

# The 2nd Annual ADULT SERVICES FORUM

Monday, October 18, 2010

9:00 a.m.—3:00 p.m.

Monmouth County Library Headquarters—Manalapan

125 Symmes Drive, Manalapan, NJ 07726

Directions: [http://www.monmouthcountylib.org/  
location\\_directions.htm](http://www.monmouthcountylib.org/location_directions.htm)

Please park on the LOWER LEVEL ONLY behind the library.

#### Sponsored by:

Reference Section, History & Preservation Section, Administration & Management Section, Information Technologies Section, and Readers' Advisory Roundtable of the New Jersey Library Association, in partnership with the New Jersey State Library and the INFOLINK Library Cooperative

All  
Together Now



Registration (including coffee and lunch) in advance only. Deadline October 9.

Enclose a check or voucher payable to NJLA with this Registration

Send to: NJLA, ATTN: Adult Services Forum, PO box 1534, Trenton, NJ 08607 Phone: 609-394-8032 Fax: 609-394-8164

Within each time slot (10:30, 11:35, 1:30), number your session preferences 1, 2, 3, 4.

Efforts will be made to place registrants in sessions on a first-come, first-served basis.

Program Descriptions will be available at <http://njla.pbworks.com/>

- 9:00 Registration & Coffee  
9:30 Welcome  
9:45 Updates from the New Jersey State Library and the New Jersey Library Association  
10:00 Keynote: Peter Bromberg, Assistant Director, Princeton Public Library  
10:35 Program A1: \_\_\_\_\_ How to Judge a Book by Its Cover  
A2: \_\_\_\_\_ The Free E-Library Project  
A3: \_\_\_\_\_ Sound and Vision: Preserving Your Community's History  
A4: \_\_\_\_\_ Video Game Collection Development 101  
11:35 Program B1: \_\_\_\_\_ Using Social Media and Other Web Tools to Promote Reference Services  
B2: \_\_\_\_\_ Policies: Friend or Foe?  
B3: \_\_\_\_\_ CASE Studies: Simple and Effective Ways to Promote Library Services  
B4: \_\_\_\_\_ On the Scene: Reference for Film, TV, Music and Video Games  
12:30 Lunch  
1:30 Program C1: \_\_\_\_\_ Advocacy is War  
C2: \_\_\_\_\_ Best Books You're Not Reading  
C3: \_\_\_\_\_ Using Screencasting to Create Tutorials  
C4: \_\_\_\_\_ 10 Technologies Every Librarian Should Know  
2:30 Closing Remarks and Raffle Drawing: You must be present to win.

The NJLA Store will have a table at the Forum.

Don't forget to bring cash, check or your credit card to purchase great gifts!

*(Please Print Clearly and Legibly!)*

Name: \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Title: \_\_\_\_\_ Email \_\_\_\_\_

Library: \_\_\_\_\_ NJLA member? Yes No

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\$25.00 Member \_\_\_\_\_ \$37.50 Non-member \_\_\_\_\_ \$12.50 Student \_\_\_\_\_