

NEW JERSEY LIBRARY ASSOCIATION CONFERENCE

NJLA Conferences celebrates its 115 anniversary.

New technology used to get a message out to many librarians, library directors, and university staff at recent New Jersey Library Association Conference..

Census staff was approached by NJLA program committee and asked to participate in a Pod Casting session. A format was suggested for the session , but the participants could choose their own format and length of presentation.

Whittona and Rosemarie spoke jointly about Census 2010 and the American Community Survey . Although many librarians, vendors, and university staff visited the Census exhibit booth, there were many more who didn't. Most visitors to the exhibit booth were not aware of the American Community Survey . This new Pod Casting technology will insure that all attendees hear our message.



A **Hear Me** label was give to each person who participated in the Pod Casting session.

Ruth Hamann, reference librarian, at Passaic Community College in Paterson , NJ made several contacts with the NY PDS staff before launching a Census program with a professor at the college. Student's work was compiled into a binder that Ruth displayed beneath her poster "Who's Counting? Using the U.S. Census to Introduce Information Literacy into a Beginning Statistics Course" at a poster session on the last day of the event.

Ruth's poster at the NJLA Conference was enhanced with the new American FactFinder brochure and American Community Survey booklets.