

**New Jersey Library Association,
National Reading Group Month Task Force
Presents**

**I'D RATHER BE READING:
IN CELEBRATION OF
READING GROUPS**

Date: **Wednesday, October 13, 2010**

Time: **9:00 AM-12:45 PM**

Continental Breakfast & Registration: 9:00-9:30 AM
Program begins at 9:30 AM

Place: Piscataway Public Library-John F. Kennedy Library
500 Hoes Lane
Piscataway, NJ 08854
732-463-1633
Website www.piscatawaylibrary.org

Cost: NJLA Members: \$20.00 Non-Members: \$30.00
Students: \$10.00
NJLTA Members & NJLA Friends Group Members: \$20.00

Continuing Education Credit is Available for this Program

HOW TO REGISTER

Maximum Registration — 150

ALL registrations are by mail or FAX. Tickets for your selected Breakout Session will be issued at the program site and only those with tickets will be admitted. Please see the full registration process as below:

1. Review the Breakout Session Descriptions on page 2.
2. Note your first, second and third choices using the Registration Form on page 3.
3. Mail your completed registration form with your payment, voucher/PO or credit information to NJLA, ATTN: NRG, P.O. Box 1534, Trenton, NJ 08607 or FAX your completed registration form, voucher/PO or credit information to NJLA at 609-394-8164. Send your payment to NJLA Office at the above address.

SCHEDULE

9:00 – 9:30 AM Registration and Continental Breakfast

9:30 - 10:30 AM Welcome and Keynote Presentation

Experiences from the Frontline: Our Lives as Reading Group Gurus

The words and wisdom of two professional reading group facilitators, Esther Bushell and Carol Fitzgerald, will inspire you to start or continue your work as a reading group leader.

PRESENTERS: **Esther Bushell** is a facilitator of community-based reading groups and former high school English teacher. She also serves as the coordinator for Community Reads, an annual event at the Perrot Memorial Library in CT. Esther contributes blog posts on ReadingGroupGuides.com blog and she just launched her new website Literarymatters.net. **Carol Fitzgerald** is the Founder and President of the Book Report Network including *The Reading Group Guide*. She previously worked for 17 years in marketing and promotion at *Mademoiselle*.

10:30-11:30 AM Choose From the Following Breakout Sessions

1. Best Kept Secrets: Great Reading Group Hits that You Might Not Know About

Panelists will share books that they feel have been the best selling reading group choices and those “sleepers” that have been overlooked but will prove appealing for reading groups.

PRESENTERS: **Jennifer Hart**, VP Associate Publisher, Harper Perennial, Avon and Harper Paperbacks; **Barbara Hoffert**, *Prepub Alert* Editor, *Library Journal*; **Rosalind Reisner**, **Great Group Reads** Selection Committee Coordinator, Women’s National Book Association and **Talia Sherer**, Library Marketing Manager, Adult Trade Books, Macmillan.

2. Rev Up Your Readers: Dynamic Reading Groups for Children and Young Adults

Panelists will introduce a wide variety of unique and innovative reading group formats including using multi-platform books with children and young adults, incorporating lengthy picture books for children in grades 3 to 5, holding **Poetry Parties** as part of reading group discussions and offering book suggestions to incorporate into your 2011 Teen Summer Reading Groups based on the theme, **You Are There**.

PRESENTERS: **Elizabeth Burns**, New Jersey State Library; **Sharon Rawlins**, Youth Services Consultant, NJ State Library and **April L. Judge**, Director of the West Caldwell Public Library.

3. E-Reading Groups: Skype, Kindle, E-Books, Google Chats and More!

Descriptions of how book groups can offer eBooks as a reading format option and how to connect online with authors through free social media tools such as Google chat, Skype and Facebook will be offered by the panelists.

PRESENTERS: **Doug Baldwin**, Systems Administrator, Cranbury Public Library; **David Lisa**, Urban and Adult Services Specialist, NJ State Library and **Barbara Hauck-Mah**, Librarian, Rockaway Township Library.

11:30 AM-11:45 AM Break

11:45 AM-12:30 PM

Something to Talk About: Books that Spark Discussion

Is your reading group hungry for books that will stimulate lively discussion? Learn about some novels and memoirs that tackle interesting, thought-provoking social issues with insight and popular appeal.

PRESENTERS: **Rosalind Reisner**, **Great Group Reads** Selection Committee Coordinator, Women’s National Book Association and author of **Jewish American Literature** and **Read On—Life Stories** both published by Libraries Unlimited.

12:30 PM Wrap-Up and Raffle

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REGISTRATION FORM

Your Name: _____

Your Library: _____

Breakout Session Choices: First Choice # _____ Second Choice # _____ Third Choice # _____

Your Phone#: _____

Your Email Address: _____

Your FAX #: _____

Amount Due: \$ _____ Member _____ Non-Member _____
_____ NJLTA Member _____ NJLA Friends Group Member

Payment: _____ Check _____ Library Voucher _____ Visa
Mastercard _____ American Express _____

Name on Credit Card: _____

Card Number: _____

Expiration Date: _____

Signature: _____

Mail your completed registration form with your payment, voucher/PO or credit information to NJLA, ATTN: NRG, P.O. Box 1534, Trenton, NJ 08607 or FAX your completed registration form, voucher/PO or credit information to NJLA at 609-394-8164.

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