

NJLA conference program specs 2018

black and white publication

overall page trim =
4.25"wx 10"h no bleed
(heavy black line)

page margins
and between-ad margins = 1/4"

1/2 page ad = 3.75w x 4.625"h

full page ad = 3.75w x 9.5h

1/4 page ad = 3.75w x 2.1875h

Ad deadline is May 7, 2018

**ALL ADS NEED TO BE SENT AS EITHER
PDF, .AI (up to version CS6), .EPS
or as a JPG if no other format is available.**

You SHOULD outline all fonts, or include 100% subset of fonts.

300 d.p.i. resolution

Grayscale
(Color ads cannot be guaranteed to reproduce correctly in grayscale.)

WE DO NOT ACCEPT MICROSOFT PUBLISHER OR WORD FILES.

PLEASE SEND ALL ADS (and any questions) TO
njla_office@njla.org

