 million, state-funded program is the first its kind in the nation. The same resources would have cost \$74.5 million if purchased individually. NJKI was funded for \$2 million in FY2008.
- More than 10 million articles/records have been used since the program began in 2005 by new Jersey's small companies, researchers and entrepreneurs, colleges and universities statewide, legislative staff and state agencies served by the New Jersey State Library, and the more than 2,500 member libraries of the New Jersey Library Network and the people they serve.
- Of the \$6 million in NJKI funding, \$2.25 million is used to license 4 major databases for JerseyClicks, delivering thousands of full-text titles in science and business, company data and residential data to everyone, everywhere using a NJ public library card.



NEW JERSEY KNOWLEDGE INITIATIVE UPDATES

What can I do to help? My NJKI Advocacy Checklist

- Advocate NJKI to MY library director and coworkers. Strategize ways to support NJKI.
- Gather testimonials from MY satisfied users, especially user's company name and town, and forward to Paula Vitakis at the New Jersey State Library, email: pvitakis@njstatelib.org.
- Make sure that all NJKI resources are branded on MY library's Web site giving proper attribution. Download the logo at: http://www.njstatelib.org/LDB/NJKI/NJKIlogo_best_copy.jpg.
- Contact local business, political, and academic leaders in MY community to let them know about the NJKI resources available to them. Call the Governor's office (609-292-6000) or send email to <http://www.state.nj.us/governor/govmail.html> using (topic: Commerce) to voice my support.
- Promote NJKI resources in my community through programming and outreach to business groups. For more info, visit <http://www.njstatelib.org/LDB/NJKI/NJKI%20TO%20GO%20Guide.doc>.
- Promote NJKI to the max! Take advantage of opportunities to connect MY community with the NJKI resources and distribute NJKI promotional materials (Need more? Email pvitakis@njstatelib.org).

The Academic Community Overwhelmingly Agrees...

A recent survey of academic libraries shows NJKI's impact goes beyond the library doors, right to the students, faculty and staff at New Jersey's colleges and universities, large and small.

99% of those responding agree that NJKI improves quality of collections:

- 24/7 access increases breadth, depth and scope of available resources

NJKI supports research in a diversity of disciplines – Key areas cited include:

- Business, biology, nursing, psychology, economics, sociology, English, statistics, mathematics, and a variety of other medical and allied health programs.

92% concur that NJKI improves New Jersey schools' competitiveness:

- Enables students to use the resources they will need as professionals, thus enhancing their value to employers
- Access to resources and the range of information "levels the playing field," both in-state and out-of-state, enhancing recruitment efforts
- Provides information for grant proposals
- Allows faculty to be more competitive in their research.

More than 80% of respondents said NJKI resources can be key in attracting and retaining faculty and researchers:

- Helps to keep current with developments and cutting-edge research in the field
- Supports publishing, research and experimental work
- Access to full-text scholarly articles is quick and easy.

SCILS at 25: SILVER ANNIVERSARY CELEBRATION!

SCILS at 25

*Remembering our Past
Celebrating our Present
Envisioning our Future*

Oct 12 -13, 2007 SCILS at 25: Silver Anniversary Celebration
The silver anniversary celebration of the School of Communication,
Information and Library Studies will include these special events:

For complete details: <http://www.scils.rutgers.edu/images/events/scils-anniversaryweekend-edit6.pdf>

Friday, October 12

The day's events will be held at The Heldrich Hotel in downtown New Brunswick.

1:00 - 4:30pm

Doctoral Symposium. Discussants will address the doctoral program's development and interdisciplinary model, and program alumni will discuss the present and future directions of their research. Registration is free and open to the public.

4:30 - 5:30pm

New Jersey American Society for Information Science and Technology Distinguished Lecture: Dr. Tefko Saracevic

7:00pm - Midnight

SCILS Alumni Association Reception and Dinner Celebration. Cocktails, dinner, music and dancing, and lots of other fun. Attendance requires separate registration.

For details, go to <http://www.scils.rutgers.edu/alumni/>

Saturday, October 13

The day's events will be held at the Rutgers Campus Center on College Avenue.

A variety of programs will be held between 10:00am and 3:30pm, including special panels for participants in the Doctoral Symposium. Here are a few samples:

- Journalism and Society in a Time of Change: An Alumni Panel
- How is Technological Change Driving Library and Information Science Education?
- Journalism Education: Past, Present, Future
- Communication as a Discipline: Past, Present, Future
- Graphic Novels and Manga
- Teen Services in Public and School Libraries
- Just Push Play: Screencasting for Teaching, Training, and Fun

3:45 - 4:30pm

Plenary Session with featured speaker: Michael Schudson, Professor of Communication and Adjunct Professor of Sociology at the University of California, San Diego.

4:30pm

Reception

NJLA 2007 CONFERENCE COLLEGE AND UNIVERSITY SECTION SESSIONS & LUNCHEON



Incorporating Tutorials Into Library Instruction

From left: Annemarie Roscello, Bergen Community College, Ruth Hamann, Passaic County Community College, Eleonora Dubicki, Monmouth University.



College & University Section Luncheon

Seated at table--Mary Mallery, Montclair State University, Penny Page, Rutgers University.



More Captivating Your Audience

From left: Bill Vincenti, Montclair State University, Eileen Stec, Rutgers University, Nicole Cooke, Montclair State University, Leslie Murtha, Princeton University.

AWARD WINNERS!

Research Award

The Research Award was presented to **Laura Bowering Mullen**, the Behavioral Sciences Librarian in the Library of Science and Medicine, and **Karen Hartman**, the Social Sciences Librarian in the Archibald S. Alexander Library for their article, "Google Scholar and the library web site: The early response by ARL libraries" published in *College & Research Libraries*, 67(2), 106-122.

Technology Innovation Award

The Technology Award was awarded to Marie Konyne Saimbert, UMDNJ, for her "Creating New Library Spaces" projects that integrate new technologies in instruction of medical information literacy in nursing and pharmacology. To see her PowerPoint presentation and other award nominees from 2007, visit the Web page at:

<http://www.njla.org/njacrl/2007TechInnovForum.html>.

Distinguished Service Award

The Distinguished Service Award was presented to **Luis Rodriguez**, University Librarian at Kean University's Nancy Thompson Library for his contributions to professional organizations and his numerous presentations at conferences, programs and workshops throughout the state.



CALL FOR NOMINATIONS

NJLA CUS/ACRL NJ Research Committee

Nominations & Applications for 2007 Research Award

(Awarded Spring 2008, NJLA Annual Conference)

To recognize excellence in the research efforts of New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter seeks nominations and applications for its **annual Research Award to honor the best published research completed by a New Jersey librarian during the past year (2007)**. The Award will be presented at the NJLA Annual Conference between April 29 and May 1, 2008, at the Ocean Place Conference Center, Long Branch, NJ.

All types of research published in 2007 will be considered, including books, journal articles, bibliographies, and electronic publications. A New Jersey librarian practicing or professionally active in the New Jersey library community must be the author or co-author. Doctoral dissertations and master's theses are not eligible; however, publications based on them will be considered. Individuals may nominate themselves or a colleague.

Please submit to the Chair a letter of nomination that specifies the evidence for and the significance of the original research. A copy of the publication in either electronic or hard copy format should accompany the nomination. Please include an abstract, if available.

Submissions are due on Monday, February 4, 2008.

Chair, Mark S. Thompson
Assistant Director, Sidney Silverman Library
Bergen Community College
400 Paramus Road
Paramus, NJ 07652
T: 201-447-7447
F: 201-493-8167
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Technology Innovation Award 2008

The NJLA College and University Section Technology Innovation Award honors a librarian or group of librarians for innovative use and application of technology in a New Jersey academic library. The award may be given either in recognition of a specific project, or for ongoing delivery of innovative technology applications. The purpose of the award is to recognize distinguished leadership in developing new technologies for academic libraries. Please follow these guidelines in completing your nomination:

1. Please write a letter of nomination, including in no more than two paragraphs why the candidate is being nominated for the award.
2. If this nomination is for a special project, please supply a description of the project (objectives, activities, and impacts), in no more than two pages. Supporting documents related to the project, including URLs, can be attached.
3. The remaining substance of the nomination letter should address in what specific ways the nominee has achieved the following:
 - Benefits of innovation/use of technology to library users;
 - Benefits of innovation/use of technology to information community;
 - Impact of innovation/use of technology on library operations; and
 - Impact of innovation/use of technology on perception of the library/librarians in the academic setting.
4. Be sure to include in your nomination the complete contact information for your nominee: name, title, institution, address, telephone and e-mail.

Nominees will be asked to demonstrate their project and answer questions on March 14th at the Scholarly Communications Center of Rutgers University Libraries in New Brunswick from 9AM to 2PM.

Please Note: Winner(s) of the NJLA CUS Technology Innovation Award will give a presentation on their project at the 2008 NJLA Annual Conference on April 30th at the Ocean Place Conference Center in Long Branch, NJ. To see nominees from 2007, visit the Web page at: <http://www.njla.org/njacrl/2007TechInnovForum.html>.

Nomination Deadline: February 1, 2008.

Please send nominations to:
Mary Mallery
Chair, Technology Committee
NJLA College and University Section
E-mail: mallerym@mail.montclair.edu

CALL FOR PAPERS

NJLA CUS/ACRL NJ Research Committee

Call for Papers for the 2008 Research Forum (To be held at the Spring 2008 NJLA Annual Conference)

To promote research by New Jersey librarians, the Research Committee of the NJLA College and University Section and the ACRL New Jersey Chapter **seeks presenters for its Research Forum to be held at the NJLA Annual Conference** between April 29 and May 1, 2008, at the Ocean Place Conference Center, Long Branch, NJ.

New Jersey librarians who are involved in, or have participated in, any type of research project are invited to give a brief presentation of their project during the Forum.

Please submit your application including: Name, Address, Telephone, Email, Title of Research, and Abstract of 150-200 words that specifies the significance of the research to the Chair. Email submissions are preferred. Those selected for presentation will be notified in March 2008.

Submissions are due on Monday, February 4, 2008.

Chair, Mark S. Thompson
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2008 DISTINGUISHED SERVICE AWARD

Nominations and Applications for 2008 Distinguished Service Award

Do you know a librarian whose contribution to academic librarianship in New Jersey deserves recognition? The College and University Section of NJLA invites nominations for the 2008 Distinguished Service Award. The award will be given to a librarian who has contributed distinguished service to or achievement in the profession, especially within the New Jersey academic community. This is not limited to persons who might have received national recognition. It is intended to honor any person who, by his or her outstanding contributions, has directly enriched the librarianship of higher education in New Jersey.

Previous recipients include:

Miriam Grosh, Felix Hirsh, William Dix, John Beard, James McCoy, Marian Siegeltuch, Jay Lucker, Arthur E. Jones, Raymond Frankie, Donald Sinclair, Virginia Whitney, Hendrik Edelman, Patricia Reeling, Charles Cummings, John Cohn, Daniel O'Connor, William Noe Field, Norma Yueh, Sister Anita Talar, Amy Job, Caroline Coughlin, Stan Nash, Norman Horrocks, Maureen Gorman, Jody Caldwell, Jeris Cassel, Anne Ciliberti, Marianne Gaunt, Richard Sweeney, Joan Getaz, Jane Crocker, Norma Blake, Judith Cohn, and Luis Rodriguez.

Nominations must be received on or before February 1, 2008, and include the following information:

- Name and contact information of nominee
- Nominee's present position
- Nominee's educational background
- A list or description of the noteworthy contribution(s) of the nominee in one or more of the following areas: service in professional associations (committees, etc.), innovation in library services management, achievements in collection development and management, contribution to the literature of librarianship; and other factors, such as excellence in teaching, consistent dedication to the needs of New Jersey academic libraries and the librarians who serve them
- Nominator's name and contact information
- Nominee's vita (if at all possible, as this is very helpful)

Please send nominations to:

Richard Kearney
Electronic Resources Librarian
David and Lorraine Cheng Library
William Paterson University
300 Pompton Road
Wayne, NJ 07470
kearneyr@wpunj.edu
Fax: 973-720-2585

ACRL/NY ANNUAL SYMPOSIUM 2007

“Library 2.0: A New Social Model”

**Baruch College, Newman Conference Center, NY, NY
November 30, 2007**

The ACRL/NY Annual Symposium will be held at Baruch College in the Newman Conference Center. The symposium plans to explore ways in which social networking is transforming all

aspects of library services.

For complete details, visit the symposium’s homepage at: <http://www.acrlny.org/symp2007/>.

VALEnj/NJLA CUS - NJ ACRL Conference 2008

“Mission Possible: Partnering for Change”

**Busch Campus Center, Rutgers University
January 9, 2008**

The 2008 VALE Conference is only a few months away. For up-to-date information, check the conference blog at <http://valenews.wordpress.com/>.

Christopher J. Mackie, Associate Program Officer with the Andrew W. Mellon Foundation, will give the Key-

note Address. He will also lead a follow-up breakout session. Mackie’s responsibilities at the Mellon Foundation include projects that pilot and promote Open Source applications in library services and operations.

ALA Midwinter Meeting 2008

Philadelphia, Pennsylvania

January 11-16, 2008

The ALA Midwinter Meeting will be held at the Pennsylvania Convention Center in Philadelphia. Online and phone housing registration is now available.

Additional information can be found at <http://www.ala.org/ala/eventsandconferencesb/midwinter/2008/home.htm>.

LOOKING AHEAD TO NJLA 2008

April 29 - May 1, 2008

The annual NJLA conference will again be held at the Ocean Place Conference Center in Long Branch. Pre-conferences will be held on Tuesday, April 29th. Programs, exhibits, and luncheons will be held on Wednesday

and Thursday, April 30th and May 1st. Check the NJLA website, <http://www.njla.org> for the most current information regarding proposal deadlines and program information.