

2007 NJLA Conference Programs sponsored by the Reference Section

Dates and times listed are taken from the preliminary conference schedule <http://www.njla.org/conference/2007/schedule.pdf> and are subject to change.

Pre-Conference

“Exploring Internet-Based Ready Reference” presented by Randolph Hock, author of “Yahoo! To the Max: An Extreme Searcher Guide” (2005) and the forthcoming “The Extreme Searcher’s Internet Handbook (April 2007) and “The Traveler’s Web: An Extreme Searcher’s Guide to Travel Resources on the Internet (April 2007) - **Monday, April 23, 1:00-4:30**

Effective use of quick-answer tools on the Internet can provide added research power to those staffing a library's reference desk, whether it's physical or virtual. Ready reference for both basic—and not-so-basic—inquiries is an essential component of information provision. This workshop will focus not only on identification of key and lesser-known Internet reference sources, but on the comparison and evaluation of these resources. You will leave not only with some new techniques and resources, but also a greater ability to quickly and easily access the right answers from the best sources.

Conference

1. **“Extra! Extra! Read All About It – News Searching on The Web”** presented in a double session by Randolph Hock – **Tuesday, April 24, 3:30-5:20**

News is all around us. We are deluged with news on a 24/7 basis. Newsgroups, traditional news outlets, newsfeeds, specialized newsletters—the list goes on. The growth in news sources leads to difficulties in culling out the real news from rumors. Weeding out duplicate stories is a constant headache. This session will help you determine which sources are credible and how to handle the news that affects your individual environment.

2. Author signing by Randolph Hock – **Tuesday, April 24, 5:30**
3. **Brown Bag Lunch: Promoting Electronic Resources**
Wednesday, April 25, 1:30-2:20

4. **“Peek-a-boo, We See You: Personal Profiles and Other Publicly Available Information on the Internet”** presented in a double session by Robert Lackie an Associate Professor-Librarian at Rider University in Lawrenceville, NJ. –
Wednesday, April 25, 2:30-4:20

Do you know who you or your friends and family may be “talking to” or what you may be “sharing” online? “Social Networking” sites (interactive networks of photos, blogs, user profiles, email systems interconnecting members) have become some of the most visited sites on the Web in 2006. But social networking sites are not the only Web locations to find “public” information on individuals--besides the huge general purpose search engines (Google, Yahoo!, MSN), there are a wealth of “people finder” search engines attracting a lot of publicity lately for the information they are easily sharing. This workshop will give you “a taste” of the notable social networking sites, personal information search engines, and general purpose search engines providing publicly available data on many of us--probably even you!

5. **“Can We Talk? The Importance of Meeting Without Purpose”** presented by Dawn Popoff an Information Literacy Consultant based in Ocean Grove, NJ. She founded the discussion group Central Jersey Academic Reference Librarians. –
Tuesday, April 24, 9:00-9:50

Informal gatherings of librarians can help us grow both as professionals and as a profession. Discussing the issues we face everyday not only allows us to form relationships with our peers but gives us access to the collective knowledge of this group. This workshop will provide the fundamental tools necessary to start a discussion group as well as identify common pitfalls and how to avoid them.

6. **“Is Your Library Taking Care of Business?”** co-sponsored with the NJ State Library, presented by Joan Divor, Business Services Librarian, Burlington County Library System and Monique King-Viehland, Senior Director of Small, Women and Minority Business Programs & Urban Development, NJ Office of Economic Growth and Joan Verplanck, President, new Jersey chamber of Commerce
Tuesday, April 24, 11:00-11:50

Do customers routinely ask business questions, or for information on choosing a career, or finding a job, or how to start a business? Your library plays an important role in the state’s economic future. New Jersey is the first in the nation to implement a Knowledge Initiative (NJKI). This workshop will show you how to identify the needs of your business community and how to plan programming and outreach services that will meet those needs.

Programs Co-sponsored with other sections

Readers' Advisory Roundtable

1. **"Riding the Camel Bookmobile"** with Masha Hamilton
Tuesday, April 24, 1:30-2:20
2. **"Beyond Fiction Readers' Advisory: Recommending Jan Karon when you only read Stephen King"**
Tuesday, April 24, 3:30-5:20
3. **"Narrative Nonfiction"** – Tuesday, April 24, 11:00-11:50

History and Preservation Section

1. **"Hidden Treasures of New Jersey Libraries"** Tuesday, April 24, 1:30-2:20