



NJLA's Enhanced Institutional Membership creates more pathways for library workers to participate in NJLA in more robust and meaningful ways.

Starting January 1, 2023, the Enhanced Institutional Membership model will come into effect for NJLA.

This model includes membership for all staff, removing the cost barrier that many library workers face, and helping employers provide consistent continuing education and engagement opportunities to all employees. At the same time, NJLA will benefit from wider, more diverse participation within its committees, sections, and leadership.

An enhanced institutional membership creates many more opportunities for engagement with colleagues throughout NJLA, and provides the employer with more continuing education and networking opportunities as well. Many employers, constrained by the cost of underwriting NJLA Personal Membership for multiple employees, will find Enhanced Institutional Membership more cost effective. It will also eliminate the need for employers to pay non-member registration fees for NJLA's Annual Conference and other professional development workshops.

Enhanced Institutional Membership benefits include:

Membership for all employees.

Discounted attendance at all NJLA events for all employees.

NJLA executive staff available to write letters and make presentations locally when challenging issues arise.

Support for equity, diversity, & inclusion (EDI) by breaking down barriers of individual cost and allowing more library workers to be active members of NJLA, making an association that better reflects the racial, ethnic, and socioeconomic make-up of libraries throughout the state.

Enhanced Institutional Membership Cost

| Annual Library Budget | Current NJLA Institutional Membership Fee | Enhanced Institutional Membership Cost |
|-----------------------|---|--|
| \$1 to \$50K | \$100 | \$150.00 |
| \$51k to \$250k | \$150 | \$250.00 |
| \$250k to \$500k | \$200 | \$325.00 |
| \$501k to \$750k | \$250 | \$600.00 |
| \$751k to \$1M | \$300 | \$780.00 |
| \$1.1M to \$1.5M | \$400 | \$960.00 |
| \$1.51M to \$2.0M | \$500 | \$1,200.00 |
| \$2.1M to \$3.0M | \$600 | \$1,500.00 |
| \$3.1M to \$5.0M | \$700 | \$1,800.00 |
| \$5.1M to \$10M | \$800 | \$3,600.00 |
| \$10.1M to \$15M | \$900 | \$6,000.00 |
| \$15M plus | \$1,000 | \$9,000.00 |

Enhanced Institutional Membership FAQ

When can an organization sign up for the Enhanced Institutional Membership (EIM) initiative?

NJLA will take Enhanced Institutional Membership Organization (EIMO) applications starting July 1, 2022.

How will staff members of EIMOs be entered in the NJLA Membership Database to be able to receive NJLA benefits and communications?

EIMOs will be given instructions on how to enter their staff into Memberclicks and the NJLA staff will be able to assist those who need help.

Does the NJLA Membership Database have a way to designate membership status so that we would know if someone is an individual member or a member via their organization?

A new membership status will be created to differentiate.

What happens to a member's status if they leave an EIMO?

If they leave an EIMO to go to another EIMO, the new employer notifies NJLA to switch the membership over. If the person leaves an EIMO for an organization that is not an EIMO, their membership is moved out of Current status and into Prospect status and they can sign up for an individual membership.

What if I work at multiple EIMO members? With whom am I affiliated?

Each employer will report your inclusion in the EIM program. Notes will be added to your member record, listing multiple memberships under EIM.

What if my membership ends in July 2022 and my institution plans on joining as an EIMO January 1st 2023? Do I need to pay for an entire year? Would my membership payment be reimbursed, or credited toward something else?

NJLA will create shorter term individual memberships to cover the transition.

How does this work for a school district to join as a single enhanced institutional member?

School districts are not eligible for the EIM program. School Library Media Specialists can still join as individual members.

How does this work for academic libraries, including a multi-campus University (e.g. Rutgers)?

To provide flexibility to academic libraries, the fee is based on the annual budget of each individual library including all staff and operating costs for that location.