



the NJLA Reference Section presents the 2011 Adult Services Forum

No Turning Back: Moving *forward* in the Digital Age

Wednesday

October 26, 2011

9:00 a.m.-4:00 pm

Middlesex County College, Crabel Hall

2600 Woodbridge Ave., Edison NJ 08818

Check NJLA wiki at <http://bit.ly/gaDvLS>

for directions, full program descriptions and vendor details

Within each time slot (A,B,C) number your session preferences 1,2,3.

Efforts will be made to place registrants in sessions on a first-come, first-served basis.

Bring your e-devices and questions for vendors. Don't forget the NJLA store!

9:00 Registration & refreshments

9:30 Welcome

9:45 **KEYNOTE:** Advocacy, Collaboration & Communication: Connecting Reference Librarians, Now and in the Near Future by Robert Lackie, Rider University

10:35- **Program** A1__ eSummit Review and Looking into the Future of eBooks

11:20 A2__ Behind the Scenes w/ the Folks who Bring you Digital Books in NJ

A3__ Ways to Mobilize Your Library (w/ mobile apps)

11:30- **Program** B1__ Librarians Do That? : a Panel Discussion

12:15 B2__ Buried Treasure: Digitizing a Hidden Library Collection

B3__ Reading Bytes: Online Resources for Readers' Advisory

12:15 - 1:40 **LUNCH, vendor presentations, the NJLA store and Digital Petting Zoo!**

1:45- **Program** C1__ Developing your Personal Learning Network

2:30 C2__ Reaching Millennials and Gen Xers w/ Library Services

C3__ Google+ : How Libraries can use NextGen Social Networking

2:30-3:00 **BREAK**

3:00-4:00 General Session: Updates from NJLA, the NJ State Library....and more.

Raffle Drawing: You must be present to win.

Sponsors: NJLA Reference Section, NJ State Library, NJLA, LibraryLinkNJ, LMxAC, Digital LibraryNJ, IT Section, Readers' Advisory Roundtable, Professional Development Section, College and University Section, Special Populations Section

Registration **IN ADVANCE** only (all refreshments included). Deadline : October 21. Enclose a check or voucher payable to NJLA with this registrations form to: NJLA, att: Adult Services Forum, PO Box 1534, Trenton, NJ 08607 (P) 609-394-8032 (F) 609-394-8164 **Please print legibly on the form below:**

Name _____ Phone () _____

Title: _____ Email _____

Library: _____

NJLA Member \$25.00___ \$37.50 /Non-member ___ \$12.50 / Student ___

Join now <http://www.njla.org/joinnjla>